



Pacific Association Board of Athletics Meeting Minutes

September 15, 2026 7:30 PM Pacific

UNAPPROVED

- Call to Order
- Roll Call
 - Attendees:
Charlotte Sneed, Jr Heberle, Jason Mawdsley, David Sander, Cris Houston, John Mansoor, Irene Herman, Phil Leake, Ajay Padgaonkar, Fred Baer, Mike Brown, Dante McCarthy, Meia Tezeno, Robert Benoy, Eric Stuart, Ed Hollshwandner, Lee Webb, Stephanie Trafton, Carl Rose, Teddy Hayes, Peyton Bilo, Anthony Davis, Robyn Stevens, Mark Murray, Don Collins, Ryan Cowley
 - A quorum was confirmed, and the Board of Athletics proceeded with official business.
- May 2026 Meeting Minutes **APPROVED** (Houson/Sanders/ 26-0-0)
- Treasurer's Report
 - The Treasurer's Report indicated that the association remains in strong financial condition.
 - Total assets were reported at approximately \$1.173 million.
 - Approximately \$1.139 million was held in Merrill Lynch investments.
 - Membership revenue and sanction revenue were reported as increased.
 - Membership was noted at approximately 8,000, with sanction activity continuing its post-pandemic recovery.
- 2027 Budget Review
 - The board reviewed the draft 2027 budget and discussed projected revenue and expense categories.
 - Coaches committee:
 - High school/college coaches email list: ~\$520 annually
 - Concerns raised about transparency and actual use; requests to use list reportedly denied
 - Coach ID badges: funding included but not implemented due to lack of Youth Committee engagement
 - Communications/social media: ~\$6,000 annually for Instagram/Facebook outreach
 - Strategy shifted from coach-profile publications to social media

- Praised Peyton Bilo's Instagram work; TikTok exploration mentioned
- Officials:
 - Budget increases for awards and annual meeting costs approved
 - "Miscellaneous" category renamed to "Communications and Promotions" to cover:
 - Regional resource coordinator support
 - Challenge coins and patches
 - Facebook/Instagram presence for recruiting
 - Officials certification budget questioned for 2027 (non-recertification year)
 - Costs may increase depending on CIF decisions
 - CIF should share costs since they benefit from trained officials
- Youth event revenue proposals questioned
 - Youth representatives suggested event revenue is expected to increase, tied in part to entry fee increases and continued strong participation.
 - Participation tied directly to JO location; more participation with JO's on West Coast
 - Youth Competition / Entry Fees
 - The board discussed fee adjustments for youth events.
 - Proposed youth track entry fee: \$11 per event
 - Proposed cross country entry fee: \$15
 - Charlotte agreed to confirm the maximum allowable youth fees under applicable national or youth guidance.
- Pacific Association Foundation Report
 - Foundation report was presented regarding athlete support and grant activity.
 - The Foundation supported 13 athletes through JO travel grants.
 - Those athletes earned 16 medals and 2 national records.
 - The Foundation also awarded 9 elite athlete grants.
 - Additional board members have been added to the Foundation.
 - Preparations are underway for transfer of youth grant funds from the association.
- Championship Events and Venue Planning

- The board discussed site selection and hosting plans for future championship events.
- Cross country venue selection was described as urgent because of a national office deadline of October 2.
 - Venues under discussion included:
 - Hayward
 - ARC area
 - Saint Mary's in Moraga
- Concern was raised that national event selection may be becoming more centralized and may increasingly favor Indiana-area venues due to proximity to the national office.
- A bid was submitted for the 2028 JO Cross Country meet using the Alameda County Fairgrounds in Pleasanton.
- A bid was also submitted for the 2028 National Masters Indoor Championships.
- Concerns were expressed regarding the selection process and staffing requirements for major championship hosting.
- The board discussed outreach and promotional efforts.
 - Peyton Bilo was recognized for strong work on the association's Instagram presence.
 - The board discussed expanding communications efforts to Facebook and potentially TikTok.
 - Additional emphasis was placed on using social media to improve communications, visibility, and officials recruitment.
- 2026 Annual Convention Planning
 - The board reviewed planning related to the December annual meeting in Portland.
 - Irene reviewed delegate and representative requirements.
 - registration requirements
 - delegate/athlete balance rules
 - eligibility expectations, including attendance at required BOA meetings
 - Some representative positions were filled.
 - Additional work remained, particularly concerning the high school coach representative position.
- Bylaw Revisions
 - The board discussed proposed bylaw revisions.
 - Action on the bylaws was deferred to the November meeting.
 - The board noted that this timing would still meet the required deadline prior to the annual meeting.

- Proposed 2027 Meeting Dates
 - Proposed 2027 Board of Athletics meeting dates were introduced for future approval:
 - January 19
 - March 16
 - May 18
 - September 21
 - November 16
- The former Central California Association was discussed
 - Charlotte reached out to SCA with no response
 - Associations Committee to discuss in next meeting
 - Resolution expected at Annual Meeting in December
- Meeting Adjourned