



## USATF *Pacific* Board of Athletics

7:30pm-9:15pm, May 21, 2024

### Meeting Minutes

- 7:30pm-7:35pm: Roll Call-Cori Evans & guest
  - Attendees: Phil Leake, Cori Evans, Fred Baer, J.R. Herbele, Darren Peters, Tony Gates, Robyn Stevens, Irene Herman, Donald Collins, Don Harding, Ed Hollshwander, Myiesha Edgerly, Jon Price, Beth Price, Cris Houston, Charlotte Sneed, Ryan Cowley, John Monsoor, Denise Williams-West, Aaron King
- 7:36-7:49pm: Cori-Review unapproved minutes of March 24.
  - Reviewed. Tony G. - name correction of ARC Women's Coach Melanie Cleland, not Cleveland. Motion to approve - Fred Baer; Second - Tony Gates. All approve, none oppose, one abstention, motion approved.
- 7:50-7:57pm: Treasurer's Report-Jason & John-2025 Budget deadline.
  - John M. - the balance sheet is the same; for the first five months of this year on the income side, memberships are tracking where we anticipated. Clubs have exceeded expectations. Grants are going to come in as expected. Sanction meets are tracking low at this time (Ex. Bay to Breakers meet did not sanction this year)
  - Investments are doing well - currently approximately up by \$60K. Will hit the budget due to investments.
  - Will discontinue Constant Contact - savings of \$1500/annually
  - The Awards banquet came in way over budget. An additional \$8K
  - Open and Masters cross country championships did better than expected and will cover Cross Country and Grand Prix prize monies.
  - Question - Ed. H. - investment clarification question. Income shows \$37K, vs. \$60K (projections); \$20K investment income/dividends/interests
  - John M. - Balance Side - \$851,000 - all invested - 5% or better return projected
  - Question - Ed. H. You move from the old income statement quickly. I saw a category that said uncategorized income, which typically is a pretty small number, but that showed \$40,000. John. M. - \$40K transferred from Vanguard Fund to Merrill Lynch Fund. The Vanguard Fund is separate than Merrill Lynch due to financial procedures that state we're supposed to have multi funds like that.
  - Motion to approve balance sheet and income statement - Phil L.; Second - Robin Abstain - Ed. H.; Motion approved.

- 7:58-8:05pm: Strategic Planning progress-JR and reporting committees-youth, see below for grants and membership events
  - The next Strategic plan cycle will be 2025 - 2028
  - Reminder: there are a lot of committee responsibilities. But things are only going to happen, if a committee chair or committee executive board has somebody raise their hand or take it upon themselves to do those items. Should focus on a smaller number of things that we're likely to actually do rather than a large number of overly ambitious things.
  - Email J.R. with all new strategic planning items
    - Contact information: [jheberle@gmail.com](mailto:jheberle@gmail.com)
  - Irene H. - Membership Chair report - total membership is 5,663 members (adult is 2,706 and youth is 2,912)
    - End of High School Track will contribute to a surge; San Joaquin dead period contributing to low membership
    - Promote age verification soon through email blasts will spur increase in youth membership
  - Fred B. - Media Report
    - Happy to interface with people at CIF along with Tony G. and Charlotte S.
- 8:06 pm-8:15pm: Foundation Report-Shirey, youth status grant
  - Absent
- 8:16pm-8:22pm: Association Grant for Media \$2000, & GTM \$5000-John M, Angie
  - PR meet grant - grow membership of masters (ages 25 - 99) and to gain high school members to participate in the meet. Free entry into the meet for USATF members. Gained 78 adult members for the masters meet. Costs were awards and timing officials and medical, and that's that's all. The grant easily covered all costs and we made \$1500 in entry revenue. Concept of the meet was that the medals were only given to people who PR'd. It was a short meet. Free venue at Cordova H.S.
  - Second grant for growing membership, and it's in the areas of both masters, but also for Mutt, which is the trail series. The Mountain Ultra Trail series concept of the meat was that the medals were not given out for place, so it did not matter
- 8:23-8:30pm: 2025 Annual Pacific Association Recognition Banquet-Fred B & Irene
  - Reserved the Vibe Building in Foster City, February 8, 2025; accessible off major freeway, free parking
- 8:31pm-8:37pm: Introduction of the Masters Track & Field Grand Prix(19-99) & movement for membership drive. Angie to introduce: Matt B. Cindy R., Carl R, & Danielle D., Andy C, Charlotte S. Consultant: John Mansoor
  - 25 yrs. - 99 yrs. age range;

- Matt Bogdanowicz in charge of Grand Prix - PA Track Commissioner
  - Contact Information: Matt Bogdanowicz - skate\_94538@yahoo.com
- Thanked all the volunteers
- 8:38-8:45pm: Official assignments & ethic rules-Phil Leake, Don Collins, Robert Benoy, youth posted their schedule of Championships.
  - Phil L. - sent note to Officials regarding Code of Ethics
  - Don C. - official numbers are still too low; proposed an institutionalized incentive based recruitment
  - Currently approximately 340 officials; discussion regarding CIF and NCAA meets using USATF officials and a new proposal for compensation structures and other compensation considerations (i.e., Reno meets)
  - Reminder- under 40 y/o official grants of \$500 for national meets
- 8:46-9:05pm **Championship Competition Events:**
  - Youth: Championships: Top 8 June 21-23: Modesto JC. Top 5 July 5-7: 7/5 Chabot College(Hammer & Steeple), 7/6&7/7@ James Logan HS Reg. 14.
    - Ed H. - working with clubs to raffle 2 (\$250 Amazon GC) for officials working at youth meets; June 15 and 16 - Youth Combined Events
  - Colleges: 2024 D1 XC Mountain West Region-Reno, Kirk Elias, Meet Director, 2<sup>nd</sup> Friday of November DII, Nationals-Haggin Oaks. Danielle is the MD. 2025 D1 West Region XC@Hagen Oaks. Future submission for 26-27, 28, XC and possibly outdoor track
  - Golden West Open Championships - June 1 and 2
  - Pacific: The Mile of Truth: Masters 1 mile Championship: Danville 5/19
  - July 18-21 National Masters Track and Field Champs@ARC for ages 25-99.
- **2024-2025 Indoor Track & Field Season-Reno-need input on interest 12-1-24 to 12-1-25.-status.-John M.**
- **New Business**
  - None
- Motion to adjourn - Charlotte S., Second - Phil L.; Meeting adjourned at 9:00 pm.