

PA Board of Athletics & 4 Year Strategic Planning Meeting  
Sheraton Hotel, Sacramento, CA  
16 February 2009

10:14 am – meeting called to order

Next two BOA Meetings:

- Tuesday, May 5, 2009 @ Walnut Creek
- September 2009 @ Foster City

ATTENDEES: Fred Baer (Media Committee); Michael Boot (Officials); Cynci Calvin (Com Com Chair); Maria Castillo (Youth Officials Chair); Bruce Colman (Officials Chair); Jerry Colman (President); Dick Connors (Officials); Shirley Connors (Officials @ Large); Dan Davidson (Awards Chair); Gail Decatur (official); Darrell Hampton (Vice Chair; Youth HS Chair); Debra Harvey (Youth Vice Chair); Irene Herman (Membership); Maura Kent (Secretary; Youth Com Chair); George Kleeman (Past President); John Mansoor (PA/USATF Executive Director); Joy Margerum (Master's T&F Chair); George Paddeck (Background Checks); Bob Podkaminer (Officials); Margaret Sheehan (Officials); Charlie Sheppard (Disabled Athletes Chair); Bob Shor (Youth XC Chair); Dave Shrock (Coach's Chair); Lloyd Stephenson (Treasurer); Dan Weiser (Dan@Weiser.tv);

Handouts

- Treasurer Report
- Coaches Report
- Membership Report
- Strategic Planning Process

### Minutes

- Minutes from prior meeting approved as posted on the PA website

### Treasurer's Report

- Drop in 2008 membership results in loss of income of \$16K
- Golden West track meet also lost fair amount of money
- One time legal expense to prepare grievance against USATF national office of \$4K
- Sanctions up – first time over \$100K in a single year
- Income from youth meets came in at expected levels
- Overall loss was \$10K - \$20K (NOTE: the 2008 budget was approved with an expectation of a loss)
- Lloyd will rework the spreadsheet to provide a more comprehensive summary in March 2009 meeting

### Grievances

- Association grievance
  - PA vs. USATF national office regarding 2012 Olympic trials selection
  - PA has 1-year from 1<sup>st</sup> time info becomes available

- Project 30 report was released this past week; one of the suggested changes is to change the Olympic qualifiers from a 10-day to a 5-day competition
- At this time we still don't have the smoking gun, confirmed involvement of Nike in the bid process
- Our legal council is \$300 an hour
- **ACTION:** Leave grievance open until a definitive answer is provided about the awarding of the 2012 Olympic trials
- Youth grievances
  - Napa vs. Palo Alto Lightning – closed
  - UMOJA vs. athlete on their team – closed
- LDR grievance
  - No word from the national office that the LDR grievance was escalated to the national office so assuming at this time that issue is closed

### **Nominations**

- It's time to nominate PA members for the 2010-2011 Executive BOA's position
- President position must be back-filled because Jerry has now served two consecutive terms
- Secretary, Treasurer, Vice Chair first two-year term will expire this year. These positions can be renewed or another can run against the incumbent
- Either nominate yourself or someone else who is a current 2009 PA/USATF member. Nominations must be made and seconded (if you e-mail a nomination to the PA office ... ensure someone else e-mails a second to the PA office)
- Motion and second for Lloyd Stephenson (treasurer) and Maura Kent (secretary) to be placed on the ballot for the next 2-year cycle

### **Background Checks**

- George Paddeck is updating the list every 2 weeks through July
- March 31 is the deadline to renew USATF membership; after this date anyone who had a LiveScan from last year will have to pay out of their own pocket to renew
- As of today, 79 PA members have cleared
- USATF National Office is changing the types of crimes that need to be tracked; list is getting bigger ... all involve a conviction
- PA process for tracking offenders is better than the one in place by USATF so PA will continue to manage a process separate from the rest of the other associations
- If a person is excluded by the PA based on results then the excluded individual has the right to appeal to the national office
- Charlie Sheppard doesn't have bandwidth to continue with the creation of the photo ID cards
- **ACTION:** Charlie to train Debra Harvey who is taking over the process
- **ACTION:** Charlie to provide a list of all approved LiveScan folks he still needs a digital headshot
- **ACTION:** Debra to contact John Mansoor to determine what equipment she needs
- **ACTION:** Maura Kent to write up an article for CTRN to educate youth athletes about their LiveScan and why their coach's need to pass

- **ACTION**: BOA needs to add to by-laws the protocol on how youth will handle a coach who doesn't clear
- **ACTION**: At each youth meet print a list of clubs and their coaches / parent volunteers who have cleared
- **ACTION**: Augment future budgets to allow for postage / envelopes to mail cards to recipients

### **Convention**

- Pod thanked everyone for submitting their responses back in such a timely manner
- Summary article submitted to CTRN and made the most recent issue

### **2009 JO XC Nationals**

- Proceeding along well
- Need coordinator for the opening ceremonies
- Jim Vanden-Huevel committed to giving each youth competitor a minted medallion from the Carson Mint; this is financially prohibitive so John Mansoor is working on another medallion at a lower cost
- Grappling with chip timing – Bob Shor has recommended a company that John will investigate
- **ACTION**: Maura to draft a document to be linked from the icon Cynici had created for the DyeStatCal website

### **2010 JO T&F Nationals**

- Link on our website created to meet
- LOC will be the Youth BOA
- Kick off meeting will be February 24 @ 6 pm @ Baker's Square in Davis; all Youth BOA requested to attend
- Sac State surprised us with the addition of a \$40K facility rental fee PA hasn't had to pay in the past
- Rights fee went up \$10K
- Merchandise is expected to be down \$10K-\$20K

### **2011 Masters T&F Nationals & 2011 World Masters T&F**

- Planning meeting will be held on Thursday in Sacramento
- Need to move meet to 3<sup>rd</sup> week in July to leverage facility usage
- New throwing area of Sac State is ready to be unveiled

### **2010 Open & Masters XC Nationals**

- Peanut didn't bid because the prize \$\$ requirement was raised
- No one else bid for the meet either

### **Golden West / PAC / California Relays / Adidas – Carson**

- Goal is to either have Golden West (GW) go with PAC or the other two meets
- Nothing firmed yet
- Adidas and Save-Mart have to come to agreement on when / where each meet will occur
- Payton Jordan meet has been moved to May 2<sup>nd</sup>

### **Committee Reports**

#### **Youth Report – Maria Castillo**

- In the PA Youth Committee (PAYC) January 2009 meeting the Youth Coach's Alliance (YCA) was approved. This is a group of coaches who are designated to

represent a geographical area of clubs. Collectively they look for opportunities to improve coaches training and to address issues faced by youth coaches. Will Pittman of 3M TC is the chair

**Coach's Report – Dave Shrock**

- One-page hand-out with highlights ... best turnout ever at a Level 1 Coach's clinic ... may be time to consider adding a second clinic
- Developing a PA T&F clinic for coaches

**Master's Report – Joy Margerum**

- Working on a meet on the 14<sup>th</sup> at San Francisco State
- Pride meet will be July 18

**Membership Report – Irene Herman**

	9-Feb
<b>Coaches</b>	
Non-certified	306
Level 1	141
Level 2	28
Level 3	7
<b>Officials</b>	
Uncertified	54
Certified	237
<b>Adult Athletes</b>	1,052
Race Walkers	95
<b>Youth Athletes</b>	726
Race Walkers	48
<b>Disabled Athletes</b>	4
Total	2,698

**Officials Report – Bruce Colman**

- 12 PA officials identified by national office for recognition
- 60-70 new officials are expected to be certified this season

**Equipment Report – Phil**

- Purchased a stake puller - \$31; great for pulling out T-stakes used for cross country races

**Open T&F – Fred Baer**

- Annual championships will be held on May 24 @ the College of San Mateo
- Grand Prix – need inputs for what goes on website
- Have to be in the association for 3 years before an athlete can move out yet still keep their association membership and compete in the Grand Prix

**Open Seniors – Dave Shrock**

- For athletes age 50 and older
- National Championships will be held in Palo Alto in June; athletes must qualify to compete in this meet
- Wednesday, April 29 is a qualifier meet in Manteca

12:09 meeting adjourned for lunch

During lunch the annual award ceremony occurred

- Hall of Fame award winners
  - Ed Miller, retired Cal coach
  - Dick Connors, official
- Service Award winners
  - Mark Winitz
  - Maura Kent

12:43 Strategic Planning meeting begins

- Fred Baer reviewed Project 30 results
  - Selection of World teams should be more transparent
  - Olympic Trials (2012) drop to a 5-day event
  - Eugene, OR has the bid
  - Current environment for athletes results in excessive travel, poor long-term planning by athletes and their coaches
  - National relay program will be discontinued
  - American coach & athletes under utilize the USATF available coaching area
  - Need to create a program / training centers to develop athletes
  - Blog or e-mail Doug Logan if you have ideas
- Major focus areas that each breakout great should consider how to implement programs that will focus on these deliverables
  - Junior Olympics (2009 XC and 2010 T&F) ... right in our own backyard
  - Masters (national & world) ... right in our own backyard
  - Athlete development ... dovetail with Project 30
- Within eight years it is hypothesized that all high school sports teams will cease to exist and the European model for high school sports ... compete on a club team instead of a school team

**ACTION:** Everyone who took notes in the breakout session to send their notes to Cyni Calvin so they can be posted on the PA website with these notes.

3:55 pm meeting adjourned