



## ***Board of Athletics—Compiled Committee Reports*** ***January 21, 2014—Compiled by Association Secretary J.R. Heberle***

### **Para Athletics Committee**

*George Rehmet (georgerehmet@yahoo.com)*

Focus has been on recruiting key personnel for the Para Championships at College of San Mateo. The following folks have been recruited:

- Medical (tentative)
- Volunteer coordinator for the track meet (tentative)
- Coordinator of Officials
- Computer Operations (tentative)
- Equipment Manager

A special thanks to Charlie Sheppard for recruiting experienced officials. Fred Baer has been working with Cathy Sellers of the Olympic Committee.

Charlie Sheppard has been teaching the Para Athletics officials clinics at American River College and Serra. The workshop has been used as a recruiting tool for officials.

I will be approaching races for Physically Challenged categories in the LDR Grand Prix series.

Finally, as state representative for the RRCA, I sent in nominations of Pacific runners for the Runner of the Year awards.

### **Masters Track and Field Committee**

*Joseph Ols (josephols@verizon.net)*

2014 PA MTF Championships, and its San Mateo College venue, have been confirmed for June 14, 2014.

2014 Outdoor Decathlon Championships have been confirmed for the College of Marin. Meet Director (Don Oliver) has been selected. Date TBD but probably in September.

In conjunction with IAUM (Int'l Assoc for Ultra Multievents), PA MTF intends to hold the North American Icosathlon(\*) ('Double Decathlon') Championships probably in August. Venue (College of Marin) & Meet Director (Don Oliver) chosen.

Trying to arrange a PA MTF Winter T&F Championships

Trying to arrange a PA MTF Combined Throws Championships: Weight Pentathlon and/or Ultra Weight Pentathlon

Trying to arrange a PA MTF Indoor Combined Events (Pentathlon) Championships

Director of Media for PA USATF MTF Committee Randy Sturgeon announced he has sold *National Masters News*. Story at top of <http://masterstrack.com/>.

*Randy Sturgeon, recovering from cancer, has sold National Masters News to W55 national champion sprinter Amanda Scotti and W55 runner Tish Ceccarelli. That's the word from Amanda, a veteran NMN staffer, who writes: "We have both worked there for a number of years so the transition has been pretty smooth. We're both terribly excited to be taking over and can't wait to put out our fist issue, the upcoming March one."*

FYI: Amanda Scotti is a member of Golden West track club, so NMN remains in the Pacific Association

*Icosathlon Events	
Day 1	Day 2
100 m	110 m hurdles
Long jump	Discus throw
200 m hurdles	200 m
Shot put	Pole vault
5000 m	3000 m
800 m	400 m hurdles
High jump	Javelin throw
400 m	1500 m
Hammer throw	Triple jump
3000 m steeplechase	10000 m

## **LDR Committee**

*Tom Bernhard (tlbernhard2@gmail.com)*

Preliminary 2014 Road GP schedule posted on PA website

2014 Ultra GP schedule posted on PA website

2014 Road GP Comp List posted on PA website

2013 end-of year Road payouts given to John Mansoor

2013 Road and XC GP scorings finalized

Next LDR Committee Meeting – 3/16/2014, after the Across the Bay 12K

Still looking for a club to host 2013 LDR Banquet. Reached out to several Sacramento area clubs—all were either unwilling or unable to host. Now seeing if WVTC can host.

### **Preliminary 2014 XC GP schedule**

8/16 Santa Cruz  
8/23 Rebels/Ancil Hoffman/Sacto  
9/7 Golden Gate Park  
9/13 Redding  
9/20 Garin  
9/27 Folsom/ Willow Hills  
10/4 Presidio  
10/12 Tamalpa/ China Camp  
(10/19 no XC race--Humboldt Half Marathon road race)  
10/25 Aggies/Martinez  
11/1 Empire/Santa Rosa  
(11/9 no XC race--Clarksburg road race)  
11/16 Golden Gate Park, Assoc. Champs

*Editor's note: Tom was awarded the USATF Master's LDR Contributor of the Year Award at the Annual Meeting. Congratulations Tom...well deserved!*

## **LDR Ultrarunning (MUT) Sub-Committee**

*Bill Dodson (bill.dodson@yahoo.com)*

We added two new races to the Grand Prix schedule for 2014: PCTR Crissy Field 24 Hour and Rio Del Lago 100M. These help compensate for Western States 100M and Tahoe Rim Trail 100M having lotteries for entries. We now have three 100 Mile runs and one 24 Hour run. The addition of the Crissy Field 24 Hour run has created some excitement on our Facebook group (PA Ultra GP).

After the end of each year, *UltraRunning* magazine publishes a Review of the Year. They have a group of Race Directors and other knowledgeable persons who submit votes for the various categories. It is quite subjective, but is probably about as good as we can do.

Following is a presentation of Pacific Association ultra runners who received votes. There are other categories in the review, but these are the ones which seem most interesting. These results represent all the North American runners who ran at least one ultra race in 2013.

#### **Ultra Runners of the Year - Men**

2nd Jon Olsen  
5th Ian Sharman  
13th Dylan Bowman  
24th Jorge Maravilla  
25th Chikara Omine

#### **Ultra Runners of the Year - Women**

3rd Rory Bosio  
16th Suzanna Bon  
19th Beverley Anderson-Abbs

#### **Performances of the Year - Men (open, independent of age)**

2nd Jon Olsen IAU 24 Hour World Championship - Overall winner  
3rd Jon Olsen Self Transcendence 24 Hour - 100.16 miles - 11:59:28 - New 100 Mile American Record  
*Interesting note: short lived record - Zach Bitter ran 11:47:21 in December*  
19th Ian Sharman Leadville 100M - Overall winner  
27th Alex Varner Tamalpa Headlands 50K - New course record

#### **Performances of the Year - Women (open, independent of age)**

1st Rory Bosio Ultra Trail du Mont Blanc (105 Mile) - New Course Record by over 2 hours  
14th Suzanna Bon IAU 24 Hour World Championship- 3rd overall, 2nd USA

#### **Age Group Performances of the Year - Men (50+ with age considered)**

3rd Hans Schmid American River 50 Mile  
6th Bill Dodson Jed Smith 50 Km  
9th Hans Schmid Way Too Cool 50 Km  
12th Bill Dodson American River 50 Mile  
22nd Bill Dodson Run de Vous 100 Km  
24th Hans Schmid Lake Sonoma 50 Mile

#### **Age Group Performances of the Year - Women (50+ with age considered)**

5th Roxanne Woodhouse Dick Collins, Firetrails 50 Mile  
8th Eldrith Gosney Jed Smith 50 Km  
18th Barbara Ashe Rio Del Lago 100 Mile  
19th Diana Fitzpatrick Headlands Hundred 50 Mile

### **Officials Committee**

*Mike Bower, Officials Chair (mike.pausatf@gmail.com)*

- (1) There are several new rules for high school especially one dealing with undergarments.
- (2) The pole vault collar is now required for colleges.
- (3) Pole vault collars for HS will be required in the 2014-15 season.
- (4) A Race Walk & LDR schedule is now on the USATF Pacific website.
- (5) Clinics have started with Chico this coming weekend, Santa Cruz Feb. 8th, Serra HS Feb. 9th, and Carson City March 1st.

## **Awards Committee**

Leroy Milam ([leroy1888@aol.com](mailto:leroy1888@aol.com))

A reminder to please submit names for Pacific Association for the Hall of Fame Award, the Tom Moore Award, and the Association Service Award. Also the USATF Hall of Fame Award. The criteria and procedures for these awards are on the Association web site.

## **Marketing Committee**

John Rembao ([rembao@gmail.com](mailto:rembao@gmail.com))

### ***Strategic Goals (as stated in current Strategic Plan)***

1. Increase awareness of PA/USATF with the aim of increasing membership
2. Increase PAUSATF advertising
3. Recruit sponsors for PAUSATF
4. Develop PAUSATF strategic partnerships

### ***I. Clarifications and Enhancements to Strategic Activities:***

- (1) Create collaborative marketing efforts between PA/USATF and CTRN/Shooting Star Media that are designed to solicit and secure new commercial partners that will benefit both PA/USATF and our members and the magazine. To prospective new commercial partners emphasize the following:
  - A targeted audience of (?) USATF members in California and northwest Nevada who are committed to physical fitness and a healthy lifestyle
  - An outreach to (17,000) CTRN readers via the magazine
- (2) Gather demographics of membership (Cynci)
- (3) Gather analytics of website (Cynci)
- (4) Coordinate marketing (advertising and sponsorship) efforts with website re-design

### ***II. Strategic Progress/Accomplishments to Date:***

- (1) Collaborating with Santa Cruz Middle School Cross Country League
- (2) Contacted and met with golf course managers in the Santa Cruz County
- (3) Contacted middle school league leaders in San Leandro, Aptos, and Santa Cruz
- (4) Contacted middle school leadership in Monterey Bay Area to solicit support for cross-country championship
- (5) Developed draft of potential employer advertising structure and presented to the board (Sean Roland). Needs to be further discussed with Marketing Committee (Irene Herman, Cynci Calvin, John Rembao)
- (6) Contacted Ames Exchange for Golf Club at Moffett Field (does anyone know someone at Ames?)
- (7) Developed outline draft of advertising policy (November Committee Report)

### ***III. Revisions and Action Items:***

- (1) Set marketing committee meeting dates
- (2) Eliminate distance carnival for open athletes from strategic plan
- (3) Get banners placed at middle schools in Santa Cruz County and CCS events
- (4) Begin "We Are The Champions: Join America's Team" collaboration with Santa Cruz Middle School Track & Field League (San Lorenzo Valley High School)
- (5) Contact City of Santa Cruz Parks & Recreation about track & field program
- (6) Contact CCS and for strategic partnership conversation
- (7) Develop and create marketing materials (banners, flyers, postcards, envelopes & letterhead)

## **Men's and Women's Track and Field Committee**

Ralph Jones ([ralph.jones@csueastbay.edu](mailto:ralph.jones@csueastbay.edu)) and Fred Baer ([frdbaer@aol.com](mailto:frdbaer@aol.com))

We are currently in the process of putting together a master GrandPrix list of meets for the open athletes with a goal date of completion as February 15. We are also updating the GrandPrix information for the upcoming season.

The Sat., 1 June Association Open Track and Field Championships at CSM planning is going well. Have secured a good number of officials with Sonny Maynard acting as the Officials coordinator as well as secured Record Timing to administer the timing and Hytek.

## Race Walk Committee

*Jon Price (jprice@unr.edu)*

We are currently in the process of putting together a master Grand Prix list of meets for the open athletes with a goal date of completion as February 15, and updating the 2014 season Grand Prix information. We will send info out to the open competitors by e-mail as well as posting it on the PA website.

The Sunday, 1 June Open Track and Field Championships at CSM planning is going well. We have secured a good number of officials with Sonny Maynard acting as the Officials coordinator as well as confirming Record Timing as the timing and Hytek operators.

The Race Walking Committee has a full schedule for 2014, including six PA-USATF Grand Prix Championships, three of which are also USATF Western Region Championships. The schedule is posted on the PA-USATF website.

The Committee's operating procedures were formally approved, adopted, and posted on the PA-USATF website in December of 2013.

The Committee is teaching three clinics for new Race Walking Judges and Race Walking Officials, in Sacramento on January 11 (with two new apprentice judges), in Fresno on February 1 (for the Central California Association), and in San Mateo on February 9.

The Committee is responsible for lining up (and training) lap scorers for the 20K races that will be part of the June 28 (Saturday) or 29 (Sunday) – USATF (national) 20-km Championships (Open) in conjunction with the June 24-29 (Tuesday-Sunday), USATF Open Track and Field Championships at Sacramento State University. We expect many elite athletes in the two races (women and men separate). PLEASE contact us at [jprice@unr.edu](mailto:jprice@unr.edu) to sign up to help. We'll send you a self-guided exercise that will teach you all you need to know to be a flawless lap scorer.

## Association T&F Facility Inventory List

*Bob Thompson: (bubbathompson52@yahoo.com)*

The inventory of track and field facilities located inside the Pacific Association is completed for post secondary institutions (universities and community colleges). Currently, the structure for gathering the same data for the 200+ high schools in the association area is "under construction" and will be instituted in the next month.

## Coaches Committee

*Dave Shrock (coachshrock@gmail.com)*

The Coaches Committee has just concluded its **two annual Level 1 Schools** with 121 coaches undergoing the 21 hour Level 1 curriculum this past winter (*41 at Sacramento City College in mid-December, and 80 at Chabot College mid-January*) Five Association coaches took advantage of the eight Level 1 full scholarships available. There are plans for the Level 1 curriculum to be revised this summer and then published by Human Kinetics for use in the Level 1 School and available for sale. There is still no determination on where the Level 2 Schools will be this summer. Updates will be posted on the Assoc. website.

The **5<sup>th</sup> Annual West Coast SuperClinic** will be held once again at Sacramento City College, with many of the nation's leading coaches once again speaking.

**Annual Coaches Committee Meeting:** The annual Association Coaches Committee meeting will be held during the SuperClinic from 12:45-1:15pm. Coaches do not need to register for the clinic to attend the meeting.

**Repetitive Background Checks:** Association representatives at the Dec. Annual Meeting worked hard to bring to the forefront the hardships cause by requiring repetitive background checks for coaches, especially with the Youth Division this year requiring that all coaches undergo the less thorough TLogic check in order for the team to have practice insurance. Unfortunately USATF Legal Counsel Norm Wain has ruled that TC logic will remain the preferred USATF background check due to lower cost, and that it is ill-advised to allow Associations such as Pacific 'waivers' if they use another system such as LiveScan.

I will confer with the Association Board of Directors and Youth Committee to determine if they wish to pursue the issue.

## **Call for 2014 Track and Field Schedules**

Association scheduler Bill Hawkes needs T&F schedules with major meets or championships for inclusion into the Association master T&F schedule. Send meeting info along with a contact to Bill at flojo1049@yahoo.com.

## **Pacific Association USATF Foundation**

*Dennis Boyle CEO/President of the Pacific Association USATF Foundation ([dkboyle@frontiernet.net](mailto:dkboyle@frontiernet.net))*

The following have taken place in the operation of the Pacific Association USATF Foundation since the last meeting of the Board of Athletics.

We have established a webpage on the website of the Pacific Association.

1. We have established email addresses for each of the Foundation Directors.
2. We have launched a fund raising campaign over the holiday season asking for donations for the Foundation.
3. We have an active Chase Bank checking account through which expenses are being paid and funds are being deposited.
4. All Directors have access to examine our Chase Bank account in an effort to always achieve the transparency we desire.
5. The Dick Connors' Family designated the PAUSATF Foundation as their choice for any contributions commemorating the life of Dick.
6. Total contributions to the Foundation during this campaign are as follows:
  - \$2,775.00 in memory of Dick Connors
  - \$1,900.00 from other donations
  - Amounting to \$4,675.00
7. We are working on getting donation and grant forms converted so that they can be filled out on line and electronically sent.
8. We are working to see if the Foundation can add electronic transfer of needed PayPal information when donation form is sent to Foundation email account.
9. We are working on a procedure for recording donations, donors, and thank you letters.
10. We have sent Fund Raising Clinic information to directors.
11. We are reviewing a Foundation Information Brochure for comment from our Directors.
12. Directors are review fund raising clinic information for any additional ideas.
13. We are developing an Officials Clinic handout with information on the Foundation.
14. We have set up a Twitter account for Foundation
15. Our Directors are reviewing and sending comments on the Foundation Operating Procedures to George Kleeman by February 28 so final versions can be approved at next meeting.

***No reports submitted:***

**Athlete's Committee**

**Communications Committee**

**Masters LDR Committee**

**Medical Services Committee**

**Youth Committee**