



## USATF Pacific Board of Athletics

7:30-9:00PM - Tuesday, January 16, 2024

### Meeting Minutes - Unapproved

- **7:30-7:35: Roll call for PA Meeting-Cori Evans**
  - Attendees: John Mansoor (John M.), Irene Herman, Angie Longworth, J.R. Heberle, Charlotte Sneed, Cori Evans, Jason Mawdsley, Donald Collins, Ed Hollswandner (Ed H.), Meia Tezeno, Ajay Padgaonkar, Theo Hayes (Teddy), John Shirey, Robert Hooper, Sheree Parker, Robert Benoy, Jon Price, Tori Busto, Tom Bernhard, Ryan Cowley, Traevon Williams, Beth Price, Phil Leake (Phil L.), Fred Baer, Jay Devlin, Cindy Reed, Carl Rose, Roo Jr., Keith Bunker, Dante McCarthy, Dennis Tomlinson, Eric Stuart, Danielle Domenichelli Cris Houston
  
- **7:36-7:40pm: Approval of Nov. 14 meeting minutes: Cori Evans– unapproved posted online**
  - Phil Leake: Call a motion to approve our meetings from November 14. So moved. Robert Hooper: Second; No oppositions and no abstentions; Approved
  
- **7:41-7:45pm: Treasurer’s Report: Jason Mawdsley & Mansoor for approval**
  - 2023 investments did well in that it was a good market year at the end, especially the last quarter in terms of the investment strategy. We continue to invest in the in a multitude of ETF funds and bonds. For 2023. It generated just shy of \$20,000, and the appreciation (aka) the unrealized gains and the growth due to the stock market growth was just a shy of \$38,000, which makes up for the stock market contraction in 2022 and gives us a 7.5 rate of return on our investments in terms of appreciation from 2022 to 2023.
  - We have roughly, \$30,000 in overall, interest in dividends, which is, currently all being reinvested into equity accounts. This is a big change over previous years prior to 2022, where we had cash reserve sitting and basically just a cash account turning very little interest.
  - We hit our targets in terms of fixed income and equity, so as the rest of the money comes in and continues to ladder out this will provide a cushion in in lean years in the future. The current interest and dividends are actually just reinvested, and they're not moved into the operations right now. We finished the year roughly \$6k in the black.
  - Travel fund idea for Youth JO meets with the PA Foundation involvement proposed by John M. Ed H. was then invited to the Strategic Review Process.
  
- **7:46-8:00pm: 2024 Budget continued discussion & finalize 2024: Jason Mawdsley & John Mansoor**
  - As of December 30, total assets are \$827,773, of which \$25,000 is in the Bank of America, sort of like the fund that we use for that. There's \$572,000 in the Merrill Lynch equities. That's the bonds and the equities. There's \$230,000 in the vanguard, which is a

mighty market. The projected deficit for 2024 is \$35,483 which is a little bit less than the project above deficit of 2023

- Jason M. shared his screen and reviewed the current 2024 Budget Line Items:
  - Youth numbers were correct (Ed. H.)
  - For 2024 there hasn't really been any changes except for 2 line items – 1.) budgeting help for the website and scoring software and 2.) challenge coins removed from the budget which resulted in:
    - Board of Athletics Challenge Coins discussion –
      - Proposed to start off with 500 coins (Phil L.)
      - Ed H. - Motion to add the \$3,500 challenge coin budget item for the officials back in the budget for 2024 Budget; Teddy Hayes – second; Point of Order
      - Ed H. – Amended Motion to add 500 coins and \$2,960 back into the budget for 2024, Teddy Hayes – second
    - Ajay P. – With the recertification expense in year 2024 and 2025 beginning, there was supposed to be a line item for paying for the Olympiad fees. Request to add \$5,000 back to the budget – expects not all the \$5,000 will be spent this year. But a vast majority of will.
    - \$3,000 for national fees added to the budget
    - Discussion - Strategic Planning Plan for Youth – Youth honoree's and people being honored exempt from paying to attend the banquet and find a way to lower the cost of attending the banquet for youth and their parents.
    - Officials Committee Budget – Phil requested \$1,500 for travel expenses, copying expenses.
  - Jason M. - with the addition of the recertification, the addition of the challenge coins and the addition of the Clinics. We're at \$-42,443.
  - Jason M – Motion to adopt the budget for 2024, as shown on the screen, and then we'll clean up the comments, make the colors uniform. There are a few that Jason M will change on the left, because rows were added. The line numbers there and then we could go ahead and post it as an approved budget to the Association website.
    - Eric S.– second the motion; 2024 Budget approved; no abstentions.
- **8:01pm: 8:05pm: USATF Pacific Foundation Report of 2023-John Shirey**
  - There is an account for officials training. There is still an account which close to \$3,700 remaining to be used for officials training. Two have used this account and both were to pay for rental facilities for clinics.
  - We will not be making any decisions about our spring athlete training program until the March meeting. No report this evening.
  - Fundraising has not been great. Raised \$10,000 since the winter fundraiser started in the first of November. Need to double that money for a good grant program in the spring for athletes.
  - Elena Bruckner agreed to speak at the Awards Banquet
  - Agreement to explore the foundation funding travel grants.

- **8:06-8:11pm: Wrap up of Orlando Convention -Irene**
  - Orlando Convention notes and expressions of the convention will be moved to the front page of our PA webpage so PA members can read those notes.
  
- **8:12-8:25pm: Awards Recognition Banquet – Brentwood Veteran’s Memorial Hall January 27, 2024.** Committee: Angie L. Charlotte S, Ryan C. and all chairs for the awards.
  - So for 2023 we'll be inducting two members into the Pacific Association Hall of Fame, one of which is on the meeting tonight, John Shirey and also our local athlete, Shannon Rowberry.
  - The Tom Moore award will be awarded posthumously to Paul Reese. There will be three service awards to the Association Michelle, Lasalla Ajay, and to Bob Wright.
  
- **8:26-8:30pm: Association Grant \$2000-Media, marketing-Irene**
  - Irene H. - submitted a generic grant for marketing which was part of the strategic planning. Promoting is very important, and for that grant we are the seventh out of the sixteenth association that applied. Out of 16 associations, all 16 receive the \$2,000 Association, Grant, and so we're waiting for that to come, so we can get the association going for marketing and promotion.
  - The Grow to Impact Grant that we just submitted has as a deadline of January fifteenth
  - Angie Longworth: So I submitted three initiatives or a total of \$5,000 tried to max it out. One of the initiatives is to attract younger MUT. So mountain ultra trail runners to join the PA. USATF by participating in the MUT series. We're offering end of the year prize money of \$50 for anyone that is new. If there's a new member or somebody who is a returning member after a 5 year lapse and participates in at least three MUT Grand Prix events. That's one of the initiatives that's up to a thousand dollars.
  - One of the other initiatives is to increase participation in the open masters track and field by creating a Grand Pre series that's open, not just for elite athletes, but it's open for all participants, and that's a series of 4 track and field events. And we are looking at covering like awards for that grant, and that's \$2,000.
  - And then the third one is to hire a professional photographer to take professional photos of key races, you know, such as either JO's or Masters track and field whatever we designated to have that professional photos available, and then also to be able to post those onto our socials.
  
- **8:31-8:35pm: Grow to Impact: John Mansoor-Angie deadline January 15.**
  
- **8:36-8:40pm: Run, Jump Throw, Feb 10, 2024**
  - Tori B. - Currently at 170 kids and there was an email blast that went. I was able to attach the waivers and send them back to their them, and I'm suggesting that they fill them out before they come to the gate to save time at the gate. There's a link to the waiver on the website as well.
  - I was able to get the email out in my school districts in my area. It's also on athletic.net. We posted this on athletic.net. Some people have responded like one guy even created his own team with his 4 kids. Advertising has been pretty good with two email blasts.

- I have a a very large response with people at my school and with us in the association, and I'm grateful and saying, Thank you right now. What do we wanna do to make it?
  - Andy Bloom is coming, Eleanor Bruckner is coming, and Stephanie usually comes. I haven't heard back from her. Robin usually comes. The national Office made arrangements for Shannon Roberty to come by. I'm not sure what time she's coming by, but they said that she agreed to come by. What other advertising do we want to put into this the balloon arch that Charlotte put up was so much fun. I'd like to do that again. Can we bring the photo OP from opportunity from the banquet to the Jos. Or is that just a one time thing?
  - Question - Can flyers be handed out like, maybe I need like I can get some of my kids and take them with me and put them in parking lots just around here. I'm okay with doing that. But I would need some finances to do that. Do we want to do any other kind of advertising? And if we do, what kind? Also can we reimburse the athletes? Our guests with a gift? Suggestion by Ed H. to send additional email blasts.
  - National only sent out bracelets. And that's about all I have. And do we have any extra ideas? What kind of swag do we even want to give these kids? Charlotte - I have coloring books. I have the coloring book she gave me. I have a whole bunch of stuff
  - Tori: Question – how much can the association give these people for gifts for showing up. Last year I gave them \$25 out of my pocket each for coming, and got them gift cards. Suggestion from Charlotte to go to stores to ask for donations (ex. Best Buy, Spaghetti Factory, Old Navy, gas card, dinner, etc.)
  - Theodore Hayes: Motion that we donate \$200 to to Tory for the effects that we're going to give the presents at the banquet. No second.
  - Tori to follow-up with Irene offline.
- **8:41pm-8:50pm: Official Outreach Program: Phil Leake or Don Collins-status**
    - Donald Collins - you know, this is a message bombardment thing where we need to bomb everybody with messages and get the word out. We've started doing that. We sent out the massive emails to the Youth Club chairs, and all the Youth Club heads. And we sent all the emails out to all of the officials.
    - There's discussion of then hitting even all of the members, and that probably will go out later. Then it's a matter of staying after everyone to get the info. Well, right now, Phil and I are going to all the high school meetings. So I was just at the CCS. Zoom Meeting today. Then I go to Oakland and San Francisco section meetings later this week and next week, and then Phil will be going to the San Joaquin section meetings, and I've got a bunch of North Coast Section meetings lined up. Phil can brief you on what he's done in the San Joaquin section.
    - Phil Leake - We sat in on the CIF Commissioners meeting, and that had all the league Commissioners and then sent out emails to all of the League and Section Commissioners, which was distributed down to the athletics directors. I imagine we'll get a call to appear at those meetings in a few weeks.
    - We had a clinic at Rancho Cordova High School this last weekend with a lot of newbies there and new prospective officials. We had a throws competition afterwards.

- I expect that we'll be getting the education of these entities up a little bit more, so that they know that we are around, and we are ready to help them with their officiating needs. It's a lot of work to be done, lot of follow up, but no official committee, and it's like farming you have to till the soil.
- **Competition updates: John, Danielle, and Charlotte**
  - 2024 D1 NCAA XC Mt. West Region, 2024 D2 NCAA XC Nat'l
  - Champs Sac, 2026 D1 NCAA XC West Regional Track Champs-Sac.
  - 2024 US Masters National Outdoor Track Championships-Phil, John & Charlotte ARC-July 17-21-2024
  - 2024-2025 Indoor Track & Field Season-Reno-need input on interest 12-1-24 to 12-1-25.
  - 2024 Top 5 or 8 and or 2024 Region 14
  - 2024 D1 XC West Region in Sacramento-Hagen Oaks.
    - John Mansoor – the 2024 Mountain West Region is in Reno. Kirk Elias is the meet director from University, Nevada and that'll be on the traditional date of the region. Second Friday in November is the 2024 DII Nationals is at Pagan Oaks. Danielle will be the meet director there, and that is the Saturday before Thanksgiving.
    - The 2026 D1 NCAA XC West Regional Track Champs is slated for Sac State. But stay tuned. 2024 US Masters National outdoor track championships is set for American over college. It is July 18 - 21. So, the 17 there is incorrect. It's 18 to 21. And that is athletes ages 25 and up. So, we're promoting that heavily. We're expecting 1,500 athletes!
    - For the 24-25 Reno indoor season we're going to copy Ocean Breeze Complex in New York or the Armory. But Ocean Breeze is a better one.
    - There is a Holiday Meet, between Christmas and New Year's, then the Martin Luther King Freedom Games in January, and then the President's Day weekend in February. That's for all divisions.
    - There will be 6 collegiate invitations, two in December 3 in January 8 – 10; Two in February, and then there will be the conference championships and right now we're discussing with the conferences. So there could be anywhere from one to three different conferences, and that could be anywhere from 2 days to 6 days of competition for conferences.
    - We submitted a bid for 26 Masters Nationals did not win that bid lost by 2 votes to a new facility that's in Indianapolis.
    - Don't be surprised because there is a new indoor facility in Indianapolis that you don't see all of U.S.A. track and field championships ending up in Indianapolis.
    - Soon also, the NCAA is headquartered in Indianapolis, so it would not surprise me if the NCAA indoor track championships end up in Indianapolis because all the staff is there. They don't have to travel. Everything's there. So it makes good sense. Assuming that facility is going to be a good one, which I suspect it will.
    - The 24 D1 XC West region is incorrect. That date is incorrect. It's 25 D1 XC West Region and that's at Hagen Oaks. We were submitting bids for 26-27 for, and 2028 for XC, and maybe outdoor track.

- Eric Stuart – we’ve been discussing top 5 and top 8. We understand that Rancho Cordova is free for us, but we also understand that we used to switch it around a lot based on locations, so that people from the Bay Area possibly wouldn't have to travel to Sacramento area and maybe Sacramento coming down here. Lee Webb, I've been in contact with. He's our Multi Meets chair. And he has a good rapport with James Logan, and which we used to use in the past. Basically, we're thinking that we're going to need a bigger spot for top 8.
  - if Logan James Logan High School decides that they want to hosts, we hope we can host both meets at one spot. That will be ideal. But we probably, since Top 5 is kind of cut down on the athletes. If we get another spot. That'll be fine as well. But making sure that they have all of the necessary steeplechase and hammer throw area and things like that have been on top of our list. We're still discussing it as a group, as a committee. And we should have something very soon. I don't want to say now that we have anything.
  - That's a high possibility that we use Rancho Cordova. We're going to use James Logan high School. By the end of January/early February we should know something more.
  - Comment: Charlotte - Please be mindful of steeplechase and hammer for those athletes that. James Logan High School does not have a steeplechase
  - Comment: Meia Tezeno: We have also put out feelers at a couple of the junior colleges. We have some really good working relationships there. So we're just waiting to get back and hopefully get a number that can work hopefully. So putting out for about 3 different locations and just seeing what we get back and what we can work and seeing if it's feasible. Question - because this becomes a problem every year, and it causes confusion when would the National Office decide on if it's going to be top 5 or top 8? It becomes confusing.
  - It is confusing for the kids every year. Because we'll call our normal meet top 8, which is just like our association, or and then when we meet up with region 14 that gets called top 8 or top 5. Does the National Office have an idea what they're planning on doing this year.
  - Comment: Charlotte - No, they do not. That comes from The Youth Executive Committee when they have their meetings and they, I do not think they have met in Chicago yet. I will follow up because, yes, you are correct. It does become a problem, and the sooner that we know if it's top 8 or top 5 the better
- **Pacific Association Strategic Plan 2024-2028 Update – each committee should meet and present a preliminary plan for growth. Officials and LDR already started.**
- **Coach Committee: Super Clinic Jessup University-will be posted online per Charlotte.**
  - Charlotte - That is this weekend, and there will be a coaches meeting there with snacks will be provided. Coaches please come and grab some more information about some meets. Hope to have a conversation with Tori about a Run Jump, Throw. Tori - You're welcome to come to the meeting as well, and you can give a little chat as well.

- **New Business**
  - T&F Grand Prix
  - New business the track and field grand Prix. That'll probably be blasted into detail so everyone will know our future meeting.
  
- **Future Meeting Dates – March 19, 2024 Strategic Planning Report, May 21,2024**
  - Irene -March 19 - we're going to announce whether it's going to be all on zoom or any partial physical sites. However, we're going to be giving assignments to every committee from our Board of Directors regarding the strategic planning and directionality of how your committees can meet. We're trying to maximize our brain power for each committee within and then integrate it as an entire association.
  
- Charlotte - motion to adjourn the meeting; Robert Hooper – second; All approve. (1 hour:49 minutes)