



Compiled Committee Reports Tuesday, September 18, 2022

Associations Committee Report

Dave Shrock (acechair@usatf.org)

Compromise on Temporary Amendments Regarding USATF Governance reached:

The membership negotiating team and national office have reached compromise language concerning the two temporary amendments that were voted down again during last year's annual meeting by membership. The Board of Directors unanimously approved the language during its 8 August meeting, and will be reviewed by the LnL Committee before being submitted to annual meeting delegates Sunday, 4 December for ratification during the annual meeting closing session. The compromise language will be shared in due course along with additional responses to the USOPC's most recent audit of USATF. During the annual meeting we will host a general membership session to discuss the compromise language so that all delegates have a complete understanding before Sunday's vote.

2022 USATF Annual Meeting Information:

The 2022 USATF Annual Meeting will be fully in person:
registration/information website: <https://www.usatf.org/events/2022/2022-usatf-annual-meeting>

Dates:

Thursday-Sunday, December 1-4, 2022.

There will be an in person Associations Workshop on Thursday, 1 December from 8:30am-4:30pm.
All association officers and members are encouraged to attend

Registration Fee:

\$250.00, Late Fee – \$300.00 (*effective November 1, 2022*)

Location:

Hilton Orlando Lake Buena Vista
1751 Hotel Plaza Boulevard, Lake Buena Vista, FL 32830
(*same as previous years - across the street from Disney Springs*)

Hotel Cost:

\$159.00 plus tax per night (*with tax will be \$178.78*) for sgl or dbl/dbl accommodation

Hotel Information:

The link to book the hotel will be provided upon confirmation of registration. **If a room is booked without registration, the reservation will be cancelled.**

Credit card will be required at hotel booking. The credit card will be used as a guarantee in case of "no show". Incidentals will be charged to the credit card left on file in the hotel.

If your hotel room is covered by a USATF Travel Authorization (TA), you will be required to book your own room and provide a credit card and the room charges will be moved to the master bill and covered by USATF.

Orlando airport (MCO) to hotel shuttle:

Mears is offering a \$2 discount each direction (\$14 vs \$16)- [Click here to book the MCO-Hotel shuttle](#)

2022-2028 USATF Strategic Plan:

USATF is rolling our 2022-2028 Strategic Plan 'Journey to Gold' which will help shape our future organizational goals towards the LA 2028 Olympic Games. More information will be available at the Annual Meeting in December. [Click here to view the plan](#)

Coaches Committee Report

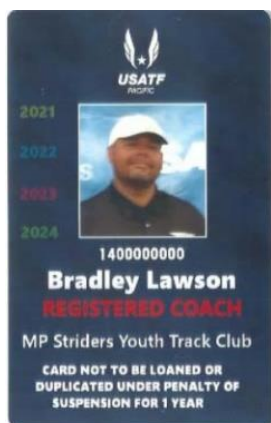
Dave Shrock (coaches@pacific.usatf.org)

10-11 December: *Save the date!* Shannon Rowbury Women & Coaches Clinic December in San Francisco as part of the National Club Cross Champs event. Details TBA.

Level 1 Schools: Coaching Education Level 1 schools are being offered both online and in-person moving into 2023. The traditional Pacific Assoc School on Dr. Martin Luther King weekend (14-15 January '23) has not been designated which format yet...stay tuned!

Athletic.net SuperClinic: Unfortunately, due to COVID and the loss of our venue at Sac City, the association sponsored Coaches SuperClinic has ended after eleven years.

Coaches Badges: Thanks to an Associations Grant, the Youth Committee lead by LaDonna Aubert, with the assistance of Cris Houston and Dave Shrock, continues to offer a coaches badging program to better protect our athletes by identifying 3-step compliant coaches. Since it's start two years ago, 146 coaches have taken advantage of this free program and ordered badges. Additional members coaches who also have a current background screen and SafeSport certificates may apply at: <https://forms.gle/914hcCKbCyL7NypRA>. All cards will be available at the PA Youth Cross Country meet.



Masters T&F Report -

Joy Upshaw (coachjoyupshaw@gmail.com)

Great News to report!

Our Pacific Association Championship is ready to go! With more than a month away (October 23rd), our Meet Director, Amanda Scotti, has secured the venue months ago (Chabot College), Sanctioning, Officials, Timer, Entries, Announcer, publicity, etc!

We have paired with the Western Region so we have more funding for our meet, too!

The meet is featured on the USATFMasters.org and the NationalMastersNews.com as well as our Pacific Association websites.

National Masters Chair, Jerry Bookin-Weiner, of the executive committee, sent out a National email to ALL masters athletes that included our Pacific Association/Western Regional Championship as well!

Our Meet is including 19 year olds and up.

We also have a donation of 27” hurdles (2 sets of 8) from Bill Shelton, to be used for those athletes 60+ (Much needed since my accident on makeshift hurdles this summer at a Masters Meet)

We have put into the Budget the need for more of those 27” hurdles since there are more of our Pacific Athletes aging up and running that 27” height next year.

Communications Committee Report

Cynci Calvin (ccrun@ncbb.net)

Social Media - USATF Pacific Facebook Page unpublished July 7 for no specific reason. <https://www.facebook.com/pausatf>

- I called on Verity Breen and Thomas Vincent to help. We first submitted an appeal on July 8, and many, many more after that. They followed the Meta protocols, and not once did we receive a reply or any assistance. The appeals described the organization, the history of our page (since 2009), its importance to both our members and marketing efforts, especially with the JOs and the World Championships imminent.
- The reason for unpublishing described on the page is “Your Page Has Been Unpublished. This is because USA Track & Field Pacific Association goes against our Community Standards. You or another admin disagreed with this decision.”
- We have reviewed the pages and the only piece of questionable content had been removed within a few hours of posting.
- In the status of the page under “Support Notices”, there are no violations listed and a “Thank you for keeping the page safe” note.
- The page still exists but is unchanged, because administrators of the page are blocked from making any updates.
- Our time consuming and lengthy effort to find out how this could have happened included following all the prescribed “Help” protocols, outreaching to “Meta” (the current overseer of Facebook), researching information and avenues of support on Google, all with no reply. Sample appeal below:

I manage <https://www.facebook.com/pausatf> and the page has been unpublished "because USA Track & Field Pacific Association goes against our Community Standards." But it doesn't and never has. Even in the Support Notices there are no violations and a thank you for keeping the page safe. Could the page have been hacked? I have spent countless hours exploring support articles and submitting appeals; I have found no answers and received no replies at all.

This “unpublishing” occurred about the same time the page was switched over to the Meta New Pages Experience.

USATF Pacific is the largest Association in USA Track & Field, the U.S. governing body for Track, Field, Distance Running, and Race Walking sports, their athletes, support personnel, and volunteers. This page is a very important communications tool for USATF Pacific.

Due to being unpublished, we were unable to use the page to publicize two huge USATF recent events: the National USATF Junior Olympic Track & Field Championships in Sacramento, CA, July 25-31 and hosted by USATF Pacific, where 8,000 youth performed their hearts out for this hard earned honor. Also recently the World Athletic

Championships in Eugene, Oregon; it's first time they have been held in the US, and also in need of publicity.

PLEASE reverse the unpublished status of facebook.com/pausatf, or at the very least contact me with assistance for what I need to do to make this happen.

Cynci Calvin, USATF Pacific Communications Committee Chair
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- Google searches revealed many, many complaints about the Meta's lack of help with unpublished Facebook pages.
- Suggested options:
 - * Hire a professional Facebook page assistance company.
 - * Close down the page (although since the administrators are blocked from doing anything this might not be possible).
 - * Start a new page.
 - * Contact USATF legal services for assistance. Maybe they would be interested in launching a class action lawsuit
- With 2.5 months behind us, the hope that Meta will come around to help us is dwindling, so we will need to make a decision sooner rather than later.

Broadcast Email Service: Constant Contact (CC) vs. USATF

- The investigation of these two broadcast email systems is ongoing, and we are not ready on September 18 to make a decision on a change to the USATF platform. In the Com Com budget report I recommended that the PA opt for a 6 month extension of the CC contract while we finalize a recommendation concerning a change from CC to the USATF platform. To date, Dave Shrock and I have worked with creating lists from the Membership access and this system appears robust, but we need to more work with actually sending emails and verifying other users.
- Pro's & con's of each platform to date:
 - * USATF Pros: It's FREE; membership lists are updated quickly; we are able to upload our own lists currently being used on the CC platform.
 - * USATF Cons: Com Com has several Committee reps involved in sending Broadcast emails who will need to be taught the USATF system; USATF will have full access to all our eblast communications; downloading and converting our CC lists to CSV files, and then uploading them to USATF's platform will be time consuming.
 - * CC Pros: Very robust system; current users are familiar with how to use it; the CC library of photos and graphics is extensive and convenient; large number of categorized lists for specific targeting.
 - * CC Cons: Expensive (\$2,478/year; \$1,416/6months); requires regular updating of lists by downloading newer members from the USATF site, then uploading to CC.

PAUSATF.org

- Website is working well. As Com Com Chair and Website Content Manager, I fill in for Committees lacking a volunteer to do their updates. This was particularly onerous during the 2022 T & F JOs, because the Youth Committee's Communication Committee Chair was unavailable help out.

- The Officials Committee recommended updating the front page slide show. Here are some requirements for anyone interested in submitting photos (email to ccrun@ncbb.net) for this:
- 300 DPI (hi res), clear (not blurry), happy subjects, .jpg or .png files
- Group photos are preferable.
- A mix of genders throughout the slide show is preferable,
- Categories are: Youth TF, Youth XC, Road Racing, XC, MUT, Open TF, Masters TF, Race Walking, Officials, Coaches
- As always, I am thankful for our Committee Website Content Managers - John Lilygren (Officials), Tom Bernard and Andrew Crawford (LDR), Les Ong (XC), Tori Busto (Racewalk), Dave Shrock (Coaches/PA).
- Com Com 2023 Budget Proposal submitted in July.

LDR Committee

Danielle Domenichelli (danielle@runsra.org)

MUT

- Overall, after a cancelled Grand Prix in 2020, and a shorter season in 2021, MUT is back in full swing in 2022; as of the end of August 8 MUT events occurred and 2 got cancelled; 3 events, including one offering dual team scoring (Ruth Anderson 50K and 50M) will occur in September and October.
- So far, 118 participants have scored in the individual rankings; on the team side, 6 PA clubs actively engaged.
- As some of you might have heard, we had a race interrupted by Park Rangers during the Headlands Hundred. With the reduced time limit, no team was able to score. Consequences on individual scoring still need to be sorted out and decided (official results pending).
- 3 runners are aiming to break a mix of World and American Master records at Ruth Anderson (Lake Merced, October 8), everybody's invited!
- As announced at the end of 2021, our 2023 Grand Prix will start with Quad Dipsea at the end of November. We are aiming at finalizing the rest of the 2023 season calendar by the end of the month (September 2022).
- 2021 plaques and money awards still need to be distributed.

Road

- 2022 Road Circuit has been successful so far. We've had 6 races so far in 2022 and 4 more races are coming up: Urban Cow Half October 2, Clarksburg Half November 13, CIM December 4, and X-Mas Relay December 18.
- The 2022 CIM set to host the USATF Marathon National Championships on Sunday, Dec 4, 2022
- The Mile of Truth in Danville was not on the circuit this year, but would like to be added in 2023.
- Bids for the 2023 circuit will go out in early October and be voted on and approved after the PA XC Championships on 11/20.
- SACTOWN 10-Mile hosted the 2022 USATF Masters 10-Mile National Championship. Overall things went very well, except the drug tester had incorrect information and tested the open runners instead. Jenny Hitchings and Jacob Nur set age-group National Records (pending ratification).
- SACTOWN 10-Mile will host the 2023 USATF Masters 10-Mile National Championships.

XC

- We are about halfway through the PAUSATF XC Series, which includes 10 total races.
- 2022 participant numbers are significantly up from 2021 participant numbers at all XC races so far. Participant numbers are also overall higher than 2019.
- Total finishers at first 4 XC race in 2022, 2021, 2019:
- Santa Cruz XC - **231, 161, 197**; Phil Weidener XC - **201, 143, 215**; Lagoon ValleyXC - **204, 154, 196** ; GGP XC - **426, 371, 326**
- PAUSATF will host the USATF Club XC Nationals in Golden Gate Park on Saturday, **Dec 10, 2022**. The USATF website is now live.