



# USATF *Pacific* Board of Athletics Meeting Minutes

7:30pm – Tuesday January 16, 2018

## Conference Call

### Approved

Members on conference call: **(Please make a comment during minutes approval if you were on the conference call and are not listed here)** Fred Baer, Brooks Esser, Charlotte Sneed, Chris Houston, Angie Longworth, George Kleeman, Joseph Ols, Mark Winitz, Beth Price, Jon Price, Dave Shrock, Robyn Stevens, Jim Hume, Shirley Connors, Allan Stanbridge, Irene Herman, Rick Berman, John Mansoor, Cynci Calvin, Rick Berman, JR Heberle, Jennifer Oliver, Peter Tapia, Kathy Bryant, Joanne Camargo, Phil Leake, Clyde Lehman, Duane Wolterstorff

- 1) 7:30pm Roll call reporting on conference call-Trafton
- 2) Approval of Nov. 15th meeting minutes: Trafton. Heberle motions to approve pending correction for budget item Page 1 budget amendments, line 170a should read zero dollars for year 2018. Leake seconds. Motion carries.
- 3) Current financial statement review last Q 2017 and 2018 Budget review & questions: Heberle and Mansoor. Nothing new to be reported from November meeting for cash flow. Nothing new to be reported from November meeting in terms of balance sheet. Heberle announces that Herman has appointed him as Chair of Finance and Audit Committee (according to our bylaws) to determine the best use of cash for investments. Heberle calls for each committee with representation on Finance Committee (according to bylaws) to appoint their representatives and send him contact information by February 20. Overview of representatives can be found in Heberle's committee report in separate document. Wolterstorff motions to approve the current financial statement. Stanbridge seconds. One opposed. Motion carries.
- 4) Review of 2017 USATF Annual Meeting in Columbus: Herman. Website will include topical report on the meeting, check website soon. Herman looking to find a better location for PA caucus meeting for the 2018 Annual Meeting which returns to Columbus in December.
- 5) PAUSATF Foundation update: Berman and Kleeman. Berman reports that the Sacramento State students have concluded their semester class project and produced a draft report. The goal of the report is to suggest ways to increase membership to generate additional funds for organization. The recommendations for increased membership could also be used to create path for funding the Foundation. One recommendation is a Customer Relationship Management (CRM) program. Other recommendations include increased use of social media to reach a younger demographic and increased budget towards reviewing website for best practices and addition of intern or other such position to manage social media accounts. Shrock and Herman suggest an offer to extend the project into the spring semester to include students staffing a PAUSATF tent/booth at the NCAA Regional meet hosted by Sacramento State in May. Berman will investigate if an additional class project proposal can be accepted at this time, as the spring semester will conclude prior to the meet. Winitz requests short report about short-term goals to include in Strategic Plan.
- 6) Open & Masters T&F Association Championship Meet update: Ols reports that several dates have been discussed for this meet. Baer explains pros and cons for dates suggested. A request has been made to the College of San Mateo for June 10<sup>th</sup> weekend. There is debate as to the preferable date to accommodate meet management staff, officials, and athletes. This meet is potentially the site for the regional club championships.

- 7) PA Youth Championships: Sneed. Locations for junior championship series meets are not decided yet. Sneed requests that Mansoor research costs for using American River College on June 22, 23-24<sup>TH</sup> as the venue for Junior Olympic meet.
- 8) Meet updates. Mansoor, Herman, Leake
  - a. National Junior/Senior National T&F 2018-2019: Sacramento State declined to host the 2018 and 2019 USATF Junior/Senior Championships. 2018 Junior/Senior Championships have been awarded to Bloomington/Des Moines. No venue has been decided for 2019 Junior/Senior Championships.
  - b. 2018 JOXC Championship in Reno is confirmed and LOC is starting preliminary meetings. By contract the regional JOXC meet will be held at the same Reno venue.
  - c. 2019 JO Track Championship has been awarded to Sacramento State. LOC is waiting on a decision to host Region 16 JO track meet in the same venue.
  - d. 2018 and 2019 D1 NCAA West Regional Track Championship confirmed for Sacramento State.
  - e. 2018 D1 NCAA XC West Regional to be hosted by Haggin Oaks.
  - f. 2019 D2 XC Nationals to be hosted by Haggin Oaks.
  - g. Bid deadline for 2020 National XC Club Championship in June, 2018. Herman, Hernandez, Rembao discussing options and bid details.
  - h. Officials Selection for NCAA: Leake. Over 100 officials have applied and a draft list should be finalized by Jan 21.
- 9) PA Association Award Banquet: Herman. Would like to move award banquet to 2020. SRA has an award banquet that could be a good example of how we can host this for our membership.
- 10) Strategic Planning Review: Winitz. Major strategic plan review scheduled for March meeting. Currently meeting with subcommittee to review currently plan and make suggestions and updates. Athlete development position is vacant and Winitz to put out a request along with qualities and responsibilities for the position.
- 11) CTRN sunseting and discussion: Shrock has received from Andy Martin a proposal for a communications package and will send to ComCom committee for review. The committee will recommend action at the strategic planning meeting. Discussion will continue about Martin's involvement in meet management potentially presenting a conflict of interest for our association initiatives and bids for national level meets.
- 12) Para-athletics 10 Year Plan: Shrock. USOC and National Office recommends youth, open and masters divisions to increasingly offer Para events over the next 10 years. This could fit into our strategic planning review for March meeting. Action should be taken to increase participation.
- 13) Future meetings:

March 20(Foster City)-Strategic Planning, Awards recognition  
May 15th conference call  
September 18th,Foster City (Convention Rep & delegation-Columbus, Ohio),  
November 13th, Sacramento and conference. Call
- 14) New Business: Heberle announced 2018 Budget has been posted on website. Lehman (Masters , Director of Clubs) announced Sierra Gold Meet (Masters Division) on June 16th, as well as hosting Multi-event Masters National Championships on June 30-July1st. Leake mentions that officials calendar needs to be updated so officials can be notified of all meets from all divisions (youth, masters open).

8:43pm: Ols motions to adjourn, Conners seconds. Motion carries.

Respectfully Submitted,  
Stephanie Trafton, Board Secretary, PAUSATF