

# USATF Pacific Board of Athletics

## Complied Committee Reports: September 20, 2017 Meeting

### Communications Committee

Cynci Calvin, Communications Committee Chair, (ccrun@ncbb.net)

#### Annual Communications Committee E-Meeting, August 16, 2017

#### New Communications Committee Members

I would like to welcome three new Com Com members: Kendall Spencer, Athletes Chair replacing Jere Summers; Andy Crawford, Men's LDR Chair replacing Tom Bernhard; Adair Simone, Para Athletics Chair replacing George Rehmet; Learn more about the PA's Com Com by visiting: <https://www.pausatf.org/about/usatf-pacific-communications-committee/>

#### USATF Pacific Communications 2018 Budget Proposal

The budget items are required to be closely linked to the PA's 2017-2020 Strategic Plan which you can view and download using this URL: [https://www.pausatf.org/wp-content/uploads/2017/06/PA\\_Strat\\_Plan\\_2017-20\\_draft\\_1a.pdf](https://www.pausatf.org/wp-content/uploads/2017/06/PA_Strat_Plan_2017-20_draft_1a.pdf) Objectives on this plan are closely linked to the possibility of USATF Pacific creating a Marketing Director position.

Media coverage of PA events and athletes	\$4,000
Constant Contact email service	\$2,400
Website	\$7,000
<ul style="list-style-type: none"><li>▪ Upgrade to mobile friendly site (up to \$2,000)</li><li>▪ Maintenance (up to \$500)</li><li>▪ Migration of site to a host paid for and under the control of USATF Pacific (up to \$1,000); currently Tom Vincent pays for this; we tried to get him out from under this last year, but our grant application with Microsoft was turned down.</li><li>▪ Update with quality photographs/videos (\$500)</li><li>▪ Content management (\$3,000)</li></ul>	

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**Total Communications Budget Proposal      \$13,400**

### Associations Report

Dave Shrock (aecchair@usatf.org)

**Association's Grant for 2017:** The BoD has applied for a grant to promote association activities at the NCAA D1 West Regionals T&F champs to be held at Sacramento State in late May. Determination will be made at the Annual Meeting.

**2017 USATF Annual Meeting-30 Nov-2 Dec in Columbus, OH:** This is an LnL year, and the law and legislation agenda of amendments and clarifications for our governance document is lengthy, with a floor debate and vote at the closing session expected once again.

Pacific is allotted 18 delegates, 16 of which will be funded \$800.00 in receiptable expenses. The Association caucus will be held at a nearby breakfast café Friday morning. Delegation Chair Irene Herman has been contacting all committees to assure representation. For full meeting details, go to: [www.usatf.org](http://www.usatf.org), then click on events, then Annual Meeting.

## **Coaches Committee**

Dave Shrock (coaches@pacific@usatf.org)

### **2017-2019 Coaches Committee:**

Interim Committee Chair	Dave Shrock	coaches@pacific.usatf.org
Youth-High School Sub-Committee Chair	Deborah Sample	dsample@wccusd.net
Collegiate-Open Sub-Committee Chair	Rob Dewar	dewarr@scc.losrios.edu
Coaching Education Sub-Committee Chair	John Rembao	rembao@gmail.com

**Level 1 Schools:** The Pacific Assoc. Level 1 Schools trained 126 coaches this year, with the 2018

Association Level 1 scheduled for 13-14 January (MLK weekend) at Chabot College. Once again the Pacific Foundation will offer eight full tuition scholarships for association coaches. Details of the school and scholarships can be found on the Association Coaches page.

**HOKA SuperClinic, Sat., 3 February:** The Pacific Association Coaches Committee will once again cosponsor the 13th annual SuperClinic at Sac City on Saturday, 3 February. Check the association coaches page for details.

## **Womens LDR Committee**

Angie Longworth, WLDR Chairperson, (foxborsepower@gmail.com)

### **Grant Program; Association Athlete Development Program (AADP)**

This program gives \$500 grant to selected American citizen LDR athletes to participate in national championship races. The criteria for selection is based not he highest Purdy score isn't eh PA Road Grand Prix through the Marin Memorial Day 10k.

Based on this metric, the top 3 female runners were:

- ❑ Teresa McWalters: Marin Memorial Day 10k (34:59) - 675.19
- ❑ Rachel Mitchel: MMD 10k (35:22) - 660.00
- ❑ Madeline Kramer : MMD10k (35:40) - 648.33

Teresa accepted the grant and has chosen to run the USATF 5k championships in New York on 11/4.

### **National Championship results for PAUSATF members (Open Women LDR)**

- ❑ Women's USATF 1 mile Championship, Des Moines, IA: Tori Tsois, Brooks, Strava Track Club, 10th, 4:45.64
- ❑ April 29th USATF Half Marathon Championship: Lauren Totten, SRA elite, no results
- ❑ Women's USATF 25K Championships, Grand Rapids, MI: Lindsey Scherf, Wolfpack, no results
- ❑ National Road Championships since May:
  - 10k Championship, Atlanta July 4<sup>th</sup>: Lauren Larocco, Sacramento, CA ran 7th place, 33:45
  - 7 mile Championship, Davenport IA: Sara Hall, Redding, CA ran 3rd 37:53
  - 20K Championship: Sara Hall, Redding, CA ran 2nd 1:07:53

## **Pacific Association USATF Foundation**

George Kleeman, President PAUSATF Foundation ([George\\_kleeman@comcast.net](mailto:George_kleeman@comcast.net))

Since the last meeting:

- ❑ A Sacramento State undergraduate marketing class prepared reports from 21 teams with possible ways to raise funds for grants and ways to market the foundation.
- ❑ Our Treasurer is reviewing them and highlighting ideas that might work with our very limited resources.

- We applied and are now ready for assistance from a Sac State graduate student marketing class this fall session. This team will assess our current and future social media potential with resources, budget and schedule for implementation.
- We gave two \$500 grants to help coaches to attend the Level 2 Coaches Training session this summer
- Have worked with Coaches committee to post Coaches grant applications for the Level I clinic this January. Eight grants are planned.
- Planning Annual Teleconference Meeting for September 18
- Based on our limited staff, the Foundation is in the process of determining what is the best use of our volunteers and how many grants we can annually provide to elite athletes.

We continue to look for new individuals interested in helping us find independent financial support.

## **Men's LDR Committee**

Andy Crawford, MLDR Chairperson, [mensldr@pacific.usatf.org](mailto:mensldr@pacific.usatf.org)

### **Grant Program; Association Athlete Development Program (AADP)**

This program gives a \$500 grant to selected American citizen LDR athletes to participate in national championship races. The criteria for selection is based on the highest Purdy score in the PA Road Grand Prix through the Marin Memorial Day 10k.

Based on this metric, the top 3 male runners were:

- Phillip Reid: SACTOWN 10mi (49:36) – 918.40
- Sergio Reyes: SACTOWN 10mi (50:12) – 898.92
- Scott Bauhs: MMD10k (30:22) - 888.33

Phillip accepted the grant and plans to run the USATF 5k championships in New York on 11/4.

### **National Championship results for PAUSATF members (Open Men LDR)**

- Men's USATF 100k Championship, Madison, WI: Jean Pommier, Quicksilver Running Club, 6<sup>th</sup> (also 1<sup>st</sup> masters), 11:28:14
- Men's USATF Half Marathon Championship, Columbus, OH: Malcolm Richards, West Valley Track Club, 11<sup>th</sup>, 1:05:43 and Phillip Reid, HOKA Aggie Running Club, 13<sup>th</sup>, 1:06:55

## **Open LDR Committee**

Andy Crawford ([ldr@pacific.usatf.org](mailto:ldr@pacific.usatf.org))

### **Road GP**

- 7 events have submitted bids for 2018 RGP thus far, and 7 events have been approved for the 2018 RGP
- 2 new events have been added – a 10k in early Feb, and a 1 mile in May
- More bid submittals expected over the next month

### **XC GP**

- XC GP underway
- San Bruno Mountain Challenge is cancelled due to park unavailability

### **LDR Committee Chairs**

- Open Men's LDR Chair is now Andy Crawford
- Open Women's LDR Chair is now Angie Longworth
- Masters LDR Chair will remain Allan Stanbridge
- LDR Chair will be Andy Crawford

## **Youth Committee**

Charlotte Sneed [pa.youthcommittee@gmail.com](mailto:pa.youthcommittee@gmail.com)

### **2017 Track and Field**

The 2017 T&F season presented both new and continuing challenges to the Youth Committee. The schedule was shortened with several long standing meets canceled due to facility issues. Finding suitable facilities was a challenge for the association hosted youth championships as well. Continuing to develop positive relationships with high schools and colleges across the association is key to the future success of the Youth Committee.

Despite challenges, the 2017 T&F season was a success with ten club hosted meets, leading up to the championship series. This being an odd year, the Pacific Association hosted the Region 14 Junior Olympic Championships in addition to the Pacific Association Youth Championships and Pacific Association Junior Olympic Championships hosted by the Youth Committee each year.

### **2017 Cross Country**

The 2017 Youth XC season is set to start on October 1, with five club hosted meets scheduled.

The Youth Cross Country Grand Prix will return for 2017 as an exciting bonus for our faithful clubs and runners who travel to most of our youth meets.