

Simone Terry – Candidate for Association Committee Chair Position



Simone Terry is a highly accomplished HR Executive with over 24 years of impactful leadership across Human Resources, Crisis Management, and Business Consulting. She brings deep expertise in Organizational Development, Talent Optimization, M&A Integration, and Strategic Change Leadership, with a strong focus on Diversity & Inclusion across corporate, military, and nonprofit organizations.

In service to **USA Track and Field (USATF)**, Simone has volunteered in numerous roles, including as Association West Region

Representative, Accreditation West Region Representative, certified instructor for USATF Coaching Education, and USATF Arizona Board member as Men's Chair, Masters Chair, and VP of Operations. Her coaching career is distinguished by exceptional results, producing numerous state and national champions, All-Americans, and elite meet qualifiers. Additionally, Simone has directed multiple USATF-sanctioned clinics, meets, and camps, impacting hundreds of athletes and fostering growth across age groups and skill levels.

A proud veteran, Simone served with distinction in the **U.S. Army**, where she managed HR and administrative functions during pivotal moments, including 9/11 and Operation Enduring Freedom. This experience shaped her approach to resilience and leadership in complex environments.

As the current **Executive Vice President of HR** and the only female and minority C-Suite executive at Regiment Security Partners, she is instrumental in managing private equity and publicly traded portfolios totaling over \$525 million, fostering sustainable growth through process optimization and strategic partnerships within a \$180M publicly traded organization.

In 2023, Simone was honored as the first co-recipient of the **USATF CEO Award** for her six-figure pro-bono support, as she reviewed associations, nonprofit organizations with critical compliance support, and filing assistance as needed. She received the prestigious **USATF President's Award** in recognition of her extensive contributions to USATF through committee work, coaching, and facilitation. She also was a recipient of the **Associations Chair Award** in 2023 by the current AEC chair for her contributions to the Associations Committee.

Simone's vision for the Associations Chair role emphasizes enhancing support for associations, promoting transparency, increasing membership, and expanding opportunities for athletes, coaches, and volunteers across the sport.