

From: **Vin Lananna** <vincentlananna@gmail.com>

Date: Fri, Apr 7, 2017 at 12:57 PM

Subject: USATF President's Update Letter

Hello Friends & Supporters!

The letter below and attachments will be going out to all USATF members in the next couple of weeks, but I wanted to share with you in advance of the official release. It's a progress report on what we've been up to during the first few months of this Presidency.

Thank you for your continued support.

Vin

Dear USATF Family,

With the first few months of my term as USATF President behind us and the outdoor season just underway, I thought we might spend a few minutes catching up. 2017 has already seen some amazing performances. We witnessed incredible efforts in Bend at the Cross Country Championships. A very hardworking LOC prepared the venue for competition under difficult weather conditions with a supportive community that assisted in shoveling snow from the race course. Record-breaking performances at the Youth, collegiate, and Masters meets gave us much to cheer about! Add to that our team success at the NACAC Cross Country Championships, some great achievements at our US 15K Championships, and fifth place finishes by both senior cross country teams in hot conditions in Uganda and it is easy to get excited about all the athletes we have competing on and off the track. This has laid the groundwork for the successes ahead at the USA Championships in Sacramento, the Junior Olympics in Lawrence, and the World Championships in London.

Since the early days of my campaign, and throughout the election, I promised to remain engaged, to better get to know our members and their needs, to represent those interests to the Board of Directors and National Office of USATF, and to enhance diversity and inclusion. I would like to provide you with a brief recap of the progress made over the first 90 days of this Presidency.

Presidential appointments were an instrumental first step in building a diverse team of passionate individuals who share our vision for the future of the sport. As I urged our members to volunteer as presidential appointees, I sought individuals who would add value to our organization with a diversity of ideas. You will be pleased to know that tremendous progress has occurred towards making appointments and each of those selected thus far are well-prepared and eager to serve our sport. You will find a list of appointees attached and I encourage you to reference this list when reaching out to the individuals and groups who represent you.

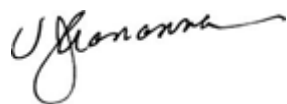
As promised, I have engaged with all of the Board members, leadership in the National Office and each of the committees. The AAC Board members and leadership team continue to communicate ways in which we can support our elite athletes, and the Youth Executive Team is

working diligently on plans for its upcoming events. We are working with the National Office and our Officials to streamline the certification process and listening to ideas on how to recruit, train and retain enthusiastic new members of this critical force. My goal is for the leadership of these groups, as well as that of USTFCCCA, LDR, High Performance and others, is to work together in a culture of partnership, collaboration, and inclusion.

As many of you are aware, I have embarked on an Association-wide Listening Tour to directly engage our members. From New York to Seattle, I've visited eight cities and met with 13 Associations, and I already have other visits planned in the coming weeks. These visits would not be possible without the help of the Association Presidents. I thank each of you for being so welcoming and supportive. Additionally, it has been inspiring to hear from so many passionate members during these stops. Even beyond that, many others have reached out to me by email or phone. Please, keep reaching out! I want to hear from you. I am seeing first-hand the essential work being done at the Association level all across the country. For our sport and organization, the best days are ahead of us. We all learn from the issues experienced and concerns raised at the Association level. Even more importantly, we all learn from each other's success stories. After an impressive demonstration of Olympic performances that resulted in 32 medals, the energy and drive from our elite athletes is stronger than ever. The National Office, High Performance Committee, Development Committee, Sport Science Committee, AAC, and many others are actively involved in planning and developing the roadmap for the next Olympic Quadrennium. As the world prepares for Tokyo in 2020, Team USA will continue to remain innovative in our approach and work diligently to capitalize on the wonderful success witnessed this past summer in Rio.

Both athletically and as an organization, we have every reason to look optimistically towards the future. I will continue to work purposefully on your behalf and look forward to your input and guidance along the way. Attached is the list of the presidential appointments made thus far, a progress report on the first 90 days, and a summary of the Listening Tour stops. I hope you find these materials insightful and helpful as we all look to make an impact within the sport we cherish so much. Enjoy the spring and I look forward to seeing you soon.

Best regards,

A handwritten signature in black ink, appearing to read "Vin Lananna". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Vin Lananna
President
USA Track & Field



USATF Presidential Initiatives

USATF Progress Update



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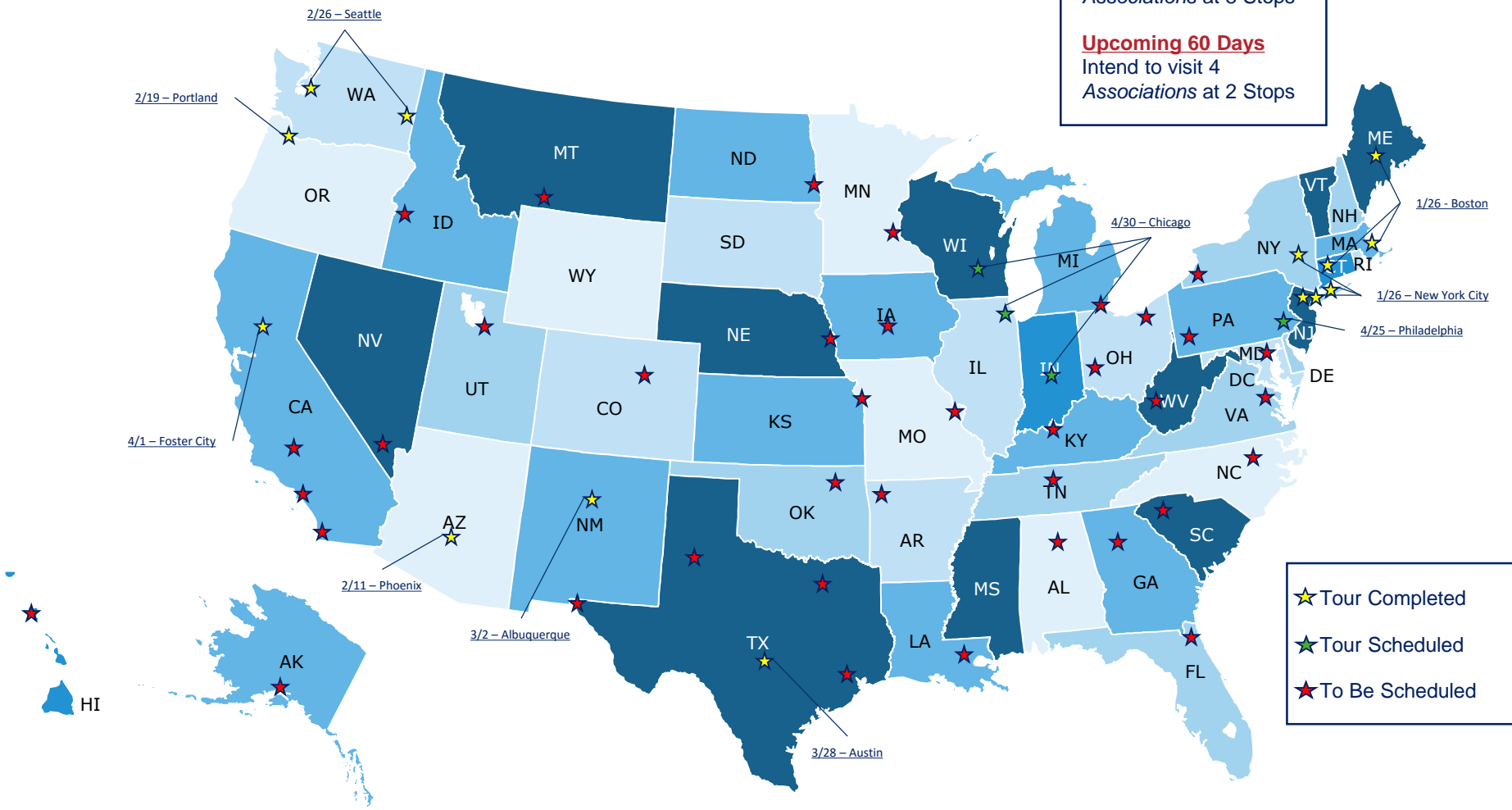


USATF Presidential Listening Tours

USATF Tour Update

Previous 60 Days
Engaged with 14
Associations at 8 Stops

Upcoming 60 Days
Intend to visit 4
Associations at 2 Stops



★ Tour Completed
★ Tour Scheduled
★ To Be Scheduled



USATF Presidential Listening Tours

USATF Key Discoveries

1

Membership Growth

Expansion & growth of USATF Membership is a top priority across all Associations. What methods exist for reaching new markets? How to capitalize on the increase in participation of youth in track & field?

2

Membership Value

Creating value in being a Member of USATF is a critical function. What initiatives or incentives can be provided to increase retention and attract new Members?

3

Communications

Improving lines of communication between the National Office & Constituencies is imperative. What processes can be put in place to enhance communications? What internal controls can be implemented to ensure success?

4

Information Center

USATF.org must become the premier destination for fans, Members, Constituents, & stakeholders to obtain the latest news & information for our sport. What IT systems & social media trends can be leveraged to enhance our online presence?



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USA Track & Field Presidential Appointments



Organizational Services

| | |
|------------------|------------|
| Bill Roe | Chair |
| Pam Fales | Vice Chair |
| Pamela Betz | Member |
| Katherine Branch | Member |
| Ken Brauman | Member |
| Don Lawrence | Member |
| Ginger Mulanax | Member |
| Herb Nicholls | Member |
| Mary Onken | Member |

Law & Legislation Committee

| | |
|----------------|--------|
| Jim Murphy | Chair |
| Bob Hersh | Member |
| Dion Keeton | Member |
| Alan Kolling | Member |
| Devon Martin | Member |
| Julie McKinney | Member |

Rules

| | |
|-----------------|--------|
| John Blackburn | Chair |
| Bob Hersh | Member |
| William Hickman | Member |
| George Kleeman | Member |
| Bob Podkaminer | Member |

Para-Athletics Committee

| | |
|-------------|--------|
| Thom Confer | Chair |
| Pam Carey | Member |
| Duke Fuller | Member |
| Mike Trego | Member |
| Eric Zemper | Member |

Officials At Large

| | |
|---------------|--------|
| Connie Brand | Member |
| Tom Hott | Member |
| Perry Jenkins | Member |
| Bill Kelly | Member |

IAAF Technical Officials Subcommittee

| | |
|----------------|-------|
| Laurie Boemker | Chair |
|----------------|-------|

Associations Committee

| | |
|------------------|--------|
| Scott Erwin | Member |
| Jay Miles | Member |
| Patti Petesch | Member |
| Lauren Primerano | Member |

Diversity Leadership Development

| | |
|--------------|-------|
| Alan Kolling | Chair |
|--------------|-------|

Men's International Staff

| | |
|---------------|--------|
| Steve Simmons | Member |
|---------------|--------|

Sports Medicine & Science

| | |
|--------------|-------|
| Monique Cahn | Chair |
|--------------|-------|

Subcommittee for Medical Services

| | |
|---------------------|-----------------|
| Dustin Williams | Chair |
| Josh Glass | Athlete Liaison |
| Marco Belizaire | Member |
| Rebecca Breslow | Member |
| Ed Elder | Member |
| Norm Eng | Member |
| Michael Fredericson | Member |
| Christie Hendry | Member |
| Jonathan Mulholland | Member |
| Katie Rovtar | Member |
| Amol Saxena | Member |
| Bill Underwood | Member |

Scientific Services Subcommittee

| | |
|------------------|--------|
| Jill McNitt-Gray | Chair |
| Jason Friedman | Member |
| Juan Gonzalez | Member |
| Jessica Petrina | Member |
| Brendan Rickert | Member |
| Matt Salminen | Member |

Youth Committee

| | |
|------------------|--------|
| David Greifinger | Member |
|------------------|--------|

Psychological Services Subcommittee

| | |
|----------------|--------|
| Gloria Balague | Chair |
| Linda Cherry | Member |
| Rory Osborne | Member |
| Anne Shadle | Member |
| Matthew Turner | Member |

Club Coaches for Coaches Advisory

| | |
|---------------|--------|
| Dena Evans | Member |
| Patti Hupp | Member |
| Ben Rosario | Member |
| Scott Simmons | Member |

Records Committee

| | |
|---------------|--------|
| Justin Kuo | Chair |
| Larry Epstein | Member |
| Josh Gerber | Member |
| JR Heberle | Member |
| Don Lein | Member |
| Brenda Martin | Member |

Road Running Technical Council

| | |
|----------------------|-----------------|
| David Katz | Chair |
| Gary Corbitt | Member-At-Large |
| Jim Gilmer | Member-At-Large |
| Pamela Gray Verhulst | Member-At-Large |

Agent Screening Committee

| | |
|------------------|--------------------|
| Renaldo Nehemiah | Agent Member |
| Dan Lilot | Alternate Agent |
| Shannon Rowbury | Athlete Member |
| Erik Kynard | Alternate Athlete |
| Brian Brown | Business Member |
| Matt Lane | Alternate Business |

Panel on the Order of Business

| | |
|----------------|--------|
| Jim Murphy | Chair |
| Manny Bautista | Member |
| Amy Begley | Member |
| Tricia Myers | Member |
| Fred Newhouse | Member |
| Bill Roe | Member |