



USATF Pacific Board of Athletics Annual Meeting
10:00 AM – 2:00 PM, Sunday, September 18, 2022
meeting minutes - *unapproved*

a. **Roll call for PA Meeting** - (Angie Longworth)

Fred Baer, Bill Bartel, Robert Benoy, Tom Bernhard, Andrew Crawford, Danielle Domenichelli, J.R. Heberle, Irene Herman, Cris Houston, Phil Leake, Angie Longworth, John Mansoor, Jason Mawdsley, Ajay Padgaonkar, Beth Price, Deborah Sample, Dave Shrock, Charlotte Sneed, Robyn Stevens, Al Hernandez, Laura Barger, William Dixon-Banks, Shirley O'Conner, Ryan Cowley, Terrance Galdney, John Busto, Tory Busto, Don Harding, David Sander, Monica Vasquez, Brunet, David Sanders, Gavin Wilson, Kim Conley, Zoom User.

b. **Approval of May 17 meeting minutes** - (Angie Longworth) *posted online:*

<https://www.pausatf.org/about/meetings/> **Motion by Charlotte, seconded by Phil Leake, all approved, no opposed. motion passes.**

c. **Treasurer's Report & Sale of timing equip** - (Jason Mawdsley/John Mansoor)

a. Jason reviewed Statement of cash receipts and disbursements

b. The old PA timing FinisLynx camera was sold for \$3000 to Alex Mansoor, while the starting sensor was sold to Ken Grace for \$475.00 through an open bid process managed by JR and Jason.

c. LDR athletes are down by 30%, trend starting before the pandemic but has continued. Younger athletes are not joining. Danielle- can we get a breakdown of the age groups that are decreasing?

d. **2023 Budget Proposal** - (Jason Mawdsley): <https://www.pausatf.org/about/meetings/>

a. Jason reviewing the proposed budget. Will we start collecting the \$100 from each LDR race to cover. These have not been coming into the office. Will take this offline to discuss how to collect. If LDR doesn't want to collect the money, we will hand out paper certificates instead of plaques at association awards banquet in Feb.

b. Continued discussion about where to hold open track & field and combining with Masters, create a series like San Diego-Imperial assoc. Need to develop a plan that will generate members and create people showing up for T&F events - especially Open athletes.

c. We will use the Golden West Invite at Rancho Cordova for our open T&F Champs as last year—remove \$3000 from line 69. Add lines for Pacific Open/Masters XC, add gross revenue number and cost numbers for championship race. Line 87 needs to be zeroed out per John Mansoor. Reduced xc and road back down to 2022 numbers. Roll race walking into track and field grand Prix. Will need to discuss T&F GP funding.

d. Danielle- can we discuss XC Grand Prix? John, board has been asking every committee to increase their memberships since that is the best revenue source that we have. How does the extra \$3,000 generate more membership? John suggests - he writes checks for very small numbers, he can't see how a small check amount will make a difference in generating membership. He suggests focusing the funds to the younger athletes. In Andy's XC Race, he went heavier on the awards for the younger people and saw an increase in participation.

Dave Shrock proposes that we keep the XC GP At the proposed \$8000 with the LDR, with agreement that the LDR Committee will determine a distribution scheme to increase partici-

pation by Dec 17, 2022. Al Hernandez seconds. Discussion: Mansoor agrees the growth area is XC. **12 yes, no 0, abstain 0. Motion passes.**

- e. Has MUT gone to long and short GP? This is a huge growth area for trails races less than a marathon. Scoring of the MUT GP needs to be discussed. Seeing a lot of sanctions from trail races- lots of young runners in the trail racing. Encourage the LDR committee to look into growing this area, want to see a plan for trail race GP separate from ultra's.
- f. Terrence Gladney would like to have the GP's issue reports on spending and where the GP monies go. He requests both qualitative and quantitative, visual report outs in committee reports. Jason discussed graphing the budget from past years and post and discuss.
- g. Strategic planning session discussion. Will bring back the planning and need to focus on execution and keeping it front and center at each meeting.
- h. Jason would like to have updates from each committee and report outs each year (discuss KPI's).
- i. T&F Open, need to see how the \$10,000 will generate membership. Fred only has 10 athletes who have submitted marks so far for 2022, with a historical high of 15 athletes over the years. Fred is trying to reach out to people. Fred says he publishes results on our site every year. **Fred to send Jason files of participants from 2019 and this year for comparison.** Ranking in the PA TF GrandPrix is judged on scoring on IAAF standards. Athletes need to hit 900 points on this standard in order to score in the GrandPrix. Irene asking Fred to clarify the GP – what athletes the prize money goes to. John, never been more than 15 athletes that have hit the points to be eligible for this grand prix. Started GP before there was a foundation, as a way to get funding to these athlete's to get to the Olympic Trials. Since this time, we have created the foundation, which provides funding to T&F athlete's. As we are trying to narrow our deficit, John is saying we should eliminate this GP expenditure. (Foundation now covers the athletes of this caliber). Robin disagrees about getting rid of the TF GP Funding. T&F and athlete committees need to get together and come up with a plan. Fred disagrees with eliminating, wants to be positive in moving forward. T&F GP was created by John Mansoor and then TF Chair Jerry Colman, started at 15K per year, then reduced to 10k, so we've spent approx. 180k over the past 10-12 years.
 - i. **Dave moves to reduce the T&F GP to 5k until such time we can generate additional people to participate, and create T&F committee led by Robyn (Terrence, Cris, Fred) to increase outreach and see if this is the right tool to use to pay athletes. Cris seconded. YES: 14 No: 6 Abstain: 1 Motion Passes.**
 - ii. John would like to have Fred and Robyn to discuss-use Zoom to conduct meetings.
 - iii. Fred would like help from our association Office
 - iv. Terrance recommends using the 5k to lower standards and apply to the jr college athlete's, or athlete's on the edge.
 - v. Deborah agrees with Terrance.
 - vi. Cris says this is getting outside of scope. We need to have a plan to show how we market to the jr colleges, and 4 year athletes nearing the end of their collegiate competition etc. Need to make sure athletes know how to get the points and get the money.
 - vii. JR noted that Terrence comment sounds like a second grand prix. Second, not sure how paying college athletes is now a days.
 - viii. John: Can't provide funding to NCAA eligible athletes. T&F Committee has never been an actual committee as seldom there are committee meetings, and only committee chairs determine committee actions which is contrary to operating procedures. Cris brought up the youth, how much they are scrutinized, have to show where funding are spent. John, recommends Robyn, Fred, Terrence are on the committee to hold a meeting, create a budget and create a plan.

- ix. Outreach needs to be focused on 4th, 5th year college students to let them know that we are out there. Get to the coaches of the colleges.
 - j. Constant Contact licensing, transition to USATF' Campaign Manager. There is a feature mismatch between the two. Proposed to pay CContact until next renewal mid next year. **Dave moves that we fund CContact until appropriate termination date or until we assess USATF campaign manager, ability to port email lists over to CManager and Cynci, Dave and Angie feel it is ok to move to campaign manager. Seconded by Phil, yes 15 no 3 abstain: 0 motion passes.**
 - k. Marketing Plan for LDR, wants to have a table present at non PA large events (SF Marathon, Rock and Roll) Andy has spreadsheet of targeted events. People want to sign up, would like to get a square and iPad. Charlotte suggested a way to get people to sign-up. Booth, need staffing for this event. Who will sit there and do it. **Dave makes a motion to keep \$1000 funding in LDR for marketing, Second by Jason. Irene, we have a marketing committee (position unfilled). (2.5 hours into zoom). Yes: 14 No: 3 Abstain. 0. Motion passes.**
 - l. **Andy motion to leave athlete development funding in the budget, with LDR deciding if we collect it or not. Jason seconds Yes, 17 No 1 abstain: 0. Motion Passes.**
 - m. Officials committee \$3,000 for in person clinics. Bill Bartel (Officials Training Chair): To hire facilities, school districts need to charge rental fees to cover their costs. And there are additional costs for lunch and coffee for instructors. EDM training will be the focus of the in person schools. Ajay reviewed the past and sees approx. \$2600 per year cost hosting clinics. David Sander hosted Ranch Cordova hosted and the high school asked \$1200, David talked them down. Held a mini meet for throws in conjunction with officials training to get practice. John: Are we collecting fees for clinics? No fees since 2017. Fees in the past equaled the cost of the clinic. Need to talk with the colleges and clinics. John has a problem with the schools not helping train the officials or the equipment. We should be able to go to Cal, Stanford, sac state, etc. and we should be able to hold a clinic at no cost. This is an athletic director issue at these schools. Gavin Wilson is going around school district to start a non-profit and warns that the minute you start charging then the schools start charging you more. Cris relates that most officials end up losing money by officiating, least we can do is provide training for free. **Dave moves that we leave funding in and try to get colleges to let us train officials for free at their venues. Cris seconds. Yes 18, No 0, abstains 0, motion passes**
 - n. **Cris motions to reconvene on budget on meeting of November 15th to approve with the action items from the committees completed before the meeting. Al Hernandez seconds, Yes: 19, No: 0, abstains: 1 motion passes.**
- e. **Assoc Grant update of EDM purchase – (JR Heberle)**
Purchased EDM equipment, Ryan Cowley has possession of the device and peripheral equipment. Thank you taking stewardship of the device.
Dave asks any committee chairs interested in applying for this \$2000.00 to contact him by 1 November.
- f. **'Grow To Impact' \$5000 Grant Update - (Charlotte Sneed)**
Part of grant went to a California HS State Champs booth, were able to sign up people on the spot, had a raffle (picked a name every time the gun went off), while the Owl conference device use during our hybrid meetings was purchased with this money as well.
Charlotte to submit an end-of-year report to receive the same amount of funding for 2023.
- g. **USATF Annual Meeting details - (Dave Shrock)**
In Orlando Florida, and the same venue as in the past. Starts on Thursday Dec 1st, Associations will have

an all-day workshop this day. We will have voting/debate on the temporary amendments during the closing session on Sunday, 4 Dec, so do not book flights out before 3:00pm.

h. 2022 USATF Annual Meeting nomination of delegates and alternates - (Irene)

Reviewed the list below. All are eligible with the exception of Jestena Mattson who has not met the standard of two BoA meetings in the past 18 months.

- a. Irene asks for two alternate delegates, and everyone who is planning to attend the annual meeting to confirm with her ASAP
- b. Each funded delegate can be reimbursed up to \$900.00 so long as they:
 - i. Attend both opening and closing sessions
 - ii. Write a one-page report of their activities
 - iii. Submit report and receipts by stated deadlines

6400	2022		funded/delegate	2022 Capacity
	Irene Herman	Delegation Chair	XC	delegation chair /Athlete
	Al Hernandez		W T&F	
	Fred Baer		Men T&F	
	Joy Upshaw		Mstr Chair	Joy Upshaw & Intl Athlete
	Robyn Stevens		RW Chair	Athlete
	Debra Sample		Youth Chair	
	Andrew Crawford		Open Men Chr	
	Tom Bernhard		Athlete Mstr & MLDR	Athlete
	Charlotte Sneed		President	
	Phil Leake		Officials Chair	
	Cris Houston		HS Coach	Coach
	Ajay P.		Cert Chair	
	Dave Shrock		College Coach	
			Paralympic	Coach past JR
	Jestena Mattson		Athlete	Athlete
	Danielle Dominicelli		WLDR	past was Angie L.
	Stephanie B		Athlete	Athlete
			At Large	
	Alternate 1			D
	Alternate 2			D
	Current but can assign to an eligible representative			

i. Day and time for in-person PA Caucus in Orlando – (Irene) Thursday, 1 December 20 minutes after the completion of the opening session in the pool deck area adjacent to the meeting registration booth.

j. USATF Temporary Amendment Compromise – (Dave Shrock)

Dave reviewed the temporary amendments that have been debated over the past three years, and will come up for a vote by delegates at the closing session. Do not book flights out Sunday before 2-3:00pm!

k. ‘USATF Journey to Gold’ Strategic Plan details

Dave reviewed the “Journey to Gold” strategic plan document that will be discussed at the annual meeting.



I. USATF Pacific Foundation update - (Kim Conley)

Marathon grant program, applications closed September 6, awarded 3 grants were awarded: Brendan Gregg, Amy Shawns, and Maya Weigel . Anticipate T&F grants in the spring, we will give out \$2k grants, and number depends on applicant pool and qualifications and who is eligible.

m. Competition Status Update – (Mansoor, et. al.)

a. Fall XC Status - (Crawford/Domenichelli, Houston)

- i. Danielle, halfway through Open GP XC, numbers are significantly up from last year.
- i. Andy, significant improvement in participation of XC GP series, Andy's race had 426 competitors, prior years were in the 300's. expect a jump in memberships after November.
- ii. Cris said that youth will have 7 club hosted meets planned. JO meets will be held at Willow Hills xc course in Folsom

b. Club Cross Champs in SF GGate Park, Dec 10, 2022 - (Irene Herman)

PA association championship will produce t-shirts for this qualifying competition, and 450 participants. Will have a 50+ 5 mile vs 10k for the younger men. Irene working with a lot of the National clubs to get rooms booked for the Club nationals. West Valley TC hosting a party at Levi Plaza must have a red wristband in order to get in! Friday at packet pickup at the Hyatt, pier 39 association is creating backpack to be used for athlete check-in

c. 2023,24,25 Championships – (John Mansoor)

- i. CIM National Marathon Championship 2022- Danielle, expect a lot of OTQ's as it normally does.
- ii. Hosting 2023 Master's national 10 mile championship again; 2023 D1 west region NCAA meet, D1 west region XC meet at Hagan Oaks GC; 2024 D2 Nationals at Hagan Oaks GC, Masters national TF championships in summer of 2024, venue TBA.

d. TF Champs planning – (Sample, Baer/Hernandez, Upshaw)

- i. Deborah, looking at venues for championship meets, DVC tentatively for PAC Championship, looking for venue for Top 8 meet. Pinole Valley will host the return of the Sub-Bantam meet. Shore Shepard meet, looking for venue for that too.
- ii. Voting will happen at the Youth meeting that is Saturday, 8 October at Pinole Valley HS
- iii. Baer/Hernandez: Open TF Champs OK to be part of the Golden West Invite at Rancho Cordova HS once again.

n. Officials Meeting report – (Phil Leake)

- a. JO's were the toughest yet to officiate, 150 signed up, 46 dropped out due to high cost of travel and COVID, had to fill in with local. Most of the officials that were at JO's were from Pacific Association
- b. End of August had annual officials meeting. Handed out 5 major awards to Kathy DeContreras, Kathy Kloss, Leroy Milam, Rory Osborn, Jon Price, Mark Youmans. Detailed notes will be sent out from Officials committee.

- c. Bought a new EDM total station with Associations Grant, purchased 2 horizontal jump rails from the JO's. Future training will focus on the use of this equipment.
- d. Coming up with a new mentoring system this year. Broken into physical areas. Cards with their names has been published. John comments: our officials did a great job at the JO's this year!

- o. **Association Banquet will be held Friday, 4 February 2023** - (Irene)
Saturday Feb 4th, 2023 Grand Palace Restaurant in South San Francisco

- p. **Call for PA Award nominations by 16 January, 2023** - (Ryan Cowley)
award info and nomination website: <https://www.pausatf.org/awards/>

- q. **Future Meetings:** November 15th- Zoom; Annual Meeting Caucus Thursday, December 1st in Florida in person.

- r. **Other Business:** Dave encouraged everyone to review the compiled committee reports on the PA Meetings website

- s. **Adjourn:** Phil motion to adjourn, adjourned at 2:11

Minutes respectfully submitted by Secretary Angie Longworth