



2022 USATF Annual Meeting Association Activities

(as of 22 November)

Thursday, 1 December

8:30-12:30 | Salon 4-5 – Associations Workshop

Understanding USATF and Your Role Within Associations:

8:30 - How to navigate and communicate with the National Office (*Robin Beamon-USATF, Dave Shrock-AEC Chair*)

8:55 - Review of the ARC (*Dave Shrock*)

9:20 - Bylaw basics (*Jackie Callender-AEC, Scott Erwin-AEC/L&L*)

9:40 - Organizing in-person/virtual and hybrid association meetings (*Simone Terry-AEC*)

10:10 - Youth Familiarization (*Jacci White-Youth Division Chair*)

10:40 - Accreditation Basics (*Greg Mohl-Accreditation Chair*)

11:15 - Show Me the Money: national and committee grants available (*Dave Shrock*)

11:30 - First Timers Orientation to Annual Meetings (*Pam Fales-Organizational Services Chair*)

1:00-3:00 | Salon 4-5 - Associations Workshop - afternoon session:

1:00 - IT session (*James Hill, Jordan Testerman, Scott Galbreth – USATF IT*)
How to parse out membership reports from Connect80
Association website basics
IT resources available, how to submit a ZenDesk request

1:30 - SafeSport Updates (*Bailee Cecil-USATF*)

2:00 - Sanctions and Insurance Update (*Justin Waters-USATF*)
new Connect platform and interfaces sanction incentive program

2:30 - Facility Access Brainstorming Session (*Dave Shrock*)

3:00-4:00 - Officer breakouts:

Pres/Vice Pres/Office Managers | Salon 4-5 (*Dave Shrock/Steve Vaitones-AEC*)

Secretaries/Communications | Salon 7 (*Pam Betz-AEC*)

Treasurers | Salon 8 (*Richard Messenger-AEC*)

**To access all association and meeting documents,
go to the Annual Meeting document library at this QR code:**

or: <https://www.usatf.org/events/2022/2022-usatf-annual-meeting/document-library>



continued on reverse...

Friday, 2 December

7:00 | Hotel Lobby - Delegate Run/Walk

8:00-9:30 | Palm 3 – Associations Presidents breakfast hosted by Vin Lananna

9:30-10:00 | Salon 4-5 – WA Representative Candidate Forum (*Jay Miles-AEC*)

10:00-11:30 | Salon 4-5 – Temporary Amendment Review Forum (*Mitch Garner-LnL/BOD*)

3:00-5:00 | Salon 4-5 - Associations General Session One:

General Competition BoD Rep confirmation or candidate statements (*Chris Pasko-BoD*)

Office updates (*Robin Beamon-USATF*)

State of the Committee (*Dave Shrock*)

BoD Grants report (*Patti Petesch-AEC Grants Coordinator*)

Accreditation report (*Greg Mohl-Accreditation Chair*)

Logos and Branding Updates (*Chelsey Schmenk-USATF*)

5:15-6:00 – Regional breakouts in various areas

Saturday, 3 December

12:30-2:00 | Salon 4-5 – Moving Forward from COVID Forum:

Survey/focus group results with further refinement (*Chris Pasko, Greg Mohl, Jay Miles, Dave Shrock*)

2:00-4:00 | Salon 4-5 – Associations General Session Two:

AM recap with Q&A (*Dave Shrock*)

Feb. Virtual Workshop dates and call for topics (*Jay Miles-AEC*)

Association Finance session: (*Sarah Austin-USATF*)

Association responsibilities as not-for-profits entities

Association accounting best practices

Committee Representative reports

4:00-5:00 | Salon 4-5 - Association Marketing Forum: (*Lori Bird/Jacki Bares-USATF*)

Grow to Impact report

Association and Club Marketing

sign-up for the marketing team's Q&A appointments
in the Rose Room:

Thursday: 3:00-5:00 | Friday: 9:00-11:00 | Saturday: 9:00-11:00

Sunday, 4 December

8:00-10:00 | Palm Ballroom - Closing Session

10:30-1:30 | International North - Board of Directors Meeting

There is an open session at the beginning and all membership is invited to attend and observe