

USATF Pacific 2021 Budget Draft

To keep the Zoom meeting moving, please review this draft ahead of time and send any specific questions to J.R. Heberle <treasurer@pacific.usatf.org>. Please include a phone number and time window between 9am-2:30pm Sunday that you can be called to discuss your questions before the meeting.

USATF Pacific 2021 Budget (Draft 2020-09-19)									
Line No.	Quickbooks Account Name	Budget 2020	Subtotals & Sums	Projected 2020	Subtotals & Sums	Budget 2021	Subtotals & Sums	Comments	
1	INCOME								
2	ADMINISTRATION								
3	Dividends	INVESTMENTS	15000		2900	2000			
4	Donations	Donations	500		148	300			From donations during membership payment
5	Administration Subtotal		15500		3048	2300			
6	MEMBERSHIPS								
7	Clubs	Club Mem Inc	7500		5600	7500			
8	Individuals	Members Athle	60000		35178	90000			
9	Memberships Subtotal		67500		40778	97500			
10	SANCTIONS	Sanction-local	50000	50000	17333	17333	25000	25000	Actuals pre-2020 ~\$70k. Reduce b/c COVID and assn. fee reduction
11	EVENTS								
12	Pacific Open T&F Champs	OT&F MEET	2100		0	2100			
13	Pacific Masters T&F Champs	MASTERS MEET	4800		0	4800			
14	Masters Regional Combined Events		600		0				
15	Race Walking Champs		630		0	630			10km & 20km Grand Prix registration
16	Pacific Open/Masters XC	PA XC	15000		0	15500			
17	2021 USATF Masters T&F					35000			
18	National Club XC		90000		0				Was sched. 2020. Not happening 2021.
19	Non-Youth Events Subtotal		113130		0	58030			
20	Youth Events								
21	Pacific Youth T&F Champs (PAC)	YOUTHCHAMP	18500		0	18500			
22	Pacific JO T&F	PAJO	24000		0	24000			
23	Region 14 Combined Events	MULTIS				1500			Host in odd years.
24	Region 14 T&F	JOREGION				16000			Host in odd years.
25	Pacific JO Cross Country	PAXC	5000		0	5000			
26	Region JO Cross Country	REGION XC	7000		0	0			Host in even years; Region 14
27	Youth Events Subtotal		54500		0	65000			
28	PRIZE MONEY								
29	Road Races	Total PM Inc	1500		100	1400			Grand Prix event fee (\$100 x 14 events)
30	Cross Country	Total PM Inc-XC	10540		0	1100			Grand Prix event fee (\$100 x 11 events)
31	Prize Money Subtotal		12040		100	2500			
32	COMMITTEES								
33	Equipment	Total Eq Rent In	100	100	0	0	100	100	Rental (e.g. Trackmaster, wind gauges)
34	Awards--Banquet	(new line item)	10000	10000	7545	7545	0	0	No banquet in 2021 due to COVID-19
35	Officials								
36	Annual Meeting	Luncheon	1540		0	1540			70 x \$12 (+ \$10 to Foundation)
37	Clinics	Clinics	1500		1015				
38	Donations	Off Don	1500		0	0			From Stanford only; Cal & Sac State now pay officials
39	Rule Book Sales	Rule-Oth	400		0	400			
40	Officials Subtotal		4940		1015	1940			
41	TOTAL REVENUE		327710	327710	69819	69819	252370	252370	

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42	EXPENSES	Expense							
43	FOUNDATION		700	700	0	0	9487	9487	70 x \$10 from Officials Ann. Mtg.; \$8787 max. xfer from Off. dons.
44	ADMINISTRATION								
45	Rent	Rent	13200		13200		15996		
46	Rental Insurance	INSURANCE - O	1000		666		1000		
47	Staff	Staff Sal	55000		55000		55715		
48	Phone	PHONE	1500		1500		1500		Landline service was discontinued mid-2019
49	Postage	POSTAGE	800		600		800		
50	Shipping	Shipping	500		100		500		
51	Supplies	SUPPLIES	300				300		
52	Utilities	Utilities	3000		3000				
53	Tax Prep	Tax & Prep	1000		839		1000		
54	Repairs	Repairs	200		200				
55	Miscellaneous/Equipment	Off Equip	2500		1774				(In 2020, 2 new computers for office @ \$1000 ea.; was \$500 prev.)
56	Administration Subtotal			79000		77179		76811	
57	MISCELLANEOUS								
58	Board	Board Exp	1000		192		1000		
59	Long Range Planning	LRP Meeting	200		0		200		Dinner for meeting
60	Legal		1000		0		1000		
61	Miscellaneous Subtotal			2200		192		2200	
62	EVENTS								
63	Pacific Open T&F Champs	PA Open T&F	3000		0		3000		Inc. \$300 meet director, combined with Masters meet
64	Non-champs T&F Meet(s)						12000		Max. 3 meets x \$4000. Plans & expenses must be approved by BoD.
65	Pacific Masters T&F Champs	PA Masters T&F	3000		0		3000		Inc. \$300 meet director, combined with Open meet
66	Masters Regional Combined Events		600		0				Masters TF Chair hoping to arrange this meet
67	Race Walking Champs		625		0		625		10km & 20 km (\$550); 1 mile (\$75)
68	Pacific Open/Masters XC		10000		0		10000		In 2020, combined with West Region
69	2021 USATF Masters T&F						35000		
70	National Club XC		85000		0				2020
71	Non-Youth Event Subtotal			102225		0		63625	
72	Youth Events								
73	Pacific Youth T&F Champs	PAC	14950		0		14950		
74	Pacific JO T&F	PAJO	16650		0		16650		
75	Region 14 Combined Events	MULTIS					3500		
76	Region 14 T&F	REGION 14					12600		
77	Pacific JO Cross Country	CROSS COUNTR	3575		0		3575		
78	XC Grand Prix	CROSS COUNTR	1500		0		1500		Awards
79	Region JO Cross Country	REGION XC	4100		0		0		Even years, combined with Pacific meet
80	National JO XC (Tent)	CROSS COUNTR	2000		0		2000		
81	Medical	MEDICAL	4975		0				Medical at club meets (4x 1-day @ \$400 + 5x 2-day @ \$675)
82	Club Meet Grants	(new)					2500		Grant equal to Assoc. sanction fee plus 50% of Natl. sanction fee
83	Youth Events Subtotal			47750		0		57275	
84	PRIZE MONEY								
85	XC	PM-Pd XC	9940		0				(Race prize money now paid directly by events.)
86	Prize Money Subtotal			9940		0		0	
87	GRAND PRIX								
88	Cross Country	GP XC	4500		0		4500		Cash purse
89	Race Walking	GP Racewalk	450		0		450		Medals (top 3 M/W each race; top 3 M/W/age-graded/team season end)
90	Masters T&F	MaT&F	900		0		900		Awards
91	Road Racing	GP Road Race	16200		0		16200		Cash purse
92	Track & Field	GP T&F	13500		0		10000		Cash purse
93	Ultra Running	GP Ultra	4500		0		3000		Cash purse
94	Grand Prix Subtotal			40050		0		35050	
95	TRAVEL FUNDS								
96	Cross Country		1000		0				(Defunct program.)
97	National Annual Meeting	Travel Convent	12900		0		16300		17 x \$900. \$1000 Caucus meeting.
98	Executive Director	Travel JM Exp	300		300		300		
99	Travel Funds Subtotal			14200		300		16600	

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100	COMMITTEES							
101	Athletes		100	100	184	184	100	100
102	Awards							
103	Plaques		700		620		700	
104	Banquet		10000		10629			Includes HoF recipient accomodation. No banquet 2021 due to COVID.
105	Awards Subtotal	Awards Comm		10700		11249		700
106	Coaches							
107	Awards		75		75		75	
108	HS Email Address List		450		450		450	
109	Adm		200		23		200	
110	Coaches Subtotal			725		548		725
111	Communications							
112	Website		2000		200		500	WordPress emerg. tech. support (In 2020, included Facebook)
113	Manager	COMMUNICATI	3000		3000		2000	Site content manager.
114	Profiles	PROFILES	3000		0		3000	Profiles \$1800 if Olys/\$800 no Olys; Facebook boosts 20x \$40-60
115	Zoom						150	Zoom annual subscription
116	Other	Communicat Co	250		250		250	Race Results Weekly subscription
117	Constant Contact	CONSTANT CON	1700		2478		2478	Annual fee
118	Communications Subtotal			9950		5928		8378
119	Equipment						1500	COVID-19 signage & supplies
120	Youth		1500		0		1500	Misc. small items to upkeep trailer inventory.
121	Equipment Subtotal	Equip Comm		1500		0		3000
122	LDR							
123	Adm		100		0		200	printing
124	Awards		1000		0		0	End-of-year plaques and posters; 0 in 2021 due to COVID-19
125	LDR Subtotal			1100		0		200
126	Marketing	Marketing Com						(Digital marketing covered in Communications budget)
127	Expos						2500	Booths at large races/race expos
128	Print		2000		0		1000	(Was 1000 higher in 2020 due to Club Natl. XC.)
129	Marketing Subtotal			2000		0		3500
130	Masters T&F		100	100	0	0	100	100
131	Officials							
132	Awards	Off Awards	700		700		700	
133	Cmte. Annual Meeting						840	Should have been an existing line item. Net zero with income item.
134	Clinics	Off Clinics	2000		327		3500	
135	Dues to National Officials		1000		0		0	Fund Annual Meeting instead? (Would be 261 as of 7/1 @ \$20 = \$5220)
136	Natl. Annual Meeting Travel		1400		0		1800	2 x \$900 for 2 Officials Cmte. voting reps that are not delegates
137	Rule Book Sales	Rule Bks	400		0		400	Net zero with income.
138	Certification Chair Expenses		500		300		500	
139	NOC Award		600		300		300	Sponsor National Officials Cmte. Horace Crow Award
140	Officials Subtotal			6600		1627		8040
141	Open T&F	OT&F Com	100	100	0	0	250	250
142	Para Athletics							
143	Adm		100		0		100	
144	Marketing & Hospitality		250		0			This line item has not been spent in recent memory.
145	Para Athletics Subtotal			350		0		100
146	Race Walking		100	100	0	0	100	100
147	Youth							
148	Adm	Youth Com	700		179		700	Committee meetings
149	Meet Support Pay to Clubs		8000		0		8000	Grants to clubs who provide volunteers for Pacific-run Youth meets.
150	Annual Meeting Travel						900	1 x \$900 for Youth Past Chair
151	Youth Subtotal			8700		179		9600
152	TOTAL EXPENSES		338090	338090	97386	97386	295841	295841
153	EXCESS +REVENUE/-LOSS		-10380	-10380	-27567	-27567	-43471	-43471