



Board Minutes for USATF Pacific Board of Athletics Meeting

7:30 PM – 9:00 PM, Tuesday, November 17, 2020

Unapproved

Members present: Fred Baer, Bill Bartel, Tom Bernhard, Verity Breen, Carl Bryant, Shirley Connors, Jerry Craft, Andy Crawford, Michael Davidson, Brooks Esser, J.R. Heberle, Irene Herman, Cris Houston, Phil Leake, Angie Longworth, Jim Manha, John Mansoor, Leroy Milam, Joseph Ols, Ajay Padgaonker, Jean Pomier, Beth Price, Jon Price, Deborah Sample, John Shirey, Dave Shrock, Charlotte Sneed, Kendall Spencer, Robyn Stevens, Stephanie Trafton, Mark Winitz, Duane Wolterstorff

Guests present: Ed Holshwander, John Knowles, Nick Christie

1. Approval of Sept 20 meeting minutes: Leake moves to approve Sept 20 minutes, Shrock seconds. Motion carries.
2. Treasurer/Financial Report - Heberle/Mansoor- National office has caught up on payments to Pacific with a net gain of approx \$800 over 5 months in 2020. Many cancelled events with refunds in sanction fees. Renewal period for 2021 is now begun. One sanction completed in late 2020, a marathon in SF. Wolterstorff motions to approve report. Shrock seconds. Motion to approve carries.
3. 2020 USATF Annual Meeting – Shrock. Meeting will be held virtually December 3-6. 16 delegates have completed early registration. PA Caucus zoom call will be held Wednesday Dec 2 at 7 PM. The Annual Meeting will use the Bisibo platform and attendees must be registered prior to the meeting start. The time schedule is in Eastern Time. 4 by-law amendments are on the agenda for the closing session. Please allow time for voting at the closing session. Irene Herman (Delegation Manager): National office has informed us that we have 16 delegate slots and 4 of them should be athletes, 4 should be coaches. Robyn Stevens and Kendall Spencer have been transferred from AAC to the PA as athlete delegates.
4. USATF Pacific Foundation update — John Shirey. Fundraising is the foundation's focus through the end of the year and beyond. We are planning on opening the application process for athlete training grants after the first of the year. We have used the associations Constant Contact database to reach our membership base to solicit donations for the campaign. The current campaign started November 5 and our goal is to raise \$15,000 by the end of the year. We intend to support our athletes in the upcoming season whatever the competition schedule looks like.
5. JJM Contract Renewal 2020-2024 – Herman. JJM was approved as Executive Director for the Pacific Association for the 2020-2024 Olympiad. The language of the contract was

updated to make it clear that JJM is an independent contractor. The board of directors approved the contract and each executive board member received a copy of the contract. The contract also clarified that the Folsom location is used as storage space and mailbox. The actual office space is maintained by the contractor (JJM). There are several field implements that will be recommended to sell to open up storage space.

6. USATF Connect: Houston. Club registration and age verification and SafeSport. Registration is open for membership renewals and all coaches need to be 3-step compliant (membership, background check, and SafeSport). The USATF Connect site is the place to verify and get certified as 3-step compliant. Dates for background checks and SafeSport are not based on the calendar year. They are based on the date that you renewed or applied and expires after 365 days. For club coaches: background and SafeSport must be renewed before the expiration date or the club will be out of compliance until the coach becomes 3-step compliant again. Age verification must be done by the athlete or parent from this year forward. Birth certificates must be submitted on USATF Connect prior to the close of business on the Friday prior to any weekend meet so that the office can verify age. Heike can verify the certificates once they are uploaded to the athletes profile on USATF Connect. Coaches will not be able to mass upload birth certificates for their club athletes. Shrock assures that the USATF Connect team is working daily to address defects in the online system and is committed to open communication and feedback on the new system.
7. 2021 Digital Marketing: Breen/Herman. Breen is active on social media and is currently preparing for instagram and facebook campaigns in the upcoming weeks. Marketing themes surround a fun and positive outlook for 2021. Herman is donating \$350 for gift card raffles via social media. The campaign will target new members and will use social media activities to promote current member engagement such as commenting on posts, tagging friends, sharing posts. Shrock suggests a video series created by the New England Association detailing sport specific training, nutrition, exercise physiology, etc. be placed on our website for the benefit of our members. Baer suggests we inform our athletes on how to increase their digital footprint and benefit from their own likeness and image on social media in response to the passage of Senate Bill 206.
8. Officials Certification – Padgaonkar/Leake/Bartel. Recertifications have been moved to Zoom platform. Racewalk, Long Distance, Implement Inspectors, and Starters recertifications are planned to be complete by the end of Jan. Approx 60% of officials have been able to recertify as of November 2020. The Zoom platform has been received well for the most part. We are lacking officials in the apprentice level and there is a need for outreach to bring back previous year apprentice level officials. Attrition in apprentice officials is normal but could increase due to Covid-19 competition cancellations and the transition to USATF Connect and 3-Step Compliance. Shrock mentions that the attrition is seen throughout the nation where officials renewals are down more than 30%.

9. HoF-Tom Moore-Assoc Service Awards for 2020 - Milam. Please send names to Leroy for Hall of Fame awards. Shrock suggests Milam create a text email to ask for nominations and we can send out via constant contact.
10. COVID -19 Return to practice and competition protocol – Shrock/Mansoor. Go to usاتف.org/covid19 for updates on return to practice/competition guidelines. Mansoor highlights cross country races that are planned including social distancing protocol and pod/group limits. Races that are USATF sanctioned need to keep a minimum of 12 ft distancing on all trails. Some races have been approved by local governing agencies but are not able to be USATF sanctioned due to the 12ft minimum requirement. All plans for high school meets are pending the near future decision of the CIF whether to cancel the cross country season for fall 2020.
11. Associations Grant Updates - Shrock. The Associations Grant Committee has approved \$1,500 to the PA to assist with purchase of equipment and distribution of badges to youth coaches identifying them as 3-Step compliant. The badges look similar to officials badges and would be required for coaches at USATF sanctioned youth meets. Verity offers to post announcements on our media sites to notify coaches about the badge requirement.
12. Competition Status Update – Mansoor.
 - a. Fall XC Status- see item 10
 - b. 2021 Track and Field – National Master’s T&F Champs. at Sac State. Covid testing could be planned based on local government requirements.
 - c. 2021 NCAA D1 West Regional Cross- Sacramento - pending finances and local government requirements.
 - d. 2022 USATF National JO T&F - Sacramento (bid submitted) - Pending National Staff selection and clearance of past accounting disputes.
 - e. 2022 USATF National Club Cross Country Champs - GG Park - Andrew Crawford is race director.
 - f. 2023 NCAA D1 West Regional Track- Sacramento - awarded/pending NCAA financials
 - g. 2024 NCAA D2 Cross Nationals- Sacramento
 - h. 2026 NCAA D1 West Regional Track- Sacramento-awarded/pending NCAA financials.
 - i. Future bids-Visit Sacramento is the overriding entity for future bids although when events begin again the Sac Sports Commission will scale up as needed. Dave Eadie is the current Sports Commissioner and has been an asset to Track and Field events in his past positions.
13. 2021 Race Walk Plans - Robyn Stevens/Nick Christie. Indoor season could be in danger due to Covid restrictions. Mile and 5K are now virtual. Most other events are held in the spring when conditions for competition could be back to somewhat normal. The

California Cup is in early planned stages with PA, SoCal, and other California associations. It will be an event where youth, masters and open level athletes can come together to compete to increase interest and participation in the race walk events. More officials are needed for race walk events. Officials clinics could be held in conjunction with the California Cup to train and certify new officials.

14. Future Meetings: January 19 (Zoom), March 16 (Zoom), May 18 (Zoom and In-Person), **Sunday Sept 19 (Zoom and In-Person)**, November 16 (Zoom).

Respectfully submitted,
Stephanie Trafton
Board Secretary