



USATF Pacific Board of Athletics
Meeting Minutes
Foster City Recreation Center, Foster City, CA
Tuesday, March 18, 2014 - *approved*

Members present: Fred Baer (Treas./W T&F Ch./Media Ch.), David Bartholomew (At-large), Tom Bernhard (M LDR Ch.), Mike Bower (Officials Ch.), Cynci Calvin (Comm. Ch.), Joanne Camargo (Youth Ch.), Don Collins (At-large), Bill Dodson (M LDR-MUT), Ann Gerhardt (RW), Mike Hammerquist (Youth), J.R. Heberle (Secy.), Irene Herman (V. Pres./Membership), Ralph Jones (M T&F Ch.), George Kleeman (Past Pres.), John Mansoor (Exec. Dir.), Joseph Ols (Masters T&F Ch.), George Rehmet (Para Ch.), Deborah Sample (Youth Records Ch.), Charlie Sheppard (Para), Bob Shor (Youth), Dave Shrock (Pres./Coaches Ch.), Allan Stanbridge (M LDR), Jeré Summers (Athletes Ch.), Bob Thompson (Officials), Mark Winitz (M LDR)

Guests: William Brown, Mike Curry (Youth Coach-Golden State Throwers), Maura Kent (Youth)

Call to order at 8:49 pm. Moment of silence for Stanley Harvey, coach of 3M Track Club. Roll call of BoA and introduction of members present.

Shrock: At the Annual Meeting the associations submitted names for Association Volunteer of the Year awards. Bob Shor was nominated and chosen by the Association Committee's Regional Coordinators.

Review and approval of the Jan. 2014 BoA meeting minutes (J.R. Heberle). **Motion to approve passed** (Heberle/Kleeman/unanimous).

Treasurer's report: Mansoor reviewed the balance sheet and P&L. There will be reconciliation with the National Office resulting in an additional loss of \$7k on sanctions for 2013. There is a loss due to weak returns on investments. Cash flow year-to-date is negative, which is normal early in the year due to paying for expenses from the end of the previous year. **Motion to approve the report passed** (Kleeman/Jones/unanimous).

Request for Hall of Fame, Service Award nominations (Shrock): Nominations open until the May BoA meeting. Service Awards are an opportunity to recognize hard workers in our association who have not yet risen to the level of a Hall of Fame or Tom Moore Lifetime Service Award.

Committee elections (Shrock & Heberle): By-laws do not require elections this year, even though some office terms are now two years old. **Motion** to recognize that there will not be elections this year in accordance with the current by-laws **passed** (Kleeman/Herman/unanimous with one abstention).

USATF Volunteer Handbook status (Shrock): This handbook codifies a code of conduct for USATF volunteers. Those who agree should sign a form which will be returned by Shrock to the National Office. The goal is to have all volunteers (e.g. officials, committee members, coaches). Bernhard: This is already available to be signed on the USATF website.

Leasing of timing equipment (Mansoor): The memorandum of understanding with C&C Timing has been signed. The equipment is in the custody of C&C Timing. Shrock and Camargo confirm that C&C will not be timing this year's Youth Association championship meets. (They will be timed by another contractor.)

Website update (Calvin): Some issues with the new site have been resolved. The new site should launch by September 1. We can plan educational sessions with the committees who would like to update their own sections of the site.

Update of PA tri-fold brochure (Shrock): Do we want to update the brochure? Rehmet: The current brochure is too wordy. We should consider separate handouts for separate programs. Bernhard: Rather than several cards that need to be updated, we should use QR codes so people can visit an appropriate section of the PA website on their phones. Winitz: We need both. Roland: Who is the audience? We should think about how to best communicate with different segments of our target audience. Kent: QR codes should be on every printed

item that goes out. Shrock: Right now this is not in our budget. **Motion** to allocate \$500 for the design and printing of one or more new brochures **passed** (Kleeman/Gerhardt/unanimous). This work will be coordinated by the Communications Committee.

USA Outdoor Championships status (Mansoor): Schedule is not yet finalized due to NBC. Full 10 hours days on Thursday and Friday. Live TV on Saturday and Sunday. RW at 6:30 am on Saturday and 7 am on Sunday. Live TV 6-8 pm Friday to include the 5000s, so the 10000s & the Billy Mills 10k public road race will be on Thursday. Hope to have a throws-fest (except shot put) on Thursday during the day; a party with brews and BBQ. On Wednesday the shots will be held at the West steps of the state capitol building. Sac CVB productions person comes from Disney; does not have a track background, which can be a good thing in terms of creating new ideas for presenting the events. If we sell 22,000 tickets total across all days we will be awarded the 2017 USA Outdoor Championships. [Hornet Stadium capacity is 21,195.] Golden West will include Junior competition since USA Juniors is a week later in Eugene. Herman: Possibility of a PA booth in the expo area? Mansoor: We can have a booth, but if it has a sponsor with it, that sponsor must be approved by USATF.

USA Paralympic Nationals (Rehmet): We have a volunteer coordinator and an officials coordinator (Sonny Maynard). Baer: The competition aspect of the meet is well in hand. We are working on tie-ins with the chamber of commerce, etc. Arts & Wine festival (really a carnival) May 31-June 1. Sheppard: Five officials with Para experience will come up from Southern California.

2015 Club XC (Herman): Hotel agreements are signed. Trying to get an auditorium with 1300 seats for awards within walking distance of Fisherman's Wharf. Want to get the event in the news within the next 30 days. Trying to get sponsorships for mile or kilometer marks.

2016 JO T&F bid (Mansoor): Sac CVB hosted at Sac State. Bid effort to be launched at the Associations Workshop. PA position within the bid not yet determined.

Youth Championships (Camargo): Only two this year. PAC at Whitney HS, Rocklin, May 31-June 1. PA JOs, June 21-22, Granada HS, Livermore.

PA Championships (Jones): Sun. June 1, at CSM, venue is secured; Sonny Maynard is the officials' coordinator. Summers: Have we looked at having Para events at this meet? Shrock says Rehmet and Baer should discuss what events should be put in the schedule. Baer says we will get feedback on that point from Cathy Sellers of the USOC.

PA Masters T&F Champs. (Ols): Saturday, June 14 at CSM. We do not have a timer yet.

Association Workshop (Shrock): Aug. 15-17 Hilton East in Sacramento. Volunteers needed. You can also sit in on some of the workshops.

Shrock: The USOC SafeSport program supersedes what we started in our Association.

Membership (Herman): The correct year-to-date 2014 total membership is 4184. (It was not correct in the compiled committee reports.) Will have a discussion with Desiree Freeman about the new permanent membership numbers.

Shrock: Refer to the Association website for written committee reports.

New business: none.

Motion to adjourn passed (Kleeman/Rehmet/unanimous). Meeting adjourned 9:49 pm.

Respectfully submitted,
J.R. Heberle
Secretary, USATF Pacific