



# USATF Pacific Board of Athletics Meeting Minutes

## Tuesday, 21 May - Sacramento Grand Sheraton

Known Members Present: Irene Herman, Stephanie Trafton, J.R. Heberle, George Kleeman, John Murray, Maria Castillo, Cynci Calvin, Nadine Davis, Bob Thompson, Tom Bernhard, Maura Kent, Carl Bryant, Shirley Connors, Allan Stanbridge, Joanne Camargo, Mike Hammerquist, Jon Price, Beth Price  
Guests: Brad Hilliard, Mike Sophia, Dick Connors, Kathy Bryant

Roll-Call of BOA at 7:40 pm and introduction of Committee Chairs and Members Present - Approximately 25 members in all were present with at least four youth coaches (*sign-in sheet not returned by former secretary*)

Review and approval of the January and March BOA Minutes-Nadine Davis. Motion approved both sets of minutes unanimously

Short presentation and Q&A with Mike Sophia and Brad Hillard of the Sacramento CV&B who are bidding on a number of national events. Explanation that the Sports Commission is a subsidiary of the CV&B and there is a new regime. Mike Sophia is the head of the sports commission operating under the CV&B, Brad Hillard is the sports programs coordinator

Treasurer's report. Fred Baer and John Mansoor. **Action Item** –John Mansoor provided report. Approved unanimously. Reminder that all 2013/14 committee budgets need to be in by 31 July.

Report on the Audit Committee- Fred Baer- not present.

Election results for BOA treasurer position - Fred Baer was elected for another two year term.

Confirmation of officers taking up positions 1 June: President-Dave Shrock, Vice President-Irene Herman, Past President- George Kleeman, Secretary-J.R. Heberle

Announcement of Association Service Awards –Awards Chair Leroy Milam will announce the winners at September meeting. Input still welcomed.

Discussion of Youth T&F equipment request – questions raised were who is the Hy-tek/Photo-Lynx operator, should it be third party operation, associated costs, etc –John Mansoor started discussion. PA has the Hytek license. Maria Castillo said that we should look into a limited contract that is for 12 meets per year. John went into a brief ex-explanation of free use of equipment but operator cannot charge during championships. Further discussion is needed.

Marketing and advertising for fund-raising-John Rembao -not present

Strategic Planning Report-Information from Mark Winitz –will be presented at Sept. meeting

Determination on PA submitting a 2014 Assoc. Workshop bid –John Mansoor is working with the Sacramento CV&B.

Further discussion on reducing the number of face-to-face BOA meetings to four, with the January meeting via conference call. BOA open to the idea-more discussion in Sept.

CTRN Magazine delay issues on delivery-Comments from LDR advertising-Irene and Tom Bernhard -extensive discussion of this topic. A committee has been form with Tom Bernhard, Maura Kent, Cynci Calvin and Christine Johnson. Will report on the best use of CTRN communications. Youth coaches also chimed in on this topic. It was noted that ads are needed to support any articles published. A report will be provided by this committee at September meeting.

Communications updates-Cynci Calvin and John Rembao will be working on what should be allowed for advertising and marketing on the Assoc. website.

Announcement of future association championships:  
Bid Report on NCAA and USATF Championships 2013-2016 John Mansoor  
2015 JO Youth XC bid for Reno  
2014/16 National Paralympics Championships bid for Col. of San Mateo

Facility Issues: Continuation of Bob Thompson's request for information

### **Future meeting dates and sites:**

September 24 - Foster City Recreation Center-*BOA approved change to one week later*

November 19 - Walnut Creek, Heather Farms

Meeting Adjourned