



## Columbus Ohio Convention Report by Committee Representatives Of the Pacific Association

1. Athletes representative: Kendall Spencer, Track and Field and Robyn Stevens, Race Walk
2. Coaches: Dave Shrock, Coaches' Education, Deborah Sample, High School Coaches
3. Long Distance Running: Andrew Crawford, Open Men's LDR, Angie Longworth, Women's LDR and Tom Bernhard, Masters LDR.
4. Officials: George Kleeman, and Certification Chair: Jim Hume
5. Para Athletes: John Rembao
6. Race Walk: Jonathan Price
7. Track and Field: Women's Track and Field: Al Hernandez, Men's Track and Field: Fred Baer, Masters Track and Field, Joseph Ols
8. Youth representatives: Charlotte Sneed, Youth Chair, Beth Price, Youth at large

Award: The Pacific Association was awarded \$2500 for one of the Top Association Award for Excellence.

2018 Grant of \$2000 was awarded to the Pacific Association for marketing at the NCAA West Region Division I Track and Field Qualifier at Sacramento State University for May 24-26, 2018.

## USATF CONVENTION REVIEW - 2017

Meetings Attended:

From: Kendall Spencer, Athlete Chair

1. Law and Legislation Meetings
2. High Performance Meeting
3. General Association Meetings
4. Men's Track and Field Meetings
5. AAC Meetings

Notes (From AAC Meetings):

### I. General Session on Friday:

Athlete Biz came to present information on their company ability to support current elite and developing athletes in their endeavors. They offer a free website that can assist in fund raising and offer other brand development resources. They also put together a panel comprised of other professional athletes highlighting some of the secrets to sponsorship and creating a positive social media experience.

- Athlete Biz site: <https://www.athletebiz.us/pages/athletes-how-it-works>
- Your Next Success program assists with post-track career as well <https://www.athletebiz.us/pages/yournextsuccess>

#### A. Key Points on Branding and Social Media

- “The story you tell is what is exciting to brands” – Lauren Fleshman on what brings value to potential sponsors in. You do not have to have a gold medal to build a brand. Build up what you have accomplished. “Finalist at the Olympic Trials” sounds fantastic, especially if you say it proudly.
- “Keep connected with your local community and fan base” – Maria Michta-Coffey, on nontraditional sponsorship and funding sources. Maria was able to raise enough money to bring her family to Rio to watch her compete.

#### B. IAAF Report – Stephanie Hightower

- **Nanjing is awarded the 2020 World Indoor Championships.** Stephanie voted for this because they offered an additional **\$2.5 million** in prize money.
- **Athletes Commission will be having elections next year and the U.S.** traditionally has not had a lot of representation.

#### C. IAAF Athletes Commission Report

- A new World Ranking System will go into effect in 2019. Events will be evaluated based on meeting, result, and level of competition.

### II. General Session on Saturday:

Saturdays General Session included a professionalism panel that centered around conduct at meets and working with agents/coaches. Representatives from USADA, WADA and the IAAF Integrity Unit also had a panel that discussed anti-doping initiatives including whistle blowing and a resource that enables athletes to reach out to leadership regarding these issues (wb@usada.org, <https://www.athleticsintegrity.org/>)

2017 USATF Annual Meeting Report  
by Robyn Stevens

**\*\*I recorded most of the meetings I attended if anyone is interested in listening in\*\***

Meetings attended:

November 30th (plane landed at 4:45pm)

- Opening Session

December 1st:

- (Kicked out of 8am Race Walk 8am "Site Selection" committee). Only members of the committee were allowed. I believe it's in the best interest of the Race Walk community to have it open to all.
- Rules General Meeting (entered at 8:45am). I never did receive my copy of the USATF Rule Book I requested when I took the Officials Training this year (they were out of them at the site and were supposed to have mailed me one)--so, I couldn't following along but I did listen in and take notes. I very much enjoyed listening in on these Rules meetings and I am interested in exclusively attending more of these meetings. One specific topic discussed is the Nike shoe and the issue of Nike currently not allowing the technology to be used by other shoe brands. The discussion regards the implication of Nike's use being considered cheating because it puts Nike specific sponsored athletes at an unfair advantage. I agree. Unless the technology is released to all brands for use and those other brands are given at least a year to develop their version of the shoe, no Nike athlete should be allowed to wear those shoes in competition.
- ALL AAC meetings
- USATF Athlete Representatives New Applicant Seminar (9am). A repeat of last year but informative for athletes new to AAC and the Annual Meeting (and a nice refresher for me who celebrates my second year of attendance) . I particularly enjoyed the panel with Maria Michta and Lauren Fleshman (along with four others) sharing their story on how they make ends meet--and defining professional versus semi-professional. More detailed notes have been included further down, after these bullets.
- AAC General Session (12:00-6:30pm). I very much enjoyed Norris Fredrick's presentation on how to earn a living using Social Media. His presentation was the most influential and inspiring for me. The presentation given by USATF representatives, Lana and Miller, was a let down as no one on the Board expressed genuine apology nor concern in regards to making the athletes wait over half a year to receive payouts re: prize monies earned--I'm still waiting for mine. The wait has caused furthered financial strife, penalties and stress (and also puts my training at risk because I have not been able to afford to see my Chiropractor and A.R.T. Specialist--essential for all athletes for ensuring less risk of injuries. The Board members of USATF preach to us about professionalism....from my perspective the Athletes have been the example of professional and the organization of USATF has NOT behaved professionally and have let

us down this year.

- Race Walk meeting (11am). Awards were presented including the USATF Grand Prix. The awards are based on number of Grand Prix races an athlete attends and rank at the specific races but since nearly half of the Top 5 ranked male and female race walkers cannot afford the travel and lodging needed to attend those meets the awards don't truly reflect where USA race walk athletes are ranked nationally. SafeSport was also discussed at this meeting. Due to some issues with some harassment reported at a few high schools (in sports in general not just track and field) Diane feels all coaches, parents and athletes should be required to take this training and course. I agree. So very important.

- USATF Athlete Representatives New Applicant Seminar. I learned that I had to have applied for this seminar. The woman checking attendees in was very nice and gave me information on how to become one/the process, which is detailed here:

Applications for New Agent Sept 1-Oct 31

To become an Agent an applicant must pass both the USATF Athlete Rep Exam AND the IAAF Exam. The Exams are on Odd number of years so a good time to apply would be next year--2018--so that I can take the exam in 2019.

For more information go to [www.usatf.org](http://www.usatf.org)

>Resources For:

-Athlete Reps

-Prospective Reps (all info is here about becoming one)

December 2nd:

- Anti-doping and Athlete Professionalism (11:00-6:00pm). Informative in regards to which countries are on the watch list and how USADA and WADA select athletes to test and how often. They admit to targeting high suspicion/high risk divisions such as sprinting for an example, and athletes who are suspected or have had a history with being suspended in the past. A lot of the info a repeat from last year but I feel they did a better job elaborating on the topic and giving a very clear presentation, and Q&A.

December 3rd:

- Closing Session

---

Following are the more extensive and detailed version of my notes taken during the various meetings-- including IAAF competition dates and important information for throwers, jumpers, hurdlers, and splinters regarding a specific Championship tailored specifically for them:

Dec 1

I walked in at 8:45am (meeting began at 8am)

- Time Stamping the Results (logging the time where the public can see it)
- Under Item 15, 146.2 CHANGE 'announcement' to 'publication'
- Is there a need to delineate a responsibility for logging? Consensus is Yes...
- ?? Take sentence from 146.2 and throw it into 132
- Item 15 consists of amendments to Rule 146.2, 136.9, 132--something (132--something will become a number)
- 146.9 is that last part still relevant (at the bottom)? Yes

Wherever the word 'announcement' is will be changed to 'publication' and that's in three places

Item 15 becomes AA

---

Item 17 - all in favor of rejecting (recommendation as a result of the conference call they had). 17 deals with Eligible Items for Disqualification. The question is: Should procedure's note have the weight of a "Rule" or labeled simply as a comment? It's a problem that came up with IAAF. It's not a Rule. It's a procedure that passing is allowed.

The committee has ACCEPTED Item 17.

---

Item 18

Rule in regards to a Nike shoe that an athlete wore....the special elements in it, is a question of would these features be available to other athletes and brands. Trying to figure out a Universality of all technology being available to everybody. Athletes wear custom shoes for them...so, the argument one person at the table is making is in favor of the Nike special shoe being kept (not band) because then people can just start banding random shoes. HOW do we UNIVERSALIZED. Counter argument is "well, if the components of the shoe are not yet available to other athletes then it should be allowed to be used UNTIL the components of the shoe are available to other. The components for this Nike shoe were not specifications available to USATF. Another counter is why not include all equipment in with this such as Poles for example because there are currently no specifications for Poles.

....the components of the Shoe need to be REASONABLY AVAILABLE TO ALL.

----> scratching word "universality" ? Why

In favor of not allowing shoes that give athletes unfair advantage. Shoe companies should be more inspired to create a shoe with components available to all athletes.

All in favor of Item 18 as Amended? Committee consensus is Yes.

---

Item 23

In terms of what IAAF did in terms of helping another person...does this concern someone from outside of the stands or does this include people from within? The Original is supposed to mean is helping another competitor or credentialed person. The here that has resulted is that a race official being afraid to touch an athlete in need of assistance (help)...Why does the assistance have to be limited to a competitor? The counter is the purpose is so that at Youth meets for example it's important for the Director to know WHO is coming out to help an athlete up or move them forward. They can't come out of the stands. Must be another competitor or credentialed person. But how do people help another person out without getting disqualified. The whole object here is to protect the athlete from getting disqualified.

This Rule is important for maybe the Road and Ultra/field races but for Youth meets it can be a problem because parents will come out and help them and help push them forward (which is assisting).

IF in Road Race or Racewalking and some random person hands you a glass of water that isn't in designated area. Counter argument is "the athletes should know what they can and cannot do!" So the water from random person is not a good comparison.

Another counter is: A non credentialed person may also interfere with other athletes because they're not as educated and experience with what's going on and the community.

\*\*\*\*\*

9am

USATF Athlete Representatives New Applicant Seminar

I had to have applied for this. The woman checking attendees in was very nice and gave me information on how to become one/the process, which is detailed here:

Applications for New Agent Sept 1-Oct 31

To become an Agent an applicant must pass both the USATF Athlete Rep Exam AND the IAAF Exam. The Exams are on Odd number of years so a good time to apply would be next year--2018--so that I can take the exam in 2019.

For more information go to [www.usatf.org](http://www.usatf.org)

>Resources For:

-Athlete Reps

-Prospective Reps (all info is here about becoming one)

\*\*\*\*\*

Race Walk 11am

- 50km standard of 4:21:51 for Trials. Athletes who walk 4:21:51 AT the 50km Trials race in January will be selected to the team--Up to THREE athletes will be selected. Example: You can have 5 people who have 4:21:51 that's it no one else can be added. Qualifying window is October 1, 2016 to March 25, 2017. We only have the 50km in January but there are opportunities via IAAF which have more competition for us anyway: Monterey (Mar?), Portugal (Jan 7), Slovakia (Feb)--Slovakia is a good one, Spain (Feb) --- these are for 50km (20km may be/different)

- 
- If have ideas for Rules/Rule Changes let Dan Pierce know throughout the year (if feel inclined)
  - Anyone can be in contact with an athlete but must be USATF members and passed background check via SafeSport and USATF. This can be a problem for those of us in the "trenches" in Race Walk who must pull family and friends to help at meets. Another example of potential problem for us is this includes training. So, we need to require all parents and friends who will be helping to do SafeSport.
  - I agree that EVERYONE should take SafeSport (Diane does too)--beginning with the Youth athletes, family and friends not just coaches.
  - Question raised: Why would USATF not accept background checks from Schools and other employers. Because it's impossible for us to require all persons in contact with an athlete to take SafeSport. So, how do we identify a certified background checked person? How do we implement something that is visible for USATF members to identify a person in contact with an athlete has had a background check.
  - Other issue raised by a person: I don't think other people disagree with the everyone getting background check, it's the implementation of it. Because it's charging all parents \$16 for two years.
  - Reply issue raised: There is a present issue that there are coaches in the school systems who have not had a background check or taken SafeSport. This puts our kids and adults at risk.
  - Reply Reply issue: We need to behave within reason

\*\*\*\*\*

AAC - General Session 12pm-6:30pm

- Athlete Biz is working on purchases made on Amazon via our AthleteBiz site will get a commission. Would be in addition to the current RunnerWarehouse partnership. I need to sign of for this for sure this year. Slacked on it last year. Can connect RMultiVit through this so speak with Andreas about this. :) Also way to get some commission for those friends and family who end up ordering Skechers via the RunnerWarehouse because they found the shoes cheaper their than on Skechers site/store

\*\*\*\*\*

Panel: What makes an athlete a great athlete (pro/semi pro)

Lauren Fleshman - Common assumption is that "I'm an Athlete so I automatically have value" But here's Lauren's advice: When approach a company for sponsorship let them know what value you bring to them (specific not just being an athlete). Because most Brands don't care about medals and records. To be honest what they care about is your ability to tell your story. If you you are proud of what you do and can passionately talk about it, that excites the Brand and they can use your story to share because what excites you is exciting for them if it's an intriguing story or a story well told/expressed/illustrated.

- bring an audience that business does not already have
- Can you tell a story? Are you good at telling your story? Will it be easy for brands to retweet and share stories the athlete is already doing on their own....
- What are you passionate about, what's your voice look like, do you come across as authentic and real, what do you stand for?
- Picky Bars mission statement is: "feel great experiences" is an example so if looking at them what and how does your voice allow others to FEEL your experiences.
- "It's hard to hate people close up" -- the closer your audience and Brand feels to you the more they like you and want to like you

Maria Michta - Keep connected with your community. Get to know them and let them get to know you. Having that she was able to raise \$30,000 for her 2012 Olympic adventure and came home from London to continued support from her community (local news, local media, etc...) Because she was already connected with them by continually visiting her ol' HS and college to check in on how they'r are doing and doing local fundraisers like selling shirts and car washes etc.....

400m Runner recently getting out of NCAA contract (wen to HS in NW Columbus) - She learned that people what to share your journey. Connect with your journey. It's exciting for them. Local sponsorships. The community around you SEE YOU...what you're doing and your training, so, they are more likely to support you because they see you're working hard and "actively writing" your story that they are excited to be/become a part of.

Guy (broke his Tibia in 2012 made him famous) next to 400m Runner - Do speaking engagements.

Moderator - We are all celebrities it's a matter of discovering our voice

1-Mile to 5km - The easiest brand to promote is one you don't have to practice. Don't ever turn down an autograph. Being yourself and consistently just being what you know, people will want to approach you because you are approachable. Weather or not you feel you are important you ARE a public figure



presented to the public. People follow you because they want to hear what you have to say...

\*\*\*\*\*

- World Championships for 2020 - Nanjing, CHN
- Russia is still suspended
- 5 Countries are on the Watch List and been on there for years
- Morocco
- Belarus
- Ukraine
- Kenya
- Ethiopia
- These 5 should be suspended like Russia
- World Indoors 2018 - Birmingham
- NACAC--How do we create more competitive opportunities in our communities? Only issues is there won't be as much Prize Money as there are in Europe but we are trying to create more opportunities in streamline with those opportunities
- 50km Race Walk WOMEN are added to IAAF program! YAY!! A terrific accomplishment for IAAF
- Continuing conflict is Prize Money (in general)
- Underway is a pipeline program for women: Women's Gender Leadership Task Force--MUST have one Female Vice President and the various divisions within IAAF.
- For Election Next Year (Jeff Porter is interested)...influence our friends to vote for him next year. Because right now the Europeans are making the bulk of the decisions on our behalf and they end up with a lot more of the Prize Money opportunities. \*\*Athletes Commission (US Olympic Committee)--we gotta make sure we have at least one AMERICAN Athlete Representative at the Athlete Commission meetings because currently there are only European Reps there and without an American/strong American representation we don't get a voice.
- Lauren Fleshman raised question about Rules in regards to the Nike shoe created this year for the marathon. How can we affect rule changes at the IAAF level....? A) Utilize Max Siegel and Stephanie Hightower

\*\*\*\*\*

\$150,000 this year to provide the Masters team uniforms like our Open Athletes at their World Championships for the first time this year.

My feelings: They should reinvest in us by purchasing these uniforms on discount (maybe 50%?).

\*\*\*\*\*

Website content: dead links, pages don't work....

What is the process for getting website-related issues fixed?

\*\*\*\*\*

Feels like we are increasingly losing viewership in comparison with other sports. How do we go about making this sport vibrant and beautiful and exciting for increasing viewership.

Vin's answer: a lot of this comes down to YOU the athlete

Other guy's answer (guy getting ready to retire) Steve Miller:

"If it doesn't happen on TV, it doesn't exist."

So, we need to get our media people interested in showing our sport. Crucial.

Made for TV Events - Our brain trust needs to figure out and put together a presentation on how we can make our sport 'Made for TV' (not boring). WWF is boring but they created a way to make it Made for TV viewable. OMG especially Golf...so boring but has viewership.

Athlete advice: Put it into writing. "Put things in writing, it gets done." "If it can be done and it makes sense, it will be. Present our ideas in a way that sounds doable/approachable and makes sense."

\*\*\*\*\*

Question about Logos

- Several other sports allow for a couple logos so that they can still gain/open up gates to more financial support from our personal sponsors like (for example Michael Philip's has the Olympic Branding logo for swimmers on his thing in addition to his own). Can we have room on our USATF sanctioned uniforms for our personal sponsor?

\*\*\*\*\*

What sort of Role does the Federation play in TV production?

\*\*\*\*\*

Lauren Fleshman - What can we do in terms of how we define Success for our teams beyond medals and records? Can it be based on how many finalists we have? We need to find a way that we can expand our definition of success beyond medals and records so as to work around the issues of doping-related issues.

\*\*\*\*\*

What is the most frequent complaint you (USATF office) receive from the athletes?

Vin (President) - want to get paid and visibility of our sport discipline

Siegel (CEO) - getting paid on time.

What are we doing to address this? They are constantly trying to stay on top of their 3rd party funders to get the money from them so they have it

to distribute, etcetera. Siegel says usually the athletes complaining are some of the main culprits of not filling out the paperwork correctly.

My Q: Um, but what about the delay of the Outdoor and PAC stipend that are over 6months past due and paperwork IS filled out correctly by several of us.

36 people have not filled out their paperwork properly but everyone else will be getting their payments.

\*\*\*\*\*

Duffy

How to become Tiered athlete

- Tier 1: Medalist at Olympics or Worlds AND/OR Ranked in the Top 10 by [AllAthletics.com](http://AllAthletics.com)
- Tier 2: Ranked Top 20 by [AllAthletics.com](http://AllAthletics.com)
- Tier 3:

Tier 1-3 may opt to use some of their Medical coverage to buy a NormaTec. If don't need it can sell it ;)

- Tier 4: 1st or 2nd place in the USA in athlete's event but ALSO MUST HAVE the World Standard

Medical used to only go to 150 slots. Now, all top three tiers are EAHI qualified (year round health insurance). There is a coaching stipend, too. (See document supplied by Duffy).

DO NOT EVER ignore emails from USATF. Because it usually has to do with money or benefits to us the athlete. The process is only as good as we are at completing the paperwork and getting it to USATF.

Prize money

5 places Indoor Championships

7 places Outdoor Championships

World Championships have increased Prize Money. USOC does everything via direct deposit. In addition to that the USATF give their athletes \$5,000 for being selected to the TeamUSA for Worlds, another \$5,000 for competing at Worlds. If you medal, another:

Gold \$25,000

Silver \$15,000

Bronze \$10,000

\*\*\*\*\*

Robert Chapman (Sports Med Programs and Science)

- Live within an optimal range of 2100m - 2600m re: Altitude Training

2019 and 2020 Preparations:

Playbook Meetings

- USATF will host these meetings with practical information to help you plan your season design for 2020. Like what they did in 2015 to prep for Rio 2016.

Sports Science Programs

Focus for 2017-2020 Quad

- Continuation of successful programs
  - Expansion beyond descriptive measures to include interventional approaches to performance enhancement
- 
- Altitude Training Response
  - **Inspiratory Muscle Training**
  - Nose clips on and blow all the way out and then suck in (called PRO) which Bluetooth to phone or iPad to display the pressure. Only need to do three days per week. This helps prepare athletes for high altitude competition areas (Albuquerque for an example--Indoor Nationals)

\*\*\*\*\*

Norse Fredrick - Long Jumper (most decorated athlete at U of Washington). He's done a tremendous job personally marketing himself on social media. He has over 101,000 followers with only 531 total posts. He's obtained substantial income because of the amounts of following he has.

No one is going to know what you need better than yourself. Tag everything you're wearing, who the photographer etc...

His first year he made over \$100,000

When approached by a company "will you wear this t-shirt" he replied "yeah but it'll cost you" Started at \$700 and increased up to \$12,000. Contract is three post minimum that they must post, too. You gotta stand up for your value. He shows that his insights are better than their's so he becomes an ambassador for various brands.

\*\*INTERACT with your fan base. Respond to every single comment. Hint: Respond with an open ended question so that there is an ongoing dialogue on his IG etc.

What's is your time worth? Gotta be simultaneously beneficial for the company as for you, yourself. Hint -

suggest to donate part of the earnings to a charity and then they will slap the brand label and athlete name on it and increases exposure for both company and you and opens up doors to additional interest from others to pay you to come talk or be an ambassador or whatever.

If you can't talk about what you do for 8min to an hour....you have nothing. But you DO.

"I happen to be my manager because nobody knows me better than I do." Norse created an email address ("Manager" is Kendall...a unisex name so that no one knows what sex the person is they are speaking with. He directs people to his manager's email. He receives the email and responds as his manager).

To the HS, Elm, College kids what we do is phenomenal so THEY are our target audience. For the average person our age and older, what we do is boring. Target the up and coming.

Another idea. Shoot (photography) for a person for free that has thousands to millions of followers so as to increase your own following.

Secret: People like free stuff. Do Giveaways.

\*\*\*\*\*

AAC Dec 2

Anti-doping and Athlete Professionalism

- Integrity Athlete Unit (IAU)/Athletics Integrity Unit (AIU)

Reform Process

- 4mil to 8mil a year Budget increase to support the movement of Anti-doping
- 7-8,000 tests (lead by IAAF). IAAF also do the case management and legal investigations
- Can't just rely on testing because a testing aren't always accurate. We really need to be able to perform investigations

• Issue of coaching from one country training athletes in another country/countries. Athletes training in one country but competing for another country...

....We need to be able to catch what's going on with athletes all around the world

1:03:00 on my Voice Memos -- options for updating USADA Whereabouts

[wb@usada.org](mailto:wb@usada.org)

Or is is wd?

---

Wild Card bye for 2018 World Indoor Championships

Only available for:

Men

60m, 800m, 3000m/5000m, shot put, pole vault, triple jump

Women

400m, 1500m, 60m hurdles, high jump, long jump

These are the only events eligible for the wild card bye. To go to 2018 USATF Indoor Championships, these athletes are not required to compete in the same event in which they are World Indoor Tour overall winner in order to receive the Wild Card bye but they do have to compete at the 2018 USATF Indoor Championships. In the event that a US Athlete is the overall winner in a World Indoor Tour event, USATF will be allowed to enter up to 4 athletes to compete 3 in that event. Note: the IAAF does not give byes to reigning World Indoor Championships (same as what we dealt with in 2016 when this was first introduced. They're bringing this back for this year)

2018 World Half Marathon (this is every other year)

- Athlete selection procedures are posted on website: <http://www.usatf.org/Events--Calendar/2018/IAAF-World-Half-Marathon-Championships/Selection-Procedures>
- Map is available

World U20 (no longer called "World Juniors" or "Junior Worlds")

July 10-14, 2018 Tampere, Finland

TeamWorks will be used all year long now by USATF for communications with Tiered Athletes / TeamUSA athletes

Regarding NACAC there is a fun caveat

Aug 10-12 NACAC selection for Continental Cup (has very nice prize money...Continental Cup has nothing to do with USATF)

North American,  
Central American,  
Caribbean

USATF will do their best to get us the information but it isn't like other teams because the Continental Cup is an opportunity to make money...does not have anything to do with USATF sanctioned anything. To get

to Continental Cup (in the past) it used to be a ranking system but now it's TBA because they may decide to use the NACAC Championships as the deciding factor for making the Continental Cup team.

#### USOC

- SafeSport task force (obtained enough revenue for the next 5 years but need to prepare for funding for the following years)
- USATF Anti-doping task force

#### Russia

- Still not compliant. Still haven't done the 12 things that have been asked of them. Current goal is to not allow Russia to compete at the Winter Olympic Games (because they are still not compliant)
- IOC is not feeling similar to us (AAC and USATF) about Russia not competing at Winter Olympic Games. They want to give them a chance...not be so hard nosed harsh. None of the American Associations want Russia to compete in the Winter Olympics until Russia complies but we need to branch out to the other athletes to create a collective tone: Cyclists, Swimming, etc....Internationally.
- What our Governing Body needs from us the AAC Athletes/Athletes:
- Reach out to our International athletes we know and find out their tone on the subject of Russia being allowed to compete
- tone on dropping collectively (each country's tone)
- Maybe visit their social media if don't reach out to them directly to get an idea of their tone....

---

IAAF 2018 World Championships in Qatar will be: late Sept-early Oct

July 25-28 will be the 2019 USA T&F Outdoor Championships

Aug 4-11 will be the 2019 Pan Am Games

---

# 2017 USATF Annual Meeting Report

## 29 November - 3 December – Columbus, Ohio

Dave Shrock - National Associations Committee Chair, Pacific Association Past President & Coaches Chair

### Associations:

**Association Development Grants:** The PA has been awarded \$2000.00 for marketing efforts during the NCAA Div. I West Region meet at Sac State 2-26 May. Dave Shrock will coordinate.

**Association Excellence Awards:** The Pacific Association was awarded \$2500 for its continued excellence in delivering services to membership. Award monies are to be earmarked to further enhancing membership services.

**Association Marketing Grant:** Each association is eligible for \$500.00 for marketing items such as tents, banners, feathers, photo backdrops, etc. National will contact each association in 2018 with a catalog of items each can choose from.

### Coaching Advisory:

Cliff Revelto (*Kansas State*) as reelected committee chair

Committee continued to deliberate on coaching credentialing to further legitimize the coaching profession.

Beginning in 2018 all coaches of every level will begin to confirm with a subcommittee their coaching proficiency either through a 'grandfathering' process or what coaching education classes they have taken through USATF, USCCTFCA, or NHSF.

Beginning in 2019 coaches who have completed SafeSport, background check, and the proficiency process will be issued badges similar to officials which will be used for event entry and access to field of play and warm-up areas at all events administered by USATF.

Committee wanted a greater say in selection of international coaching staffs. Women's T&F is open to input, Men's T&F is resistant.

### Coaching Education:

Committee wants to hold 50+ Level 1 schools in US for 2018. Pacific Level 1 School is 13/14 January at Chabot.

Move to offer two Level 2 schools each year, one in the summer, and another during the winter break. This year there is second Level 2 being offered in Florida 27 Dec-3 Jan. in sprints/hurdles and endurance disciplines.

With the increase in the number of schools, the committee wants to reach out to those Level 1 instructors who wish to be mentored to become Level 2 instructors.

The Committee also wishes to expand its successful Learn-By-Do clinics, and is looking for additional venues. Contact [Terry.Crawford@usatf.org](mailto:Terry.Crawford@usatf.org) if anyone is interested.

### Planning ahead:

The 2018 Annual Meeting will be once again in Columbus at the Hyatt Regency. Wednesday, 28 Nov: Association and Youth Workshops; Annual Meeting Thurs-Sun, 29 Nov-2 Dec.



## 2017 USATF Annual Meeting

Open Men's LDR Report

Andy Crawford (Men's LDR; LDR Chair)

Summary: LDR at the National Level is operating rather smoothly. We need more national championships for the road on the west coast. The PA will submit a bid for Club XC National Champs for 2020 in GGP. Do we want to submit a bid for USA XC Championships (Feb) at all?

### 1. Mountain, Ultra, Trail (MUT)

- 1.1. Rule 253 discussed at length. Most discussion centered on Mountain Running, and the distance being defined as 1km to marathon, as opposed to having no upper distance limit. This rule discussion coincides with IAAF rule #67. Some discussion also about competitors using supplementary aids, alluding to the use of hiking poles.
- 1.2. MUT is experiencing similar challenges at the National level as at our Pacific Association level: delayed budget to support the accelerated growth of the potential market.

### 2. Cross Country

#### 2.1. Events

- 2.1.1. 2017 IAAF World Championships (Uganda, March 26, 2017) added a relay (2M/2F; any gender order) for their race.
- 2.1.2. 2018 Bupa Great Edinburgh Meet (Scotland, January 13, 2018) has new meet staff in 2018; need to watch and see how well they do. Sr team selected by Club nationals (top 6) + XC council fills in the next 3 (9 total). Jr team is self-nomination based.
- 2.1.3. USA Championships (Tallahassee, FL, Feb 3, 2018) – always looking for bids for this event (can ignore bid fee).  
→ *Is this something the PA wants to look at? Perhaps Sacramento?*
- 2.1.4. 2018 PANAM XC Championships – race is in San Salvadore, El Salvadore (very dangerous place). XC committee is recommending to continue to make plans to go. Once the safety/security issues are more known and understood, then a decision will be made. USATF National office is saying to not go. Lot of discussion over this issue.
- 2.1.5. National Championships
  - 2.1.5.1. Bids due June 1<sup>st</sup> for 2020 Club Nationals. Need \$40k in prize money. Need a sufficient starting line, and good timing company.
  - 2.1.5.2. 2019 Club Nationals – Bethlehem, LeHigh and Bend, OR submitted bids.
  - 2.1.5.3. WI got the JOXC bid.

#### 2.2. IAAF Report

- 2.2.1. Want XC back into Olympics
- 2.2.2. Want IAAF Grand Prix (money to athletes) (make rest of world follow our schedule) (need world competition).

2.3. National Team Coaches – Great Edinburgh: Amy Begley (W); still searching (M); PANAM – still searching, and depending on status (described above). Want to refresh pool of coaches (nominations).

### **3. Road/LDR**

3.1. Rule 23 discussed at length. Final decision is to keep the same wording at IAAF verbiage. Can help a fallen racer up, but not propel them forward. And only meet personnel and officials and medical staff can do so.

3.2. 2018 National Championships (NOTE: only 1 out of 10 is on West Coast!)

March 10, Gate River Run 15k (Jacksonville, FL)

April 24, Grand Blue Mile (Des Moines, IA)

May 6, Half-Marathon Champs (Pittsburg, PA)

May 12, Fifth Third 25k (Grand Rapids, MI)

July 4, Peachtree 10k (Atlanta, GA) \*2019 open

Sep 3, Faxon Law 20k (New Haven, CT)

Oct 7, Twin Cities 10mi (St. Paul, MN)

Nov 3, Abbott 5k (NY, NY) \*2018 & 2019

Dec 2, CIM (Sacramento, CA)

3.3. World Half Marathon Championships (Galencia, Spain) – 5 will go. Still looking for team leader (seeking nominations).

3.4. Athlete Development Program (ADP) has served its purpose, and will stop.

3.5. Men's LDR awards – will have a sub-com with 5 members to determine

3.6. XC wants to break out of LDR and form own committee. 2yrs ago this was tabled. It will probably get tabled again.

## 2017 Masters Road Runners of the Year

### Divisional

F40 – Jen Rhines

**F45 – Kris Paaso**

F50 - Marisa Sutera Strange

F55 - Cindy Conant

F60 - Joan Samuelson

F65 - Sabra Harvey

F70 - Jan Holmquist

F75 - Sandra Folzer

F80 - Libby James

F85 - Ella Jane Custer

M40 – Bernard Lagat

M45 – Kevin Castille

M50 – Nat Larson

M55 – Nat Larson

M60 - John Barbour

**M65 – Tom Bernhard**

M70 – William Dixon

M75 – Doug Goodhue

M80 - Witold Bialokur

M85 – Gunnar Linde

M95 – Roy Englert

### Overall

Female – Sabra Harvey

Male – Kevin Castille

## 2017 Masters Hall of Fame Inductees

Actives:

Sabra Harvey

**Brian Pilcher**

Legends:

Stephanie Herbst-Lucke

Paul Heitzman

## 2018 Masters LDR Grand Prix

Date	Event	Location
Feb. 3	USATF XC Championships	Tallahassee, FL
Mar. 17	Towne Bank Shamrock 8K	Virginia Beach, VA
Apr. 29	James Joyce Ramble 10K	Dedham, MA
Jun. 3	Dexter Ann Arbor Half Marathon	Ann Arbor, MI
Aug. 18	Atlanta's Finest 5K	Atlanta, GA
Aug. 24	HAP Crim Michigan Mile	Flint, MI
Sep. 23	USATF Masters 5K XC Championships	Buffalo, NY
Oct. 14	Snohomish River Run Marathon	Snohomish, WA
Oct. 27	Tulsa Federal Credit Union Run 15K (in discussion)	Tulsa, OK

PA Champions from the 2017 Masters LDR Grand Prix

Team: Impala RT F60+; Individual: Tom Bernhard M65

From Men's LDR, Tom Bernhard won the Scott Hamilton Memorial Award for outstanding contributions to Men's LDR at the association level.

## **Women's LDR Session 1: Dec 1, 2017, 8am**

Can find notes in the Document library

2 women's LDR awards, 1 for active runner: Aliphine Tulamuk

The other is for contributor achiever: Dave Shmizek- TCM athlete coordinator

We had 11 championship races in 2017, with 10 races in 2018 that are on the circuit or have bids under review.

### *Championship Races*

Any questions regarding the process to bid for a National Championship can go to Matt (from the front office) at [events@usاتف.org](mailto:events@usاتف.org).

Note that there is a rights fee of \$1K with a minimum bid of 20k for women's race and 20k for men's race.

Can find the bid package on-line.

Question arose from the front of the room, what is our focus for our national championship circuit? Some races are top heavy with their prizes and others have a more even distribution for the money (which incentivized more people to stay in the sport by giving them a paycheck).

The championship races fielded \$558,000 prize money for the men's and women's road championships in 2017. Plus \$100,000 bonus funds from USATF.

World half marathon in Valencia Spain, selection for the women's team will be based on results of championships near that distance. We send 5 runners (3 are at large)

Comment from the crowd that we want to include wheel chair divisions.

### *Olympic Trials RFP*

- Track Trials given to LA
- Marathon Trials intent to bid due January 5, 2018

Selection criteria, complete criteria can be found in bid package online, but some criteria include: course, media, prize money, time of year, location, etc.

L&L

There is discussion to add an athlete board position.

IAAF wants to increase the ability of the board to override the general vote by incorporating a super majority (of 75 or 80%)

Creating the ability for instill an emergency action to allow board to take quick action in some situations.

### *Coaches*

#### *Collegiate advisory*

Question from audience: How does LDR reach out to college coaches/ how to get and keep people in our sport.

How do we keep access to tracks open to post collegiate athlete is another question posed to group.

Mitchell Gardner, President of RRCA

RRCA has a workshop for graduating athletes called RUNPROCAMP (can find on RRCA website). They invite ~ 20 post collegiate athletes to RRCA headquarters to show them where the opportunities are if they want to go pro. This is targeted to the athletes that are not the tip top performers (whom they assume already have the opportunities for sponsorship/ agents) but the ones who have to do more digging to get into the market.

USATF has a tent at the NCAA championships to promote USATF, giving away T-shirt's to people who sign up for membership. This tent was well received by athletes and parents.

Mike Scott, USATF LDR Chair has tried to improve communication by going college to college harvesting emails to send information to.

Steve Taylor, coach Div 1 and rep of Collegiate Runner Association (CRA), is interested in developing how to work together with USATF.

Div 1 athletes can now accept prize money.

CRA has a circuit for college students. Their definition of college student is anyone who is taking a college course, including graduate level courses. Many of these people have used up their eligibility within college and will run this circuit.

*Women's LDR* want to grow their sub-committees:

- Communication
- Sports- Medicine (help with staff selections for teams)
- Association (subcommittee for associations to bring forward issues/ questions/ opportunities from the associations to the National level).

## **WLDR Session II Dec 1, 2017, 3pm**

Kimberly Kirkpatrick, USATF Women's LDR Chair

Kate McGregor

Camille H. (Women's 100 mile world record holder).

*Additional News:*

As of this afternoon the L&L super majority (75-80% vote) is off the table.

XC Council is pushing to become a separate committee (rather than being a sub-committee under LDR). This action needs to be studied further to understand the consequences of separation. This motion has been put on hold until next year in order to further understand the plus and delta's of doing so.

*Growing Our Membership*

One overarching theme throughout the convention has been, how do we grow our membership? How do we attract people to our community?

How do we make our sport more entertaining for the TV audience?

*Issues:*

- PanAm XC race is being held in San Salvador, El Salvador. El Salvador is on the United States 80 most dangerous countries list. USATF Security Officer has recommended not going to the games to protect our athletes. USATF has indoor nationals on the same weekend as the PanAm races are scheduled and they have committed their security resources to the indoor games and will have few if any resources available for security to El Salvador. If LDR decides to send a team to the PanAm games, they will have to find their own security detail. XC Council is taking this information under consideration prior to deciding to send a team or not.
- Elite Athlete participation at USATF Convention is low this year, how do we get more elite athlete participation? AAC ranks athletes to decide who to give money to for travel, but there are also local association opportunities to fund athlete travel too. Local associations are a huge help.

*Questions:*

- Transgender, what is the USATF's stand on transgender participation? Whatever it says on your driver's license is what the USATF will accept as your gender. Decision on transgender will come from IAAF
- Revamp the pro circuit, is there any thought on this? Kimberly, USATF WLDR, says yes, they are considering options, but finding funding is the big issue. They may split the series into a long and short series.

## **12/01 Men & Women's joint session**

Kim Kirkpatrick WLDR

Eduardo Torres MLDR

*Awards*, men's LDR are creating a 5-person subcommittee that will consist of an athlete rep, 2 association level persons, and 2 other folks.

Men gave out 4 awards

Women gave out 2 awards

*ADT*, Athletic Development Program has been cancelled. It was challenging and time consuming. It is still included as part of the bid packet but will be taken out for future race bids.

*XC Council* has an L&L out that they want to become a Committee (instead of being a council). The LDR opinion is that it will water down our committee's (then T&F may feel like they want to split track into sprints and distance, Field will want throws and jumps as separate committees). We need to make sure that XC voice is heard within LDR.

Want to understand the +/- of creating a XC committee, does the funding change?

### *Olympic Trials*

- Goal is to host between January - March, this is to help defray the cost of TV coverage, if we hold it between Jan-March, NBC will cover the costs to cover the event live. This will save the bidding events approximately \$400,000 for the coverage.
- RFP went out November 17 with a due date of January 5th for any organizations to submit their intent to bid.
- Changes were made to the bid package based on a 2016 survey.
- RFP doubled in size! It is now 74 pages
- AAC will be present in the RFP package review
- LDR committee makes recommendation to the USATF board, who will then make the decision of the location.
- Question, is it worth checking in with the board to understand their criteria? That way we know what to expect. The LDR should review the RFP with the board before sending it out to races. Mike Scott will talk to the board.
- LDR is focus is representing the athletes to send the best team to 2020 Tokyo Olympics. (Look at variables such as the weather conditions and course of the upcoming Olympics, Tokyo is a point to point race).
- RFP went through legal for review along with review by LDR chairs and Jen Cross of USOC
- All associations got the bid package, so you should be able to ask your association to review.
- This is the 2nd most public event the USATF does all quadrennial (and USOC is a part of it) (T7F Trials is the most public).
- Financing the OT is around \$1.7-2 MM for the host race.
- Question: Any change with allowing sponsorships for the race? Can some of the USOC sponsors help with defraying costs? (Ex., United is a USOC sponsor, can they give a discount on flying?)
- Note to runners qualifying for Olympic Trials: The race must be SANCTIONED and Certified Course. If it doesn't have both, you will not be qualified and must run another race!

### *World Half Teams*

M&W LDR looking for coaches for teams. Coaches act more as team leader or captain for teams.

### *Rules*

- Reviewing the definition of Open & Juniors age groups for various categories (MUT, XC, etc).
- IAAF has purged its records for the 8,12,15,20,25, and 30K at the world records level. USATF will NOT purge our American Records for those distances. Note, IAAF did keep 5k for world record, this will affect USATF drug testing protocol. IAAF requires sample of first urine passed at the race location (USATF tests within 24-hour period). Also note that for Masters American Records you must be a USATF member.
- Water/ refreshment rule: LDR recommends water "shall" and refreshment/ sponge station "may" be offered at races. (IAAF worded sponge station as a shall).
- Prohibited assistance: IAAF has changed their rule of assisting an athlete who has fallen on the course from only medical people allowed to help athlete to their feet (with no forward motion) to also allowing other athletes that are participating in the event to help the fallen athlete to their feet (with no forward motion).
- LDR meeting had a big discussion on whether we wanted to allow other people (course officials, volunteers, etc) to help the athletes to their feet (with no forward motion).

- This rule is meant to not penalize the fallen athlete if they get assistance to their feet from someone, it is not meant to encourage folks to run on the course to get in the way of the race.

### *RUNPROCAMP*

Can a template be created and bring this camp to the 57 association to allow them to put these events on too, to spread the word across more than the 20 athletes that currently get invited to RunPro Camp?

Jack Wickens introduced himself. He is involved in 2 non-profits, one is the USATF Foundation which gives \$800,000 in grants to 78 athletes (as well as some \$ to clubs).

He also runs Athlete Biz, a non-profit that builds athlete careers as entrepreneurs to help subsidize their training funding and race winnings. Examples including building e commerce stores, sales, etc.

They also help transition athletes from professional running careers to their post pro careers.

Jack would like us to sign up as career consultants, talking to athletes about your career field. Sign up at [Jack@athletebiz.com](mailto:Jack@athletebiz.com)

### **LDR Overall 5:00 PM**

Mike Scott- LDR

Mary Rosado- Master

Mary Hobbs- Ultra

Tom Hunt -XC

AAC-

These are the LDR Executive Committee

*Communication:* Realize that communication is a challenge, trying to improve. There is now an LDR newsletter that goes out to the associations. They use google group to distribute the newsletter, any USATF member that wants that newsletter can go request to be added to group.

USATF has been doing outreach to various organizations including RRCA, Road Race Management Conference, etc.

Mike's been to 20 different events to promote USATF organization this year.

We need to help the race understand what they are getting in return for hosting a championship race.

*David Katz, RR Technical Council*

Road course certification will be on-line going forward, will make process faster.

*Thom Hunt, XC*

3 Nationals, Club Championships, Lexington, KY, USA National Championships, Master's 5k Championships, Buffalo in 2018.

Also send teams to Edinburgh, January, Pan Am games, February, and World Championships every other year.

*Amy, AAC & High Performance Committee*

Pay the athletes on time!

2019 Doha in September- tough to keep training until then.

Educate New athletes into the pro World, they are doing it via SLACK messenger app for USATF

### **LDR 12/2**

LDR received an email from Jenny Schumacher regarding World Marathon following the Olympic year. To run the world marathon, you must run a qualifying time, but if you ran on the Olympics the year prior, sometimes the race is slower than what you need to qualify because of hot weather. She proposed that if you are in the top 15 at the Olympics and are fit (show results from a 10k or half marathon or similar) you will be viable for the worlds (along with the performance list to choose candidates).

*Association Level*

How can LDR get us involved in USATF Committee, start an LDR association level sub-Committee



Next Year's convention we will set up round tables for associations to discuss issues.

What areas do we need to focus on for LDR?

Fred Finke, LDR rep to the Board of Directors, right now the LDR is the Golden Child for USATF.

We only have 1 front office person (Matt), in the past we have had 3, can we get back up to that again?

Our challenge is we lost our person that could go talk directly to the CEO. When we need to have a decision made, we don't have someone close enough to the CEO or COO.

Athlete concern: Do you have to give back your uniform if you must back out of a team that you were selected for? MUT made it a rule to do such.

David Katz: *Helping an Athlete to their feet.*

IAAF: athlete or medical can pick you up

USATF: decided Athlete would not be penalized if anyone helped them to vertical.

Consequence of this action, IAAF may deny entry to an event if someone was helped to vertical other than athlete or medic.

Some random person can run out there and help you or put some substance on you, etc.

High power elite managers will do anything to get on the course to help their athletes.

The intent of the LDR motion, didn't want a list of people to help you back to vertical, anyone who helps will not cause you to be disqualified.

David Katz made motion, Tracy seconded, to replace our LDR aid to vertical rule with the IAAF rule of athlete or medical allowed to assist you up to vertical.

## **XC Council 12/2**

World XC race has added a relay (mixed event, Men and Women).

### *2017 XC Club Nationals*

Recommend spikes for *2017 club nationals*, all grass, right side start is lower than left side so you must run uphill a bit., 400 m straight away with a bend (no turn) 6k won't go over bridge, women have 2 loops. Must run through finish. Start and finish are 10 feet apart, awards on site. 50-60 officials on the course.

Lynx cameras, doubled cameras, will review results.

1194 entries (as of 12/2/17), 655 Open, 529 Masters

### *2018 Great Edenborough- Jan 13th*

Teams selected 2 ways, Sr teams 6M, 6W elected @ KY, meet has right to select members, and if you are an Olympic qualifier. Youth nominate themselves. Selection criteria can be found on-line.

*USA Championships* is on a 2 yr rotating schedule.

Bid for has a fee to submit bid, but they do not adhere to the fee.

*2018 PanAm XC* race is in San Salvador, El Salvador. National office recommends not attending, while the XC executive committee recommends continuing to plan to attend with plans to understand security measures to protect our athletes.

El Salvador is on a low rating list for travel for U.S. citizens. USATF security officer recommend not to go.

Need to look at the economics of hiring additional security. Also considering what precautions the host organization is supplying.

### *2018 XC Club Nationals*

Held in Spokane, Washington, Plantes Ferry Sports Complex

Hotel are around \$97-109.

There will be transportation to the hotels and to the sports complex.

Masters Grand Prix- 2018 series awards will be @ Spokane XC Event

2019 XC Club Nationals in Bethlehem, PA at Lehigh University – December 14<sup>th</sup>

Prize money is \$40,000 for 2019.

Bids for 2020 are due June 1<sup>st</sup>, 2018

*Master's Report*

Masters XC needs international competition. WMA has a XC race but needs more people to compete. In Seville Spain, this year.

## George Kleeman Report for 2017 USATF Convention

I attended the following Meetings:

Officials Training Subcommittee

Officials Equipment & Facilities Subcommittee

Officials Awards Subcommittee

Opening General Session

Pacific Association Meeting

All four of the Rules Committee Meetings

IAAF Technical Officials Subcommittee

Officials Hall of Fame and Awards Banquet

Awards Breakfast

The Rules committee had 76 items to review. Five were tabled items from 2016. One was withdrawn, three remained Table and consequently died. One (Item 5) was approved. Of the 71 IAAF items one was withdrawn, five were rejected (12,31,55,60 and 72) and 12 amended and 53 approved as submitted. As of December 6, the book draft is updated except for some cross references. A draft will be on line by the end of the year. A preliminary summary was on the convention director on Sunday December 3. I posted that on our website on Monday the 4<sup>th</sup>.

The Training Subcommittee is working to get the tests and training modules on the website. There will be videos add during the year.

There is a need for officials to send in applications for all of the National awards. The highest number for any award was six and several only had two or three. There are new simpler applications.

There will be some new ways of becoming certified as an international official to be developed this next year.

There were four new members of the Hall of Flame, namely Tom Hott of Arizona, David Katz of Long Island, Richard of West Virginia and Bob Tice of North Carolina.

We had four members of the Pacific Association up for National Awards but none won one. Former member Tiffany Banks won the Charles Ruter Award,

Monday, December 11, 2017

From: Jim Hume, CertChair, PA/USATF Officials Committee

To: PA/USATF Board of Athletics

Subject: My 2017 USATF Convention report accompanying my invoice for reimbursement of expenses to be paid by my BOA stipend.

During the convention I attended meetings dealing with responsibilities for officials:

- ✓ NOC Clinic for Referees had 20 interesting real-life situations from national meets but had over 40 people in the room, so some dominated the conversation. In past years the group had been limited to a dozen, and everyone was encouraged to participate.
- ✓ While there was no meeting for me to attend, I submitted my name to join the newly formed (2016) **Technology Committee**. Along with the 23 others, Chair **Mark Heckle** indicated that we would be called upon for specific tasks.
- ✓ The term “Paralympics/Paralympian” will be reserved for those who participate in the Paralympic meet which follows the Olympic Games. Henceforward the correct term is PARATHLETE or PARATHLETICS, not two words and no hyphens.
- ✓ Because of scheduling conflicts, I only attend one of the four Saturday clinics for officials and had to leave that one early. I attended the *Officials Training – A Modular Approach* clinic. Their *Modular Approach* did not offer anything new or different from what we normally do. Mentoring is a module, and we also do mentoring.
- ✓ My conflict with the four Saturday clinics for officials resulted from my need to attend the *CertChair Clinic* where some 15-minute presentations were presented.
  - There is a strong itch to have all associations/CertChairs to follow the same process for certification.
  - There is a strong itch for CertChairs to use the same process for UpGrading officials’ certifications. A number of resume examples were shown BUT don’t seem to differ much from the resume form we currently use. I will look at their examples when they are posted online.
  - There is a strong itch to put all the rule review answer sheets on the computer, BUT there will remain a paper version/path which the Pacific Association WILL continue to be use.
  - USATF has gotten permission to use the Eagle Eye videos from past national meets, and these will be turned into short training videos, so folks can see actual examples. There is no word yet if both right/wrong version will be available.

## Hume's 2017 USATF Convention Report.docx

- Eagle Eye videos coincide with the role of the Video Referee which has the right to rule/overtake any call on the track or in a field event.
  - A Phase II of the USATF database for officials is in the offering, but there is no timeline. It seems USATF does not have any code writers in-house.
- ✓ As CertChair I had the first vote in the National Officials Committee. Since we have 268 officials our association is entitled to two more delegates/voters. **John Shire** and **George Kleeman** filled those two spots. **John Murray** was elected as an At-Large delegate to the NOC and had a vote.
  - The NOC voted to elect **Roger Burbage** to a one-year term as Vice-Chair Certification. At the 2016 convention, Roger was appointed to fill that spot. He will be up for election to a four-year term in 2018.
  - The NOC voted for a few minor changes to the NOC Operating Procedures.
- ✓ The Pacific Association had 26 officials “selected,” but I have no idea how many applied.

1)	Abbott, Jay			High Jump	Crew	High Jump	Crew
2)	Aro, Michael			Javelin	Crew	Javelin	Alternate
3)	Bartel, William	Clerk	Crew	Clerk	Crew		
4)	Benoy, Robert	Horizontal Jumps	Crew			Horizontal Jumps	Crew
5)	Bowen, Derwent "Deri"			Marshal	Crew		
6)	Bowen, John			Marshal	Alternate		
7)	Heberle, John (J.R.)			Starter	Crew	Elec. Meas.	Crew
8)	Hooper, Robert			Umpire	Alternate		
9)	Kostka, Scott			Pole vault	Crew		
10)	Leake, Philip			Implements	Alternate	Implements	Crew
11)	Lilygren, John	Pole Vault	Crew				
12)	Lloyd, Dennis					Pole vault	Crew
13)	Makinson, Bruce	Throws	Alternate	Shot Put	Crew	Shot Put	Crew
14)	Manha, Jim					Discus	Crew
15)	Murphy, Charles			Horizontal Jumps	Crew	Horizontal Jumps	Crew
16)	Murray, John	Throws	Head			Javelin	Head
17)	Murray, Mary (Sue)	Marshal	Crew			Shot Put	Crew
18)	Osborne, Rory	Marshal	Crew	Marshal	Crew	Marshal	Head
19)	Padgaonkar, Ajay	Throws	Alternate	Javelin	Crew	Javelin	Crew
20)	Price, Elisabeth			Race Walk	Crew	Race Walk	Crew
21)	Price, Jonathan			Race Walk	Crew	Race Walk	Crew
22)	Rauch, Robert			Marshal	Alternate	Marshal	Alternate
23)	Shirey, John			Pole vault	Crew	Pole vault	Crew
24)	Starmer, Jamie	Starter	Crew				
25)	Thompson, Robert	Throws	Crew	Shot Put	Crew		
26)	Youmans, Mark					Clerk	Crew

- ✓ Beginning with this year’s selections, OFFICIALS will be selected to as an Electronic Recorder (FieldLynx) as well as Electronic Measurement with a TotalStation.

Volunteers will no longer be sought or accepted. This might inspire some of our officials to attend FieldLynx training and actually work meets using that equipment.

## National Meeting Report

### Para Athletics Meeting Day 1

Tom Confer Chair is Chairman

He stated that we need to have 10 year plan to grow our sport (Per Vin Lannana)

He requested Secretary & Treasurer needed (they were selected by Confer without vote: *Secretary: Carol Coram, Treasurer: Catherine Miller- Bowers* - 615-585-6921

Group Discussion:

Identify ways of getting students involved

Many associations are not excited about holding inclusive championship

57 associations in country

Coaches are afraid

Plan to make competition inclusive (physical and intellectually impaired)

Thinking about Creating a financial incentive

Every high school has a list of students

Confer uses Run-jump-run programs to excite parents and kids

Marketing is critical (letting people know about opportunities for students with disabilities)

Confer wants specific championship and to grow it to 8000 kids (separate from regular Association competition per Confer preference)

The group as a whole wants to develop opportunities for athletes in general

The issue of Kids vs adults (what is the plan on which to focus on)

2018 National USATF Championships will have two or three events in which para-athletes will compete

Groups discussed how schools won't give out information on students who might have disabilities

Confer suggested talking to PE teachers

Members of group suggested working with Para clubs on developing training programs, foundations and case management organizations to find participants, and adapted PE teachers, Partner with best Buddies Program

Confer indicated they leadership will put together a handout template to send to others

Group discussed need a repository for information

Cathy Sellers willing post competitions on Para Athletics site from USOC

Lots of people in this space with different agendas on how to serve community

Cathy Sellers - <http://uclaccp.org/wp-content/uploads/HOW-DO-I-BECOME-A-PARALYMPIAN-2017.pdf>

This started a conversation about older athletes vs youth and the rules differences

Group discussed issues about the USATF website and Confer indicated [Carolee Stephens](#) - 330-701-8712 is fixing website while Columbus:

<http://www.usatf.org/about/directory/info.asp?parent=Administrative+Division&group=Para+Athlete+Committee>

Group discussed issues about Social Media content - *Social Media Coordinator: Susan Harris* - 951-683-3638

### Groups Discussed Additional Issues:

Need education for officials and administrators

Training for Para Officials (done at this convention)

Need to describe each of the different issues (physical and mental disability) so that people know how to direct athletes

Create list of race directors willing to help (Confer indicated group would post this information in the future)

Learning process for parents, administrators, coaches...who are the stakeholders?

Tackle different issues in different ways.

Utilize high school associations.

How do you decide who competes in what? Para Olympians vs general para-competitions. Athletes get identified (that they are athletes)

Cathy Sellers: resources, online coaches education course and an officials course.

Para (USOC) does track and field but not a part of USATF. Monies from Olympic committee.

Not USATF mission to be a part of Para movement.

Team USA Para Olympic website.

NFHSLearn.com (how to manual)

Defy the boundaries society has places on these people.

Have people speak at state coaching conferences on this issue.

How this information getting out?

National championship for adults (adaptive sports)

Going into spaces that are not common (amplify).

Photographic collateral needed

How to reach out to people? What people?

Aggregate best practices!

Disability must be permanent.

Coaches willing to work with a with Para Athletes. Need a list.

Theresa Skinner - reach out to:

Equipment in BOARP

Riki center has equipment that they may lend to association.

## **Para Athletics Meeting Day 1**

Strategic Plan (Confer said he would share with everyone)

Develop Clear goals

Develop Actionable Objectives

Next year will have a draft (per Confer)

Reaching out to others should celebrative focus and not about complaints.

Information will be sent out by Para Athletics Committee on how to post competitions.

Want calendar with Para Olympic events with Age groups filter

[Carolee Stephens](#) will work IT person at USATF.

Masters combined disability event was run by another member and it was successful

IPC approved (expensive) for Para Olympian registration and qualifying competitions.

Mt SAC and Pomona are sanctioned meets.

## **Org Committee Contact Information**

<http://www.usatf.org/about/directory/info.asp?parent=Administrative+Division&group=Para+Athlete+Committee>



## REPORT from the 2017 USATF Annual Meeting

---

Jonathan G. Price  
2210 Andromeda Way  
Reno, NV 89509-3802  
Email: jprice@unr.edu  
Home: 775-329-8011  
Cell: 775-200-8077

3 December 2017

As the PA-USATF Race Walking Committee Chair and Delegate, I attended all the national Race Walking Committee meetings during the annual meeting November 30 - December 3 in Columbus, Ohio, as well as the following meetings: Officials Rules Subcommittee (Thursday morning), Opening General Session (Thursday evening), Pacific Association Caucus (Thursday evening dinner), Officials General Session (Friday morning until the Race Walking session started), Officials Clinic on Referee Scenarios (Friday afternoon), Officials Hall of Fame Banquet (Friday evening), Awards Breakfast (Saturday morning), Officials Clinic on Event Head Matters (Saturday noontime), and Closing Session (Sunday morning). The following are what I consider to be significant items that are of interest to PA-USATF members, particularly race walkers and judges. **Recommendations are highlighted in yellow.**

A major change in the Rules regarding short relays is an amendment to Rule 170.3 according to an IAAF rule change:

“In the 4x100m, the 4x200m, the first and second exchanges in the ‘Swedish’ Medley and the outdoor Sprint Medley relays, each takeover zone shall be 30m long, of which the scratch line is 20m from the start of the zone. For the third exchange in the ‘Swedish’ Medley Relay and in the 4x400m and longer relays each exchange zone shall be 20m long of which the scratch line is the center. The zones shall start and finish at the edges of the zone lines nearest the start line in the running direction. ...”

This change currently only applies to meets following USATF rules. That is, until changes are made in future years to comply with IAAF rules, high school and collegiate rules will still use the acceleration (international) zone, which is 10 meters before the 20-meter exchange zone. For USATF, however, the exchange can now be anywhere within the 30-meter exchange zone for the 4x100 relay.

Another major change for USATF, again following IAAF, is to shorten the time for trials in field events (other than Pole Vault) to 0.5 minute (30 seconds) when more than three are competing in Open and Masters meets (but still 1 minute for Youth). In addition,

“When only one athlete (who has won the competition) remains in High jump or Pole Vault and is attempting a World Record or other record relevant to the competition, the time limit shall be increased by one minute beyond those set out above [in the table of times for trials].”

The only significant change for the 2018 USATF rules affecting race walking is in Rule 230.3(j) regarding the Pit Lane. Following IAAF rule 230.7(c), USATF has adopted the following penalty times:

- 30 seconds (0.5 minute) for races up to and including 5,000 meters,
- 60 seconds (1 minute) for races up to and including 10 km,
- 120 seconds (2 minutes) for races up to and including 20 km;
- 180 seconds (3 minutes) for races up to and including 30 km,
- 240 seconds (4 minutes) for races up to and including 40 km, and
- 300 seconds (5 minutes) for races up to and including 50 km.

As noted last year, implementing the Pit Lane at Pacific Association Junior Olympic Championships and at Region 14 Junior Olympic Championships, and having the correct judges for record eligibility at these competitions, will require training many more officials to be Race Walk Judges. We need to make extra efforts to train individuals from the Youth Clubs in the Pacific Association to be Race Walk Judges (and Coaches).

The following race walks were selected by the Site Selection Subcommittee and endorsed by the full Race Walking Committee for championships in 2018:

- USATF 50-km Championship, January 20, Santee, California
- 1-mile Championship, Millrose Games, February 3, New York City
- USATF 3,000-meter Indoor Championship, February 16-18, Albuquerque, New Mexico
- World Team Trials, April 8, Philadelphia, Pennsylvania
- USATF 20-km Masters Championship, May 6, New Jersey
- USATF 15-km Championship, May 20, Riverside, California
- USATF 5,000-meter Outdoor Championship, June 10, Farmington, Massachusetts
- USATF 10,000-meter Junior Outdoor Championship, June 14-17, location to be determined, perhaps Bloomington, Indiana
- USATF 20-km Outdoor Championship, June 22-24, location to be determined, perhaps Des Moines, Iowa
- USATF Hershey National Junior Olympics, July 23-29 (race walks probably on July 23 & 24), Greensboro, North Carolina
- USATF National Masters Championships, July 26-29, Spokane, Washington
- USA vs Canada, August 10-12, Toronto, Ontario
- USATF One-hour Championship (Open and Masters), August 11, Wisconsin
- USATF 10-km Outdoor Championship, September 23, New Jersey (pending approval of bid)
- USATF 40-km (Open and Masters) plus 20-km (Junior), September 30, upstate New York
- USATF 30-km (Open and Masters), October 21, Long Island, NY
- USATF 5,000-meter Indoor Championship, December 29, Rochester, NY

Three California races in 2018 were selected as the USATF West Region Championships:

3,000-meter on Saturday, March 24, in Concord, CA (also the Pacific Association Grand Prix 3,000-meter Championships)

5,000-meter in early June, San Diego area (probably Chula Vista), CA

15-km on Sunday, May 20, in Riverside, CA (also the National 15-km and the Southern California Association 15-km Championships).

In addition, a tentative date of September 29 (or 22) was chosen for the USATF West Region 10,000-meter Championship in Albuquerque, NM.

Qualifying times (standards) for various races were approved by the National Race Walk Committee.

For the World Team Championships, the following table applies:

	10-km	20-km	50-km (A)	50-km (B)
Men:		1:32:00	4:20:00	4:35:00
Women:		1:43:30	4:35:00	5:05:00
Jr. Men:	48:30			
Jr. Women:	53:15			

The qualifying window for the 50-km is October 1, 2016 to March 26, 2018. The top five men and top five women athletes who meet the A standard on the date of the trials (at the National 50K Championship on January 20, 2018) will be selected for the team. Then any unfilled positions among the five will be filled by athletes who have met the B standard during the qualifying window. Athletes who haven't met the B standard will not be selected for the team. The qualifying window for the 20-km and 10-km is April 2, 2017 to April 8, 2018, the date of the Team Trials.

Entry standards for the USATF Indoor Championships are as follows:

	3,000-m	1-mile (equivalent)	5,000-m (equivalent)
Men:	12:45	6:25	22:00
Women:	14:40	7:30	24:30

The qualifying window is November 15, 2017 to February 4, 2018. Only the defending champion and top four finish times qualify for travel support.

Entry standards for the USATF Outdoor Championships are as follows:

	20-km
Men:	1:39:50
Women:	1:52:00

The qualifying window is January 1, 2017 to the second Sunday prior to the start of the Outdoor Nationals events in 2018.

Entry standards for the USATF Junior Outdoor Championships are as follows:

	10-km	5,000-m
Jr. Men:	55:15	26:00
Jr. Women:	59:45	28:30

The qualifying window is January 1, 2017 to the second Sunday prior to the start of the Junior National Championship events in 2018.

Entry standards for the 2020 Olympic Trials are as follows:

	20-km	50-km
Men:	1:36:00	5:15:00
Women:	1:48:00	5:45:00

The qualifying window for the 50K is January 1, 2018 to two Sundays prior to the 2020 Olympic Trials, and the qualifying window for the 20K is January 1, 2019 to two Sundays prior to the 2020 Olympic Trials.

REPORT  
USA TRACK AND FIELD  
2017 ANNUAL MEETING, COLUMBUS, OHIO

U.S. COMMUNITY COLLEGES – NOVEMBER 30

The number of women participating in Cross Country at the J.C. level is down, but is up at the high school level. It is not known why they are down, as there are many factors that may be contributing.

U.S. WOMEN'S TRACK COACH COMMITTEE

They are working on a number of issues. The Women Coaches/Officials feel that there are not enough of them in leadership positions, i.e., head coaches, referees, ITO's and committee positions at the I.A.A.F. level.

WOMEN'S TRACK AND FIELD GENERAL SESSION – DECEMBER 1

Wendy Truvillon announced that the Junior Championships will be held on June 16 and 17, 2018. They will be separate from the open meet. However, no site has been selected yet. All juniors can compete at the meet. If no entries in any of the events meet the standard, the slot for those events will be filled with the next best performance. No slots will be left open.

COACHES ADVISORY COMMITTEE GENERAL SESSION

The Committee submitted a proposal for changes to Regulation 17, specifically about selection of National Team Staff so they have the ability to send names in for staff nomination/selection.

The C.A.C. budget was cut by 10%, which was set to be \$20,000. Looking at the new budget, however, the cut amounts to about 22%.

## IAAF WOMEN'S COMMITTEE – DECEMBER 2

USATF Women's Commission

To empower women in all aspects of track and field.

### Breakout Activity

Three areas of emphasis for the women's commission took place:

1. Coaching: Working on how they can get more women as head coaches at Division One schools.
2. Officials: Working on how they can get more women into officiating at all levels, with moving them to work at the larger meets i.e., a. Olympic Trials; b. Olympics and International meets.
3. Administration: Working on how to get more women into: a Athletic Director positions; b. Chacillors; and c. President.

Respectfully submitted,

Al Hernandez

PAUSATF Delegate

Women's Chair for Track and Field

Subject: usatf columbus meetings report

---

From: frdbaer@aol.com

To: iherman49@yahoo.com

Date: Monday, January 1, 2018, 5:17:20 PM PST

---

Hi Irene,

Here is initial pp of my USATF annual meeting report...expect to have some additions...

*Fred*

## **2017 USATF ANNUAL MEETING, COLUMBUS, OHIO, NOV. 29-DEC. 3 OPEN MEN'S (& WOMEN'S) TRACK & FIELD + COACHES AND RELATED MEETINGS**

Important opening note:

**The Pacific Association has been "awarded" the first ever women's decathlon championship meet,**

to be held in conjunction with the Masters throws meet at Grass Valley, early July.

We need to obtain more details and properly sanction.

It will be open to athletes from junior (age 14) through masters and will feature the first official USATF women's decathlon championship for each group.

**COACHES ADVISORY COMMITTEE** – Committee includes 48 voting members who are coaches in various categories. The CAC can provide us with additional voting positions at future conventions if we can "recruit" coaches from any level to register and attend the annual meeting. Currently Mary Shea from Modesto JC has a vote as a JC rep (and receives some Executive Comm. funding).

Another official tier of recognition for coaches is being proposed for professional/personal coaches.

BOD chair Steve Miller addressed the committee at length and a full discussion incurred regarding the split of primarily NCAA coaches holding a "competing" convention a week later, which NCAA coaches "must" attend and therefore diminishes the involvement of coaches at USATF – in spite of all the voting positions available to them at USATF.

### **U.S. COMMUNITY COLLEGE TRACK COACHES ASSOCIATION:**

The USCCTCA, under the "direction" of Fred Baer, held its usual two meetings at the USATF conventions and is continues to be the only college coaches association that meets at USATF.

BOD chair and board coaches liaison Steve Miller (also formerly the coach at Cal Poly, SLO) was very receptive to a *resolution* presented by Fred Baer on behalf of the USCCTCA – requesting that the current "non-member" California Community College Athletic Association and Northwest CC Association (Ore., Wash., Idaho, and British Columbia) be given the same "5C" membership in USATF that is has given to the NJCAA, NCAA, NAIA, etc.

A list of the TWENTY USATF/AAU NATIONAL Championship meets held on CCCAA tracks since Fresno CC in 1940 was provided, along with an extensive list of world record breaking and Olympic gold medal athletes produced by the California CC's; also an outline of the former California (& Valley) Relays circuit at our JC tracks that produced more than a hundred world records.

It was also noted that the 2020 U.S. Olympic Trials are slated for non-member Mt. San Antonio College.

Approximately a dozen coaches/representatives from CCCAA colleges were present in Columbus: Dave Shrock (Modesto), Fred Baer (San Mateo), Mary Shea (Modesto), Eric Barron (Santa Monica), Chris Richardson (Cerritos), Doug Todd & Brian Yokayama (Mt. SAC). Thom Hunt (San Diego), Marcus Azurda (San Diego CC), Manny Hernandez (SD Mesa) Also former San Mateo and De Anza coach Al Hernandez.



## TRIP REPORT

As Chairman of PA MTF and delegate to the 2017 USATF Conference in Columbus Ohio, I attended:

- the entirety of the opening and closing general sessions
- the PA Caucus, where (with Al and Fred) planned for the MTF/Open PA Championships
- All meetings of the MTF Committee
- The meeting of the joint MTF / LDR Committee
- The Western Region MTF Meeting

Also I took the course for SafeSport training, and submitted the forms to (apparently) receive SafeSport certification.

In general, was busy all day every day morning to night with meetings. Also further developed bonds and working relationships with other important members of the MTF, USATF NO, and Western Region delegations.

I remain holding the position to the MTF Exec Committee of Liaison of Corporate T&F, and submitted a yearly report from my position (on time) which has been accepted to be published on the USATF website now (and possibly in perpetuity).

Rex Harvey, MTF Chair, told me there was no time during the Columbus conference to give an oral presentation to the MTF Committee AS THE Corporate T&F Liaison, but asked me to please travel to the Indoor and/or Outdoor Nat'l Championships so that I could present to the MTF Committee at those times.

I added to the discussions and development of consensus throughout all meetings, being called on to advance the group thought process.

Joseph Ols  
Chairman – MTF PA USATF  
Corporate Liaison – MTF USATF

# USATF ANNUAL MEETING 2017

YOUTH WORKSHOP,  
HYATTREGENCY,  
COLUMBUS, OHIO

The youth portion of the Annual Meeting began one day before the official annual meeting with the youth workshop. This workshop gives youth-chairs, zone-representatives and regional coordinators a chance to meet one another and share the successes and failures in their area, new problems and opportunities and new ideas. The workshop also acknowledges the hard work of all the volunteers who make the youth programs possible.

Back 2 Basics was the focus of the workshop and remembering to rejoice. Back 2 Basics focus points consisted of:

- Goals,
- strategy,
- education,
- consistency,
- organization,
- team work,
- motivation & purpose,
- communication and leadership.

Main portion of the Meeting: Voting for new Zone Representatives. Pacific is included in the West Zone:

- West Zone Rep: Deion Keeton from Oregon Association
- West Zone associate: H.Lance, Nevada Association

RunJumpThrow: This is a great program to introduce the basics of our sport to our youth. This is a free program for young people to come and try. RJT program is geared for all abilities.

Officials: \$500 Grant for officials under 40 to help retain more experience.

Starters: wholesale license needed for ordering and shipping: William shooter out of Chicago has .32 shells for approx.: \$20 a box

Rule change: Relay exchange zone is now 30 meters. The zone starts at the start of the old acceleration zone.

Youth Championships:

- 2018 XC Championships: Reno, NV
- 2018 Indoor Championships: New York
- 2018 outdoor Championships: Greensburg, NC
- 2019 XC Championships: Madison, WI
- 2019 indoor Championships: New York
- 2019 outdoor Championship: Sacramento, CA

The meeting was informative and I am thankful to have been able to attend.