

From: **Vin Lananna** <vincentlananna@gmail.com>

Date: Fri, Apr 7, 2017 at 12:57 PM

Subject: USATF President's Update Letter

Hello Friends & Supporters!

The letter below and attachments will be going out to all USATF members in the next couple of weeks, but I wanted to share with you in advance of the official release. It's a progress report on what we've been up to during the first few months of this Presidency.

Thank you for your continued support.

Vin

Dear USATF Family,

With the first few months of my term as USATF President behind us and the outdoor season just underway, I thought we might spend a few minutes catching up. 2017 has already seen some amazing performances. We witnessed incredible efforts in Bend at the Cross Country Championships. A very hardworking LOC prepared the venue for competition under difficult weather conditions with a supportive community that assisted in shoveling snow from the race course. Record-breaking performances at the Youth, collegiate, and Masters meets gave us much to cheer about! Add to that our team success at the NACAC Cross Country Championships, some great achievements at our US 15K Championships, and fifth place finishes by both senior cross country teams in hot conditions in Uganda and it is easy to get excited about all the athletes we have competing on and off the track. This has laid the groundwork for the successes ahead at the USA Championships in Sacramento, the Junior Olympics in Lawrence, and the World Championships in London.

Since the early days of my campaign, and throughout the election, I promised to remain engaged, to better get to know our members and their needs, to represent those interests to the Board of Directors and National Office of USATF, and to enhance diversity and inclusion. I would like to provide you with a brief recap of the progress made over the first 90 days of this Presidency.

Presidential appointments were an instrumental first step in building a diverse team of passionate individuals who share our vision for the future of the sport. As I urged our members to volunteer as presidential appointees, I sought individuals who would add value to our organization with a diversity of ideas. You will be pleased to know that tremendous progress has occurred towards making appointments and each of those selected thus far are well-prepared and eager to serve our sport. You will find a list of appointees attached and I encourage you to reference this list when reaching out to the individuals and groups who represent you.

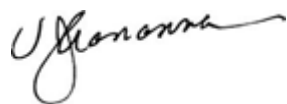
As promised, I have engaged with all of the Board members, leadership in the National Office and each of the committees. The AAC Board members and leadership team continue to communicate ways in which we can support our elite athletes, and the Youth Executive Team is

working diligently on plans for its upcoming events. We are working with the National Office and our Officials to streamline the certification process and listening to ideas on how to recruit, train and retain enthusiastic new members of this critical force. My goal is for the leadership of these groups, as well as that of USTFCCCA, LDR, High Performance and others, is to work together in a culture of partnership, collaboration, and inclusion.

As many of you are aware, I have embarked on an Association-wide Listening Tour to directly engage our members. From New York to Seattle, I've visited eight cities and met with 13 Associations, and I already have other visits planned in the coming weeks. These visits would not be possible without the help of the Association Presidents. I thank each of you for being so welcoming and supportive. Additionally, it has been inspiring to hear from so many passionate members during these stops. Even beyond that, many others have reached out to me by email or phone. Please, keep reaching out! I want to hear from you. I am seeing first-hand the essential work being done at the Association level all across the country. For our sport and organization, the best days are ahead of us. We all learn from the issues experienced and concerns raised at the Association level. Even more importantly, we all learn from each other's success stories. After an impressive demonstration of Olympic performances that resulted in 32 medals, the energy and drive from our elite athletes is stronger than ever. The National Office, High Performance Committee, Development Committee, Sport Science Committee, AAC, and many others are actively involved in planning and developing the roadmap for the next Olympic Quadrennium. As the world prepares for Tokyo in 2020, Team USA will continue to remain innovative in our approach and work diligently to capitalize on the wonderful success witnessed this past summer in Rio.

Both athletically and as an organization, we have every reason to look optimistically towards the future. I will continue to work purposefully on your behalf and look forward to your input and guidance along the way. Attached is the list of the presidential appointments made thus far, a progress report on the first 90 days, and a summary of the Listening Tour stops. I hope you find these materials insightful and helpful as we all look to make an impact within the sport we cherish so much. Enjoy the spring and I look forward to seeing you soon.

Best regards,

A handwritten signature in black ink, appearing to read "Vin Lananna". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Vin Lananna
President
USA Track & Field



USATF Presidential Initiatives

USATF Progress Update



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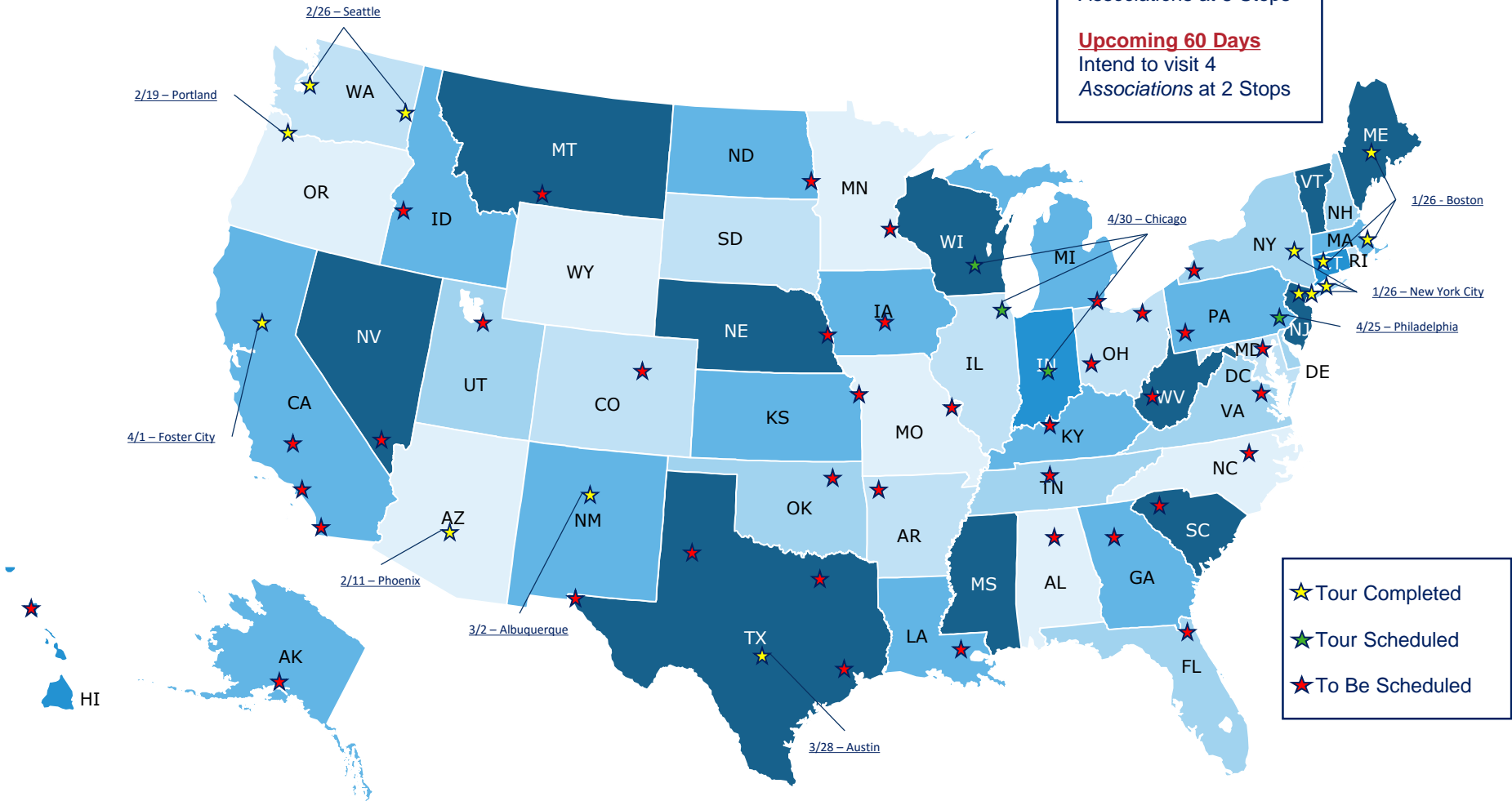


USATF Presidential Listening Tours

USATF Tour Update

Previous 60 Days
Engaged with 14 Associations at 8 Stops

Upcoming 60 Days
Intend to visit 4 Associations at 2 Stops



★ Tour Completed
★ Tour Scheduled
★ To Be Scheduled



USATF Presidential Listening Tours

USATF Key Discoveries

1

Membership Growth

Expansion & growth of USATF Membership is a top priority across all Associations. What methods exist for reaching new markets? How to capitalize on the increase in participation of youth in track & field?

2

Membership Value

Creating value in being a Member of USATF is a critical function. What initiatives or incentives can be provided to increase retention and attract new Members?

3

Communications

Improving lines of communication between the National Office & Constituencies is imperative. What processes can be put in place to enhance communications? What internal controls can be implemented to ensure success?

4

Information Center

USATF.org must become the premier destination for fans, Members, Constituents, & stakeholders to obtain the latest news & information for our sport. What IT systems & social media trends can be leveraged to enhance our online presence?



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USA Track & Field Presidential Appointments



Organizational Services

Bill Roe	Chair
Pam Fales	Vice Chair
Pamela Betz	Member
Katherine Branch	Member
Ken Brauman	Member
Don Lawrence	Member
Ginger Mulanax	Member
Herb Nicholls	Member
Mary Onken	Member

Law & Legislation Committee

Jim Murphy	Chair
Bob Hersh	Member
Dion Keeton	Member
Alan Kolling	Member
Devon Martin	Member
Julie McKinney	Member

Rules

John Blackburn	Chair
Bob Hersh	Member
William Hickman	Member
George Kleeman	Member
Bob Podkaminer	Member

Para-Athletics Committee

Thom Confer	Chair
Pam Carey	Member
Duke Fuller	Member
Mike Trego	Member
Eric Zemper	Member

Officials At Large

Connie Brand	Member
Tom Hott	Member
Perry Jenkins	Member
Bill Kelly	Member

IAAF Technical Officials Subcommittee

Laurie Boemker	Chair
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Associations Committee

Scott Erwin	Member
Jay Miles	Member
Patti Petesch	Member
Lauren Primerano	Member

Diversity Leadership Development

Alan Kolling	Chair
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Men's International Staff

Steve Simmons	Member
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Sports Medicine & Science

Monique Cahn	Chair
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Subcommittee for Medical Services

Dustin Williams	Chair
Josh Glass	Athlete Liaison
Marco Belizaire	Member
Rebecca Breslow	Member
Ed Elder	Member
Norm Eng	Member
Michael Fredericson	Member
Christie Hendry	Member
Jonathan Mulholland	Member
Katie Rovtar	Member
Amol Saxena	Member
Bill Underwood	Member

Scientific Services Subcommittee

Jill McNitt-Gray	Chair
Jason Friedman	Member
Juan Gonzalez	Member
Jessica Petrina	Member
Brendan Rickert	Member
Matt Salminen	Member

Youth Committee

David Greifinger	Member
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Psychological Services Subcommittee

Gloria Balague	Chair
Linda Cherry	Member
Rory Osborne	Member
Anne Shadle	Member
Matthew Turner	Member

Club Coaches for Coaches Advisory

Dena Evans	Member
Patti Hupp	Member
Ben Rosario	Member
Scott Simmons	Member

Records Committee

Justin Kuo	Chair
Larry Epstein	Member
Josh Gerber	Member
JR Heberle	Member
Don Lein	Member
Brenda Martin	Member

Road Running Technical Council

David Katz	Chair
Gary Corbitt	Member-At-Large
Jim Gilmer	Member-At-Large
Pamela Gray Verhulst	Member-At-Large

Agent Screening Committee

Renaldo Nehemiah	Agent Member
Dan Lilot	Alternate Agent
Shannon Rowbury	Athlete Member
Erik Kynard	Alternate Athlete
Brian Brown	Business Member
Matt Lane	Alternate Business

Panel on the Order of Business

Jim Murphy	Chair
Manny Bautista	Member
Amy Begley	Member
Tricia Myers	Member
Fred Newhouse	Member
Bill Roe	Member